

One Man's Opinion

By CARL BRIGGS

The thing came leaping at me over a mogul. It was snarling and kicking snow and clawing at me, and if I hadn't executed a passable veronica in the nick of time it would have had me for sure.

It whirled and started back. I prepared to defend myself, assuming my best James Jeffries bareknuckle stance, but the thing stopped in front of me and, just as I realized that it was mechanical in nature, up popped a woolly figure from behind a low windshield.

"Hi, mister." It was my friend, the little girl, and the infernal beast in her company was a snowmobile.

"Such unwarranted Indian attacks are a violation of ancient treaties," I said, walking around the contrivance and looking for a tire to kick, "if intemperate savages would pause occasionally to reflect on what happened at Mountain Meadow..."

"Did I scare you?" she asked with wrinkled nose and dancing eyes. Or it may have been wrinkled eyes and dancing nose. She was wearing a pair of those round, bulging glasses that fashionable girls affect and she looked like a startled bug.

"No, you didn't scare me," I scoffed. "I always quiver and turn pale in February when the planets are in a certain position and the neighbor's cat begins to molt. That's my nature. Does your father know you are keeping company with this monster?"

"There you go again," she laughs. "Talking funny. This is my uncle's snowmobile. Isn't it too much?" I assured her that it was indeed rather excessive. "I can drive it better than he can. My Daddy's right over there."

"Are you indicating the portly gentleman in white with one eye and a stick for a nose?"

"No, You're silly. That's a snowman."

"Children are thrice-blessed," I said. "I would never have known. I suppose you like all this snow?"

"You bet, it's fun. But Daddy says this is our last winter in the mountains. I think he's tired shoveling. You can hardly see our house and we ride saucers from the top of the roof. Do you swear when you shovel snow?"

"Incessantly. I have coined a whole new vocabulary, and appropriate vernacular, a regular lexicon of lucidity, a vulgar vulgate. It helps one to lead an orderly life and avoid scurry. There is no business like snow business."

"That's a pun, isn't it," she giggles, and I thought she was going to lose her bug-eye glasses.

"Yes," I said modestly. "But spring is just around the corner."

"That's awful," she said, making a face. "Would you like to take a ride?"

"No thank you, child. I'm here to take pictures, not sustain lumps and chilblains."

"But it's groovy fun, mister."

"So is dropping freefall from airplanes, swimming the Bosphorus, and running post patterns over Night Train Lane."

"Aw, come on."

"No, go and play hit-and-run with the toboggans, tree a few skiers, and leave aged sedentaries to their slippers and bourbon. It's better that way. Besides, snow is like laughter and springtime. It is for the young. Go and enjoy it, little friend."

She pulled the starter cord and the mechanism responded with a couple of burps and then she was lurching and veering across the meadow.

I beat a hasty retreat to the nearest aid station and received healing sustenance from the kindly gentleman behind the plank. We decided that some things are beyond comprehension and the only safe place to be was indoors and out of the traffic. Madpursuits, like snow and laughter and springtime, are also for the young.

What the hell. We don't even know what "groovy fun" means. For all I know, it's the impressions you leave on a pedestrian when you run over him with a snowmobile.



DANGER ZONE — BRIGHT colored flags and high voltage signs warning skiers of danger have been installed by Pacific Gas and Electric Company crews along nearly buried power line on some Sierra ridges. These men are part of a crew installing a 25-foot extension on a 45-foot pole near Boreal Ridge ski resort in the Donner Summit area to raise the power line higher.

Park District Reinstates Henry Tapia As Superintendent

Bowing to the overwhelming majority feeling expressed by residents, the Truckee-Donner Recreation and Park District Board of Directors last week reinstated Dr. H. P. Tapia as district superintendent by a three to two vote.

Dr. Tapia had been fired during executive session at a special meeting in December and his services terminated as of Dec. 31, 1968.

Two petitions regarding Dr. Tapia's dismissal were presented to the board at the meeting Tuesday, Feb. 11. The petition requesting the superintendent's reinstatement was signed by 200 residents while a petition upholding his dismissal was signed by 50 persons.

Board member Harry Beyer of Soda Springs made the motion for reinstatement which included stipulation of a \$765 monthly salary and adoption of five recommendations for operation of the district.

The motion passed with Beyer, Harry Jamason and Charles Osburn voting aye and Charles Spillner and Henry Schwarz opposing the move.

Plans Forming In Truckee For Centennial Celebration

A centennial celebration to commemorate the "Joining of Oceans by Rail" is planned for Truckee on May 9, 1969.

Members of the Truckee-Donner Chamber of Commerce and the Truckee-Donner Historical Society are jointly coordinating activities for the event.

Purpose of the celebration is to honor "the cementing of the rails where the very mountains were laid low." A highlight

Services For Ash Wednesday

Ash Wednesday services will be observed today at two local Catholic Churches and at Christ the King Lutheran Church in Tahoe City.

Catholic services will be conducted by Rev. Robert Connelley in Kings Beach at 5:30 p.m. and in Truckee at 7:30 p.m.

Pastor William Dowling will hold services at Christ the King Lutheran Church at 8 p.m. this evening.

Pastor Dowling has also announced special observances for Lent. Beginning March 5, and continuing each Wednesday through Lent, midweek services will be held at Christ the King Church. An informal coffee hour will follow each weekly service.

New Feature

A new feature, "Truckee Tales," begins in this issue of the Sierra Sun. Mrs. Jeanne Stone is the reporter, and local "personals" may be telephoned to her at 587-3386.

er, Harry Jamason and Charles Osburn voting aye and Charles Spillner and Henry Schwarz opposing the move.

Recommendations for district operation were made earlier in the meeting when Chairman Harry Jamason of Floriston read a personal statement to the board and members of the public attending the meeting.

"During the recent controversy regarding this board and our superintendent, I have attempted to remain objective and adopt a course of action which I felt was in the best interest of the district," said Jamason in his opening statement.

Noting that he and other board members had of necessity been closely involved with district administrative procedures during the time there has been no superintendent, Jamason made these recommendations:

1 — Bookkeeping records and handling of monies be done as prescribed by John Traumer,

stalling a 25-foot extension on a 45-foot pole near Boreal Ridge ski resort in the Donner Summit area to raise the power line higher.

Park District Reinstates Henry Tapia As Superintendent

county auditor, and/or state or county codes (A new bookkeeping system prescribed by the state to be implemented July 1, 1969).

2 — The permanent full-time secretary be sent to Nevada City for instruction by Traumer followed by Traumer coming to Truckee to assure proper implementation of this system. (Traumer has agreed to do this).

3 — Appointment of an administrative sub-committee of two board members to work with the superintendent in implementation of above recommendations. This same committee to also act as a sounding board of community desires and work closely with the superintendent in development of winter and summer programs.

"This will also establish a closer link of communication between the board of directors and the superintendent," said Jamason.

4 — Appointment of two board members as a "West End Beach Committee" to work with the superintendent, government and private agencies, and other possibilities to fully explore all

David Herstle Jones

Funeral services for David Herstle Jones, 71, member of a pioneer family, were held Friday at 11 a.m. at the Quinn Sierra Chapel in Colfax. Jones died Feb. 12 in the Weimar Medical Center after suffering a heart attack at his Gold Run home.

A native of Kentucky, Jones and his brother, Oscar, came to Placer county as youths and worked for the railroad while investing in Sierra land.

Over the years he built and operated such resorts as the

Lucy Jane Cleesen

Last rites were held at the Truckee-Tahoe Mortuary Chapel Friday at 2 p.m. for Mrs. Lucy Jane Cleesen, 85, who died Feb. 10 following a brief illness. Burial was in the Sierra Mountain cemetery.

Mrs. Cleesen was a native of Missouri, born Dec. 6, 1885 and had lived in California for the past 28 years and recently made her home with a daughter, Mrs. Ruth Spears of Kings Beach.

Joseph N. Saugen

The body of Joseph Nicholas Saugen, 87, who died here Sunday following a long illness, is being shipped to Eau Claire, Wis., for funeral services and burial by the Truckee-Tahoe Mortuary.

Saugen had been visiting for the past few months with his granddaughter, Mrs. Karen

avenues for acquisition or right of access (by the district) to this beach.

5 — Publication monthly by advertisement in the Sierra Sun of names of administrative sub-committee with invitation to the public to contact said members regarding questions, suggestions on district operation.

Jamason concluded his statement by noting the effectiveness of Dr. Tapia's accomplishments, his enthusiasm and interest in recreation in the area. He also said he could not question the sincere interest of any board member regarding accomplishment of district objectives.

"Biased, unfounded attacks on these board members who devote considerable time to this community, are a dis-service to their efforts," he said.

"I sincerely hope that differences will be resolved since all concerned have but one objective — accomplishments of the district."

"It is my sincere belief the interest of the community can be served by a concerted effort of all concerned to strive for the goals we all want."

Soda Springs Hotel, Rainbow Tavern, Sugar Bowl Chalet and the Donner Ski Ranch. In the middle 1940's he constructed and managed Nyack Lodge, one of the Sierra's most popular attractions, which was razed to make way for the construction of Interstate 80, a project which he vigorously campaigned for.

Survivors include a daughter, Mrs. Norma Shepherd of Reno; a son, David Herstle Jones, Jr., of Berkeley; two grandchildren and two great grandchildren.

Mrs. Cleesen also leaves 15 grandchildren, 30 great grandchildren and two great-great grandchildren.

Streepy of Carnelian Bay, Lake Tahoe, from his home in Sioux City, Iowa. He is a native of that city.

Surviving are a daughter, Mrs. Alma Johnson and a brother, Jerald Johnson both of Sioux City, a sister, Mrs. Laura Green of Olive, Wis., and four great grandchildren.

Record Ready To Fall As More Snow Coming

Unless there is a radical change for the better in the weather pattern, records will fall this winter. Already comparisons are being made with the records established in 1952 when the region was blanketed by an unprecedented snow fall and drifts of over 70 feet were measured on Donner Summit.

The U.S. Forest Service at Truckee reports 69 inches of snow on the ground there Monday, followed Saturday's storm which left another 14 inches of wet snow on the accumulated pack.

February thus far has had 4.89 inches of precipitation, all in the form of snow, compared to a normal February with a total of 5.36 inches.

Normal precipitation for the entire year is 31.65 inches of precipitation and to date 37.56 inches are recorded at the forest service station.

Donner Summit, according to reports, has had a total of 448 inches of snow, or nearly 40 feet during the winter, with more than 170 now recorded in the pack. Both the Sierra Pacific Power Company and the Pacific Gas and Electric Company are warning skiers and others to avoid power lines which are now level or even under the snow and contact might result in death.

Contractors are also issuing warnings that the heavy snow on roofs may result in a collapse of structures unless the weight is reduced by shoveling.

Temperatures, although moderating as the year advances, are still low, with the forecast service reporting a low of 2 above zero Monday morning. Afternoons are in the high 30's or low 40's, resulting in some settling of the snow pack.

Parachutists To Jump At Boreal Ridge

Members of the Sacramento-based American Star Parachute Team will open their team training for the year with a series of high altitude parachute jumps at the Boreal Ridge Ski area near here Sunday.

Spokesman for the team said rapidly changing weather conditions and the high altitude landing zone will provide challenging conditions for the sky-diver event, scheduled for noon.

The parachute team, founded in 1963, has accumulated more than 3,800 jumps.

Scheduled to jump Saturday are J. D. Harrison of Carmichael, Gary Patmor and Roger Riley of Fair Oaks, George Nicks and Bob Solberg of Sacramento, and Frank Binford of Lincoln, Placer County.

Hodder Resigns Post

Alfred A. "Fred" Hodder, manager of the Truckee Sanitary District has announced his resignation in order to accept a position as executive director of the Medic Alert Foundation International in Turlock, Calif.

Medic Alert is a non-profit foundation offering medical identification for individuals with hidden medical problems. The Foundation serves in addition to the United States and Canada, countries in Europe, Africa, Asia and Australia.

A resident of Truckee for nearly seven years, Hodder has been active in many community affairs and various organizations including the Truckee Volunteer Fire Department, the Donner Area J.C.s, of which he was charter president, the Outdoor Sportsmen and has served as Nevada County's representative on the California-Nevada Interstate Water Compact Commission and the Bi-State Study Committee. He has also served on the board of directors of the League to Save Lake Tahoe and the Lake Tahoe

Area Council. As manager of the Truckee Sanitary District Hodder was the initial force within the country urging the board of supervisors to create an Overall Economic Development Plan for Nevada County. He served on the first OEDP Committee and during 1968 was successful in consummating \$896,000 in federal grants for the Truckee Sanitary District for its program serving Donner Lake. Hodder was chairman of the incorporation effort which was a 2 1/2 year movement attempting to incorporate the Truckee-Donner area in 1967.

"I leave this community with mixed emotions," said Hodder. "It has great potential and it is a wonderful place for a young man to work and grow with his community."

The Hodders are members of the United Church of Squaw Valley of which Fred serves on the Church Council. They have two children, Mary and Margate.



TIRED SNOWMAN — Snowman near Truckee bends under weight of accumulated snow and ice, appears to be defying gravity. Actually, children built the fellow around a young fir tree, which makes for durable snowman but might break or permanently bend the tree.

—Sun photo

Letters To The Editor

EDITOR, SIERRA SUN:

Driving of the golden spike at Promontory Summit, Utah, on May 10, 1869, signaled the completion of the first trans-continental railroad.

The joining of Union Pacific and Central Pacific was an event of tremendous historical significance, as you know, and was the beginning of the development of western United States. To mark our railroad's contribution to the West over the last century and serve as a benchmark into another century of progress, we have designated 1969 as our "Golden

Spike Centennial Year."

As the year progresses you will hear of various events to mark the observance, one of which will be re-enactment of the event at Promontory Summit, Utah, on May 10. . .

And today you will find the modern Union Pacific continues the job of binding together this nation, its people and industry with high speed freight service that has become known as the mark of railroad super-service.

E. H. BAILEY, President
Union Pacific Railroad

Supervisors Ponder Zoning Ordinance Plan For County

The often-mentioned aim of drafting a zoning ordinance which would encompass all of Nevada county moved out of the pure talking stage Tuesday.

There was indication action may be coming in this area as the board of supervisors set a target date to have a first draft of zoning revisions completed.

The draft is supposed to be ready by Aug. 12, but that won't mean any zoning changes will be adopted that soon.

Public hearings, possibly long and controversial ones, by the planning commission and supervisors will follow, and alterations then may be made in the proposal.

In fact, Planning Director William Roberts predicted it will take 18 months from the starting date to have the revisions ready to be signed into county law.

Roberts also asked for additional professional help with this project, but the supervisors

took no action on that. He discussed the possibility of retaining consultants to help with the increase in workload, but the supervisors indicated they want the work done locally, not by outside professional planners.

The supervisors adopted a minute order to the planning commission asking that it produce a revised zoning ordinance within six months — by Aug. 12.

The planning commission already had scheduled a study session for next Monday to discuss zoning changes.

The county has a zoning ordinance now, but much of the area is listed as unclassified, which means it doesn't carry a precise zoning label reserving it for residential, commercial or industrial.

Roberts has wanted to bring the zones more in line with the uses listed for various areas on the county general plan which was adopted in early 1967.

Lions Club Prepares For Speaker Contest

The 32nd annual Lions Club Multiple District 4 student speakers contest will begin in Nevada and California next Tuesday and continue to early April, it was announced Saturday by Robert M. Hawkins, Reno host Lions Club members.

Hawkins is chairman for the speakers contest for Lions District 4-N, which covers parts of Northern California and all of Northern Nevada.

Topic for this year will be "The Hopes and Fears of Today's Youth."

Hawkins said all high school students are eligible for the contest, which is first conducted at the school level, and finally culminates at the regional level on April 3.

Truckee Lions Club will hold their local student speaker contest Wednesday, March 5, at My House Restaurant on Old Highway 40 across from the high

school, according to club president Hal Silva.

Gordon Reddall is acting chairman of the event, substituting for Zeph Rose who is on vacation.

The winner of each club contest, Hawkins said, will receive an engraved trophy, while the runners-up will receive marble desk sets.

The winning student from Multiple District Four (Nevada and California) will be awarded a \$1,500 scholarship to any accredited higher education institution. The district runner-up will receive \$550 scholarship.

Hawkins said any student seeking further information on the contest should get in touch with any member of the Lions Club.

"This year's subject should offer students unlimited opportunity to exercise their speaking talents," said Hawkins.

Two Lake Members For Placer Easter Drive

Eleven residents of Placer County will help steer the course of the 1969 Easter Seal Fund drive as local area chairmen. Mrs. Ida C. Vietti, general chairman of the Placer campaign announced today.

The drive will open March 1 and continue through Easter Sunday, April 6, under the sponsorship of the Easter Seal Society of Placer County, Inc.

Mrs. Vietti said that more than 80 per cent of the total income, raised by volunteer workers, will remain in Placer County for services and programs maintained by the local Easter Seal organization. The remaining portion of contributed funds will help finance statewide Easter Seal services

as well as national programs and research into causes, prevention and treatment of crippling conditions.

Easter Seals will be mailed to 16,000 homes and businesses throughout the country to help to raise this year's goal of \$8,500.

Local community chairmen named by Mrs. Vietti include: Aldo Pineschi, Roseville; Dorothy Eastman, Rocklin and Loomis; Hike Yego, Penryn; Frances B. Reeves and Joe Varni, Newcastle; Eli Demas, Lincoln; Lawrence Woods, Auburn; Helen Y. Smith, R.P.T., Meadow Vista; Mrs. Barbara Malloy, Colfax; William (Bill) Layton, Tahoe City; and Mar-shie Jenkins, Kings Beach.

Mrs. Vietti requested that the citizens of Placer County remember that the Easter Seals are not "sales items." "The Seals are symbols of hope for the handicapped children and adults of Placer County," she said. "Please, use the seals and help your local society to answer the needs of the disabled."

Today's Chuckle

Sign on a self-service elevator: "Eight Floor Button Out of Order. Please Push Five and Three."

No Nevada County Display This Year At State Fair

For the first time in many years, there will be no Nevada county display when the California State Fair opens Aug. 24 for a 17-day run on the Cal-Expo grounds.

County chamber directors Thursday broke a long standing precedent when they decided to declare at least a one year moratorium on exhibiting at the state exposition and the Los Angeles County Fair in Pomona.

The action was taken in the belief that funds formerly used for the displays could be more beneficial to the county if they were directed toward other methods of promotion.

John Gallegos, chamber manager, said:

"Our involvement in fairs and sports shows in the past two years (since our incorporation) has been nothing less than highly successful, especially in the award category. We have won sweepstakes, first prizes, and several dollars. Yet, we question what it has done to improve the economy of Nevada county."

Gallegos claims a chamber-conducted survey shows that only 9.7 per cent of the people who visited the county did so as a result of seeing the display at the state fair. The same per-

centage credited seeing the display in Pomona as their reason for visiting the county.

The San Francisco Sports and Boat Show display attracted 61.3 per cent of the persons who answered the survey to the county and another 19.3 per cent claimed they came because of an exhibit in the Los Angeles Sportsmen Vacation and Travel Show.

Proposed projects in lieu of fair participation include an ad in Sunset magazine; a billboard on Highway 80 near Auburn; brochures, a movie film; photographs for Hollywood site promotion, and other publicity programs.

Keith Skidmore, a builder who has handled booth construction for the county for several years, urged the directors to continue their displays in both fairs.

Skidmore admitted Cal-Expo got off on "a bad foot" last year (its first season) but claimed added attractions and improved management this year will correct many of the complaints of last year.

"You will be conspicuous by your absence if you pull out," he said.

Pacific Telephone Registers Local Fleet Of 41 Vehicles

California's largest private motor vehicle owner registered for 2,694 licenses this week in the Northern Counties area, with 41 slated for Truckee-Tahoe, says Pacific Telephone manager Jack Domergue.

Total registration fees this year cost the telephone company's Northern Counties area \$135,000 for vehicles that service a 24,549 square mile area.

Vehicles include 1,000 vans, 646 pickups and station wagons, 516 passenger cars, 316 construction line trucks, 160 aerial ladder trucks, 23 diggers,

16 Telsta trucks, 10 supply vans and 4 supply tractors.

"This sounds like a lot of vehicles," said Domergue, "but when you consider the numbers of subscribers we service and the area we cover, you'll find it just meets our needs to give good telephone service."

The Northern Counties telephone fleet exceeds \$9 million in capital investments, the telephone manager stated.

When the company received its registration tags from the Department of Motor Vehicles this week, they were given to 27 inspector-repairmen who attached them to Pacific Telephone license plates in communities from Yreka to the Yosemite Valley and from Lake Tahoe to Fort Bragg.

Statewide, Pacific Telephone registered 11,500 vehicles this week, making the company the largest license plate taxpayer and private fleet owner in California.

Junior Women Will Contact Officials

Interest in international affairs as well as local activities was in evidence as Tahoe-Sierra Junior Women's Club met this month for a business meeting long delayed by snows.

Mrs. C.H. Leon was named to prepare a letter to be sent several government officials in which the group asks the United States to express sympathy for the plight of the Biafrans. Members expressed the feeling they would like to see the tragedy ended by bringing the parties to the peace table.

It was announced monthly bake sales will be held to help finance 100 per cent attendance at the Federated Women's Club Convention in Sacramento next May.

Conservation Chairman Mrs. Claude Burton announced she has asked for the loan of the Walt Disney film, "Bambi," to be shown by the club at a March 21 conservation poster contest awards event at Kings Beach Elementary School. Forest rangers will bring Smokey the Bear to give ribbons and movie passes to winners.



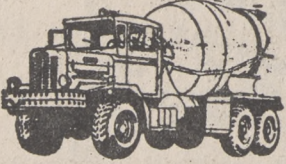
T.D.R.&P.D. Recreation Events

Volleyball: Mon., Wed. Basketball: Tues., Thurs. Regular Meeting March 6th County Government Building Channel Your Suggestions to Our COMMUNITY SOUNDING BOARD Charles Osburn—587-3281 Harry Beyer—426-3565 Dr. Henry Tapia, Supt.

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Following up recent announcements that the state's border quarantine stations were to be phased out during the next few years, the governor's budget verifies the reports by eliminating funds for these all-important stations.

We can suggest scores of other less useful agencies which are being given increased money to operate, but we guess none of them provide such little political importance as the "bug" stations.

It's true some farm organizations emphatically proclaim the value of the quarantine inspection at the borders to prevent the invasion of damaging insects and plant disease which might wipe out California's crops and do millions of dollars damage, but that is apparently not being seriously considered.

The principal item being considered seems to be trimming the state budget to provide a good political picture, cutting off the less noticeable items.

Instead of eliminating the stations, we would suggest that they become more important by increasing the duties of the inspectors and giving them some police powers.

Thus, car thieves, wanted criminals and other violators could be stopped and questioned. During the time the old border stations were operating some years ago thousands of dollars in fees and penalties were collected and scores of wanted people were apprehended by the border patrol.

We do not recommend that the inspectors replace the highway patrol or act as deputies for other law enforcement agencies, but only to be empowered to act when the occasion demanded.

This, of course, would entail a certain amount of training but would give the state additional law enforcement and at the same time continue the service which is now rendered in providing protection to our main industry, agriculture.

At least the stations should be continued until a better way of protecting crops against destruction by disease and insects is found.

John Roberson

Second Lt. John C. Roberson, son of Mrs. Ruth Roberson of Truckee has been assigned as an administrative officer at the 6th Army Dispensary, Sharpe Army Depot at Lathrop, San Joaquin County.

Roberson, a native of Reno, is a graduate of Tahoe-Truckee High School and Idaho State University.

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NEW PRESIDENT FOR FIRE-ETTES — Out going president of the Truckee-Donner Fire-Ettes, Karen Zoebel, right, hands the gavel of office to the new chief executive, Lucille Quilici at installation banquet and Valentine party held Friday at Donner Lake Lodge. Other new officers for the coming year are Vi White, vice president; Ida Clatterbuck, secretary; Janet Franklin, treasurer; Felicia Lomax, board chairman; and board members Daisy Foote, Marilyn Nix, Yolanda Olano and Varian Waters. —Sun photo

News From The Past

25 Years Ago

From Sierra Sun
Feb. 24, 1944

Allen G. Thurman, publisher of the Colfax Record and assemblyman representing Nevada County and nine other counties in the Sixth Assembly District, has announced his intention to seek reelection. Thurman has edited the Record for 24 years.

The Truckee Lions Club and guests met Wednesday at Tony's Club and Coffee Shop where the new owners, Sarge and Rosita Reynolds were hosts. President N. F. Dolley presided.

Glenn Coffey, operator of Coffey's Garage, has been notified to report for induction into the Navy March 1.

With 30 inches of snow on the ground in Truckee, the total precipitation for the season now stands at 11.96 inches, four inches below normal for this date.

State Patrol Officers William Gautsche and Ken Kolb recovered a stolen car following a wild chase between Kingvale and Rainbow Tavern. When the suspects saw they were losing race, they leaped from the car and disappeared in the darkness.

Nevada County received four cents and Placer seven cents under provisions of a law which provides that delinquent tax from motor bus and truck collections collected by the state be disbursed to counties. It was the smallest appropriation ever made to counties.

30 Years Ago

From Sierra Sun
Feb. 23, 1939

Damage estimated at more than \$1,000 was caused Monday evening when fire, starting from an overheated stove, threatened the home of Mr. and Mrs. Carl E. Smith at Donner Lake. A bucket brigade was quickly formed and soon had the fire under control with damage confined to the living room.

Attendance at the Community Church Sunday school reached a new record Sunday when a total of 67 registered.

The Truckee Lions Club is sponsoring a student speakers' contest with the subject being Democracy. The contest will be held during March with the finals on June 22 in Long Beach.

A state snow plow this week started clearing the Hobart Mills highway to provide the residents of that community with a good road.

Mrs. Bliss Hinkle announced this week that the Tahoe City High School will open March 6. The elementary school will open on the same date after the winter vacation.

Mrs. Hannah Stewart and Mrs. Neva Wilson were co-hostesses at a party given for members of Naomi Rebekah Lodge No. 2 Wednesday. Cards were the diversion of the evening with Mrs. Lotta Bryan and Mary Wilson having high scores. Following the games guests were served refreshments at George's Cafe.

Mrs. Hannah Stewart, former postmaster at Hobart Mills, has returned home after a week's visit in Grass Valley where she met many old friends.

50 Years Ago

From Truckee Republican
Feb. 20, 1919

Frank Bates, who was injured in a fall beneath a rolling railroad car at Hobart Mills last week, died in the mill town's hospital last Friday, some 24 hours after the accident. He leaves a widow and three small children. Interment was at the IOOF cemetery on Sunday. A great many friends accompanied the family to the undertaking parlor in Truckee, where a short impressive service was read by Judge C.A. Ocker.

The 62nd Coast Artillery, of which both Robert McIver of Truckee and Frank Denny, former local man, are members will land from France at Newport News, Va., today. They expect to be in San Francisco about a week from now.

A large crowd attended the dance and movie show at the Masonic Theatre last Saturday night on the occasion of the reopening, after the epidemic of influenza had kept it closed for several months.

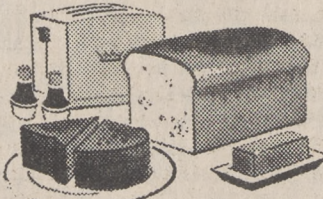
Matt Green, popular Tahoe contractor, will soon undertake major improvements on Tim O'Hanrahan's Sierra Tavern in Truckee. This will include a large addition on the rear and on one side of the building to provide a number of additional rooms for guests.

Next Saturday and Sunday will be gala days in the history of Truckee winter sports. Anyone who has rooms they wish to rent on these days should notify the chamber of commerce at once. According to W.B. Gelatt, winter Carnival manager, there is a dearth of sleeping accommodations for the anticipated visitors.

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THIRD DISTRICT—

SENATE REPORTS

By Sen. Stephen P. Teale

SACRAMENTO — The 1969-70 budget presented by the Gov. Ronald Reagan to the Legislature contains a total of \$4,992,710 in capital outlay funds for projects in the Third Senatorial District for expenditures in the fields of higher education, resource and parks and recreation development, correctional facilities and local assistance for recreational development.

Here is a breakdown of proposed expenditures in the district:

Higher education — \$2,417,965.

Resource development — \$2,146,945.

Capital outlay for Department of Conservation — \$146,945, to construct and equip Bieber

Forest Fire Station in Bieber, Lassen County — \$136,590; restore and equip Nevada City Ranger Unit Headquarters, radio and auto shop in Nevada County — \$9,355.

Parks and Recreation acquisition and development program — For Lake Tahoe and Donner Lake Basins for export of sewage — \$2,000,000.

Department of Corrections — \$391,970.

Local assistance — from the California Beach, Park, Recreational and Historical Bond Act Program of 1968 for grants to counties and cities for recreation development — to Grass Valley, Nevada County — for development of Condon Park — \$36,030.

Tahoe Water Discharge Set For Heavy Runoff

RENO — Lake Tahoe discharges will be held high throughout the remainder of the winter and early spring in an effort to provide as much space as possible in the lake to hold what may be a record runoff.

Releases from the lake at week's end reached 1,250 cubic feet of water per second, a gradual increase from the 50 cfs necessary to maintain the fishery in the Truckee River channel immediately below the outlet gates at Tahoe City the lake had been discharging two weeks earlier.

In spite of the high releases from Tahoe, elevation of the lake is still less than a foot below its agreed maximum of 6,229.1 feet above sea level.

Claude Dukes, federal watermaster, said he was hopeful the elevation of the lake surface will decline slowly as more water is pulled from it. He is concerned the Truckee channel might be damaged along the upper reaches of the Truckee if

the discharge from Tahoe is increased appreciably higher. "I plan to maintain the 1,250 (cfs) for an indefinite period," Dukes said. He explained the Tahoe discharge would be boosted if "an extremely heavy storm or unusually warm weather should occur for a sustained time," posing a potential emergency within the lake basin.

Water Dukes is pulling out of Tahoe as well as from other reservoirs on the Truckee and the river's natural flow is making its way into receding Pyramid Lake at the natural terminus of the river and will continue to do so at least through March.

Near record snowpack conditions throughout the Sierra will produce enough water in the Carson River drainage to fill Lahontan Reservoir to its 290,000 acre foot capacity. Truckee water is used to supplement the flow of the Carson when the latter is not sufficient to meet the needs of the Newlands Reclamation Project for irrigation or land in the Fallon area.

Truckee Area Chamber:

By CARSON WHITE

Discussion at the last meeting of the chamber centered around the public demand for information and the limited information available through the chamber, primarily due to lack of membership.

Tom Doley, who man's the chamber of commerce telephone at his office said dozens of calls were for accommodations for skiers . . . "we have only six (motels, hotels) which are members of the chamber."

Other calls were for a barber and only one out of three in this area is a member. It's the same with garages — one is listed in the chamber. There were inquiries for snow removal, baby sitters, painters, plumbers and other services. These same types of inquiries also come up constantly in mail received by the chamber.

Discussion revealed members felt this is a resort vacation oriented area with most income coming from tourists . . . "We owe them answers on where to go and what facilities are

available to enjoy."

It was felt that many merchants were benefiting from the work of a few (those belonging to the chamber) and members urged a greater membership.

How can anybody in business afford not to back the chamber? Somebody has to make arrangements for Christmas displays, contests, centennials, parades, wagon trains, county shows, publicity, testimonials. Somebody has to make recommendations to the county, state and federal governments regarding improvements.

It boils down to members of the chamber of commerce having to do this and it costs money — money supplied by membership dues.

A new brochure is being printed. Inserts are included and a list of all the merchants is being printed. This will just about liquidate the treasury. So if you haven't paid your dues yet, please do so. Tom Doley will take the dues at the Greyhound Station.

Natural Gas Consumption Hits Record High In Area

Deliveries of natural gas to Northern Nevada communities have broken all records in the past week, according to J. Marion Miller, Division manager for Southwest Gas Corporation.

Miller said the daily send-out of gas through its 16-inch transmission pipeline that extends south from the Idaho border has hit an all-time high of 78,000,000 cubic feet. This is equivalent to 822,900 therms per day.

During this current period of extreme cold that has affected all Northern Nevada communities, Southwest Gas has been able to maintain ample supplies for all its service areas, according to Miller.

"We are glad to report that not a single domestic customer in our Northern Nevada Division has been without natural gas for heating, cooking, water heating and other household uses," he said.

To meet this unprecedented demand for fuel in the home, Miller said Southwest Gas Corporation has had to curtail deliveries to steam electric generating plants during peak periods. "Residential customers come first," he added. During this winter heating

season, the company's new 2,200-horse-power compressor station north of Winnemucca has been operating at full capacity to accelerate the flow of gas into Southwest Gas' pipeline system that serves 22 communities, steam electric generating plants and industrial facilities in the state's northern region.

Two additional compressor stations are planned along the main transmission line to meet future demands, Miller said. Control center for the utility's transmission operations is located in Carson City. This facility controls gas flow and pressures for the whole Northern Nevada Division, which extends east to Elko and Gabbs, south to Yerington and Minden-Gardnerville, and west to the California side of Lake Tahoe.

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Truckee Tales

By JEANNE STONE
587-3386

During February, Episcopal Church services are being held at the home of Richard Small in Prosser Heights. Newcomers to Truckee are being invited.

Mrs. Betty Huntman, RN, night nurse, who is recovering from a minor operation, has been temporarily replaced at the Tahoe Forest Hospital by Mrs. Roberta Huber.

Word has been received by friends in Truckee, that Mr. and Mrs. Frank England, formerly of Olympic Heights, are now managing an airport in Kamiah, Idaho. England has purchased a six-passenger Cherokee for charter service and two smaller planes for trainers. He is instructing a class of 20 students. Their daughter, Joni, a former Tahoe — Truckee High School graduate, is married and living in Seattle, Wash.

Mrs. C.R. VanLandingham of Hobart Mills, Mrs. Fred Tuemler of Olympic Heights, and Mrs. John Surprise of Donner Lake were hostesses Feb. 7, at the home of Mrs. VanLandingham for a baby shower honoring the birth of Kevin Mann. Kevin was born Jan. 22 to Mr. and Mrs. Kenneth Mann. Ten guests were present. After an informal evening, refreshments were served. Congratulations, Mr. and Mrs. Mann.

Hazel Beck has returned to her home in Truckee after visiting both a sister who is hospitalized in Modesto, and her father who is critically ill in Fort Bragg.

Belated birthday greetings

Destination Of Effluent To Be Told

Board Chairman George Sayre of the Incline Village General Improvement District has announced the name of the Washoe Valley farmer who will store and use sewage effluent from Incline Village may be revealed Thursday, Feb. 20 at the meeting of the Nevada Tahoe Regional Planning Agency.

The agency will meet beginning at 10 a.m. at The Chateau, Incline.

"There is the possibility the men could be ground into the ground at this time and it would not be fair to him," said Sayre during a meeting last Thursday of the Incline district board of directors.

Roy Pagni of Washoe Valley has requested the name information. He is a leader of forces opposing exporting effluent to Washoe Valley. He said his group fears contamination of water wells and damage to farmlands by the effluent's high nutrient content.

"With the volume of land the effluent will go on, there will be no problem," Wallace W. White, district manager, said. He assured Pagni that the treated water would not show up in water wells and as it left the Incline Village treatment plant would be of better quality than any irrigation water being used now in the valley and better water than there is now in Washoe Lake.

White added that the district's contract would specify that the effluent would be confined and held on the farmer's land, stored behind earth fill dams. If storage proved insufficient at any time, the district would have the right to go on to the land and remedy any situation. The Nevada Health Department, over which White was chief for many years, continually will review the storage and irrigation system, White said, and the water will be monitored regularly on behalf of the state, Incline Village and the contracting party.

"We'd love to continue to use it on the Incline Village Golf Course," White said, "but we've been told to get all sewage out of the basin because of the effect the nutrients have on the clarity and blueness of Lake Tahoe."

He added that having to export sewage effluent from the basin is not a matter of health but of esthetics.

to Margaret Copeland and A.E. (Red) Burlingham who recently celebrated birthdays.

Carl and Helen Shinkle have returned from a business trip in Sacramento.

Ray Hartsen, Truckee plumber, is in the Bay Area on a business trip.

Mr. and Mrs. David Thompson of Alhambra, grandson of Emma Elliot, were visitors in Truckee last week. Before enlisting in the Marines, David was a frequent visitor to Truckee.

Mr. and Mrs. Lauren Russell and Mr. and Mrs. Zeph Rose are on a flying trip to the Bahamas. They plan to visit Butch Beavers on the way. We hope they say "hello" to Butch for all of us. Wish we were there.

The Grapevine reports the Centennial is not getting enough local support. Let's all turn up in a costume, grow a beard, or do something out of the ordinary to support this occasion. It is disturbing to a few people who go to a lot of work for such an occasion when the public does not support it.

Anthony Smithula, son of Mrs. Poston Wilson, is visiting with Judge and Mrs. Wilson this week.

Mr. and Mrs. Frank Stella of Olympic Heights have returned to their home after a short trip to Las Vegas.

The Stellas came to Truckee from Dollar Point. Stella is a retired contractor. Business commitments have always been such that the Stellas never got far away from home. Their trip to Las Vegas stemmed from taking a "short ride" one day. They report they are extremely happy in their choice of retirement in Olympic Heights.

Mr. and Mrs. Wayne Philippi, owners of Ponderosa Grocery, have returned to Truckee after spending the last two weeks in Portland, Ore., where they were called by the illness of Mr. Philippi's mother. They report she is doing as well as can be expected after a stroke.

Junetta Woods, formerly of Truckee and employed by the Ponderosa Grocery, will return to her home in Fresno Thursday. She spent two weeks working in the Ponderosa during the absence of Mr. and Mrs. Philippi.

Lions Again

Kings Beach Lions last week defeated Tahoe City 59 to 12 in spite of the game fight put up by a cold, injury-riddled Tiger Team.

The Lions, led by Brent Thompson's 10 rebounds, did an outstanding job on the boards. Scoring honors went to all, but Thompson led with 20 points.

Earlier in the week the Lions traveled to South Lake Tahoe to squeeze out a 41 to 32 victory over the Trojans. A larger Trojan team out-rebounded the Lions, but good team play by Dave Ferrari, Steve Russell, Mark Price, Mike Kornazewich, Jeff Molsberry, Brent Thompson and Buddie Bitler brought victory.

Three more games are scheduled during which Lions hope to continue to gain momentum toward a peak performance in post season tournament play.

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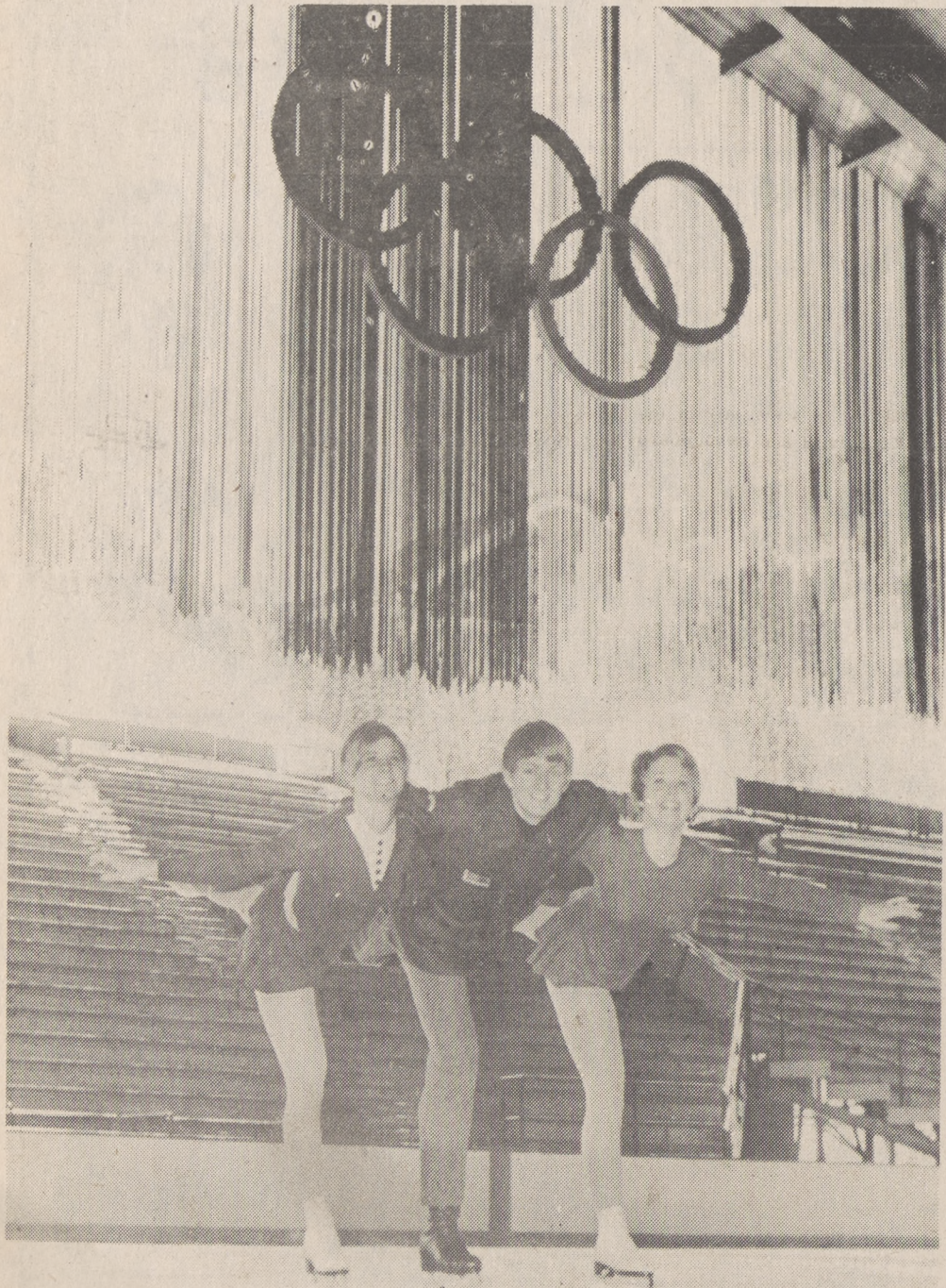
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AFTER PRACTICE - Mary Church, Anna Forder, Linda Carbonetto and Karen Magnussen of the Canadian National Figure Skating Team smile broadly as they head back to the Olympic Hotel following a practice sessions at Olympic Ice Arena in Squaw Valley. The team is here for high altitude training in preparation for participation in the World Figure Skating Championships to be held Feb. 25 to March 2 at Colorado Springs, Colo. —SKIAPA photo



OUTSTANDING FIGURE SKATERS - Linda Carbonetto, J. Humphrey and Karen Magnusson "warm up" during training this week at Olympic Ice Arena. They are members of the Canadian Figure Skating Team staying at Olympic Village to train in high altitude before leaving Friday for the World Championships at Colorado Springs, Colo. Team just completed competition at North American Figure Skating Championships held in Oakland, Calif. where they took second and third places in the ladies' events and second place in men's events. Team Manager Hugh Glynn said he believes the training here since Feb. 10 "has done us a lot of good, we're very pleased with everything. Everyone has been so friendly and this means a lot to these young people." —SKIAPA Photo

State Fish And Game Department Men At Work On Oil Slick Polluting Santa Barbara Waters

The California Department of Fish and Game's efforts to protect fish and wildlife and monitor losses caused by the oil slick in the Santa Barbara area will continue for many months, Director Ray Arnett told the California Fish and Game Commission at the group's meeting yesterday in San Diego.

To date, Arnett reported, only water birds have been affected by the oil, and these are being picked up and cared for at two treatment centers. Over a thousand birds have been affected so far, he said, and about half of them have been saved.

"The Department's chief concern continues to be over the marine environment on the beaches, tide pools, and shallow and deep offshore areas. De-

partment biologists, divers, vessels, and aircraft have carried on continuous monitoring to determine the effects of the oil spill on marine life."

These efforts will continue for many months, Arnett said. There have been no verified reports of fish or wildlife losses other than water birds, Arnett said. Seals and sea lions on the Channel Islands show no signs of distress, and whales and porpoises migrating through the area have done so with no discernible ill effects.

"One porpoise, found dead on Anacapa Island, was believed to have died from effects not associated with the oil spill."

Recapping the DFG's efforts in relation to the spill, Arnett said as soon as news of the oil slick was received, the Department relieved 21 bi-

ologists, law enforcement officers, and other key personnel of their normal assignments and sent them to the Santa Barbara area where a temporary headquarters was established as a command and information center to coordinate their efforts and to establish liaison with other State and Federal agencies concerned with the spill.

Inspector Robert Kaneen was placed in charge of all Department operations and personnel. Kaneen was placed in charge of all Department operations and personnel. Kaneen arranged for DFG waterfowl specialists and volunteers to set up facilities where oil contaminated birds could be cleaned and held until their feathers regained their natural oils and the birds could be released.

A U.S. Fish and Wildlife Service team, working with DFG waterfowl specialists, made daily flights to find out the number and kinds of birds in the area of the oil slick. They established the bird population at between 3,000 and 4,000 in the area of the slick.

The well began leaking at about 11 a.m. January 28 and was brought under control in the early morning of February 8. The area affected stretches from a point about six miles above Santa Barbara to Port Hueneme.

To help clean oil from the beaches, 400 members of conservation camp crews from the State Division of Forestry arrived February 4 and will stay in the area until cleanup is completed.

Sierra Skiing

By VI and CARSON WHITE

We can guarantee there is no lack of snow at any resort now. Not a very profound statement, but since ski reporting began it has always been top topic to discuss snow depths.

Now the public relations flacks are underestimating snow depths as if they are ashamed of the fact there are 45-foot drifts and 15-foot pack on the ridges. Most resorts are digging trenches for lift facilities to pass through. These troughs eliminate some of the scrumptious scenery our overly generous weatherman has dealt us.

Keeping roads open and parking areas clean has been a monumental job at all spas. Boreal Ridge enjoyed considerable business at night when the weather lifted. Hungry skiers come out of the woodwork as soon as the sun peaks out. Squaw Valley's Blythe ice arena was a haven for wintersports people when the weather was bad. The Canadian Ice Skating Team working out there for 10 days was also a draw.

Competitively, the action mounted last week as all major tournaments developed. Eric Poulsen of Squaw Valley placed third in the Roch Cup Downhill behind Peter Duncan of Littleton, Vt., with Dennis McCoy of Mammoth placing seventh and Lance Poulsen in eighth out of 65 racers. Cheryl Becholdt of Lake Tahoe Ski Club placed 10th for women. Teams from the U.S., Canada, Norway, Germany and Japan competed. Jean Daetwyler of Switzerland forged into ninth place in the World Cup standings by winning the Val Gardena Downhill in Italy averaging 70 miles per hour for the 3,200-foot vertical descent.

Greg Schwartz, formerly of the Sugar Bowl where his dad is manager, aced out a top field of intercollegiate slalom stars in the Nevada University Winter Carnival to win the event at Mount Rose. Biff Gotchy of Nevada was only 1/10 of a second behind. Schwartz is now with the Air Force Academy where he is an honor student and pilot.

Bear Valley will cop the time-light next weekend in staging the National Alpine Ski Championships there. The downhill will get underway Friday morning. Co-chairman Rick Carney is seeking 50 gatekeepers to assist in staging the national event. Members of the Squaw Valley Ski Club are planning to help Bear Valley for the experience in handling the World Cup Races scheduled for Squaw Valley the following week.

Squaw is really in for a giant test in staging the International event on the Olympic courses. More than 200 press

representatives from all over the world will be there to note the changes wrought to the Olympic site of a decade ago. They will be very pleasantly surprised at the amount of additional ski lifts and facilities which have been added since.

Heigh-ho to the Tahoe Bowl. Terrific deal for women. Free lift, lessons and rental equipment on Tuesday from 9:30 a.m. to 1 p.m. for beginner girls. Free skiing for intermediate and expert women is included. Ray Kettenhofen manages the popular Homewood-located spa.

Dotty Pomagalski and Jean Sproehle of Squaw Valley won Veterans Division 1 in the seventh annual Eugenia Lary Memorial Slalom at Incline Village last week as Eddy Anclnas placed second in women's Class II.

Junior Class IV and V giant slalom races will be held Sunday at Powder Bowl. According to Nathaniel Hellman, vice president of FWSA competition, the event was moved to Powder Bowl from Squaw Valley. Entries should be sent to Heavenly Valley Ski Club, Box 237, Stateline, Calif. 95729, attention Bob Boles.

Sunday, Squaw Valley will stage the Junior Class A Downhill Point Meet. It will be a good practice meet for officials readying for the World Cup Events. Pre-runs may be made on Friday by competitors.

Along with the Lions Club International and American Legion organizations, Jaycees of the United States have undertaken promotion of a 4-way ski competition at Iron Mountain, Mich., for junior competitors this weekend. With the help of Hart Ski Manufacturing Co., the young businessmen in the Jaycees are trying to help the youth fitness program.

Al Gibbon has been appointed chairman of the 1969 Far West Ski Association convention in Phoenix slated for May 9-11. Al is well known to most skiers for his activity as a racer, the ski instructors certification program, and as director of veteran competition. He is chairman for the Arizona Cup races being held there this weekend for Class A, B, C and D racers.

Jon Reveal, Instructor at Dodge Ridge, has added new laurels to his list of accomplishments. The tall, good-looking youth undertook a seven-week course in the French Ski School at Chamonix, France, and placed second against candidates from all over the world. He is staying at Courcheval to teach the remainder of the season there.

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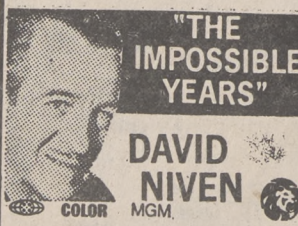
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LAKE ECHOES

By BETHEL

Fearful forecast for the rest of the month.

Cabin fever prevalent, accompanied by uncorked individuals, controversy to continue over the closed skyway, pent up emotions unleashed by new snowfall, creating an atmosphere of catastrophe among residents of the snowbound area, will prevail.

Suggested cures from the doctor whom we consulted: Join the Polar Bear Club which requires a regular dip in the icy waters of Lake Tahoe. This will cool off the most likely candidates for vendettas and possible hospitalization will return them to normal. Those who uncork the bottles will undoubtedly remain uncorked — an incurable condition for which we were given no prescription.

Tears may be resorted to, but that is not recommended. Salt tends to melt ice, it's true but this may cause flooding, an even more hazardous condition.

Recommended as sure cures: John H.E. "Mac" McCoskey and Ray Plunkett at the Crystal Bay Club for dining, winning and winning new friends. Dance to the music of the Tony Austin Trio and dine with Gloria and Guy Michaels and Chef Mario at the Chataux. Enjoy a nightcap at the Lake Tahoe Hotel preceded by fun in the casino.

Or you might try Lynn Armstrong's club and create a little Racquet.

Toboggan, ski or pretend to be a snowbunny from outer space for daytime activity. Should none of these recommended cures help — well, none is infallible — just forget the whole thing!

Chatted with June and Doc Ledford of Kings Beach who were shopping in Reno Friday. Doc radiates happiness telling of his new position at the Crystal Bay Club and the friendly atmosphere which prevails. We wish to thank general manager, Ray Plunkett, for Sunday dinner — grand prime rib — for son, Pieter, Joan Peterson, and Bethel. Happily encountered the happy travelers, Pearl and Ted Draney of Incline Beach, and listened to their vacation tales with a slight tinge of envy of the marvelous trip they and Pearl's sister, Carol Harris, had.

Gale Herman, daughter of Velva and Lenny Herman of Incline Village, leaves on the 25th for New York. Gale has completed her studies at the University of Nevada, Reno, and will intern for medical technology at Flushing Hospital Medical Center and St. Claire's Hospital in New York.

Gale will reside with her sister and family, Roselle and Harvey Pilson and children, Perry and Holly Jo on Long Island.

Friends were shocked to learn of the sudden death of former Tahoe Vista resident, Bonnie Bates, who died Feb. 3 at Lodi. Surviving is her husband, Bill. The Bates were longtime Tahoe residents owning and operating the Horseshoe Lodge at Tahoe Vista for many years. Our sympathy is extended to Bill and the family.

Jerry and Johnny Rayburn of Incline Beach entertained her niece, Francine Apachino of Los Angeles, the Terry Pelusos and children and Giselle Peluso and children of Oakland, this past week.

The Fire Sirens met Thursday at the Incline Fire House. President Jacques Black introduced guest, the Rev. David Graham who showed a film on the White House. More than 20 members attended the meeting and chatted over refreshments following the program.

The Women's Club of North Tahoe will meet Feb. 24 at the Crystal Bay Club — noon — according to publicity chairman, Martha Bernard. President Judy Thatcher will welcome members and their friends to the luncheon and bingo party which will follow.

Floyd Baker of Crystal Bay has been hospitalized at Tahoe Forest Hospital in Truckee.

Jim Carey of Incline Village

entertained guests from Reno-wood City, Helen and H.W. (Walt) Levine and Betty Fleck, at the opening of the Tony Austin Trio and Guy Michaels at the Chataux Wednesday night.

Dr. and Mrs. Al Goldthrope and daughter, Wendy, of Moss Beach are enjoying a skiing vacation at Incline Village.

Incline Village Inc. and Boise Cascade have generously and graciously given the state of Nevada a helping hand by loaning equipment to try and "blast" open the Mt. Rose Highway. With more snow on Mt. Rose than in the 1952 record-breaking year and the worst in 60 years of recording snow, all one can do is wish them well. From Reno, the road to Slide and Mt. Rose ski areas may be reached without difficulty (as of this writing), according to personnel at Mt. Rose Ski Resort.

Speaking of blasts, the El-Ta-Ho Shrine Club had a real one Friday night when they dined and danced at the Chataux. Guy Michaels, manager of the Chataux, immediate past president; Bill Ziebig of Tahoe City, president; vice-president, Jim Warrington and wife, Dorothy, past president Ray Plunkett and wife, Joy, and past president, Johnny Rayburn and wife, Jerry, attended. Johnny was the founder of Crystal Bay Club and resides at Incline Beach.

Alpha Gamma Row, University of California at Davis, plan a ski weekend with Saturday dinner at the Chataux, brunch on Sunday at Lake Tahoe Hotel. Feb. 21 the Brownies of Incline will hold their father-daughter banquet at the Chataux and on March 4 a cocktail party hosted by the Chataux will welcome some 200 West Coast manufacturers, wholesalers and jobbers for Ski Industry field day.

Golf pro, George Bayer, phoned Jim Carey at Incline from Palm Springs at the conclusion of the Bob Hope tournament in which he participated, to inquire about the conditions of the golf course. Upon hearing that anywhere from 7 to 12 feet of snow was covering his course, George proceeded on to Florida to complete his PGA tour.

Barbara Barnhill of Incline enjoyed a visit to Bay Area friends, Barbara and Paul Hahn, for a few days.

Happy birthday to celebrants Audrey Welch Adams of Kings Beach, Jan. 30; Rose Baker of Tahoe Vista, Feb. 16; Nelle Barkhurst of Crystal Bay, Jan. 29; Ann Wilkins of Tahoe Vista, Jan. 28 and Ray Plunkett of Incline on Jan. 30.

Curt Draney of Sacramento spent the weekend at the home of his parents, Pearl and Ted Draney, at Incline Beach.

A kitchen shower was held Feb. 9 at the Incline Village home of Dorothy Smith with Betty Uhlhorn and Caroline Smith as co-hostesses. Attending were Carol Eads, Bobbie Hays, Pat Giblin, Ronna and Stephanie Gentry, Sue Wyland, Stella and Linda Dennis, Karen Mally, Sheryl Shaughnessy, Ruby Hume, Downette Vonasek, Joan Mally, and the hostesses. After gift opening, refreshments of a Valentine cake, punch and coffee were served.

Tari Hume and Darrell Dennis were united in marriage in a 6 o'clock ceremony Feb. 14 at Carson City. The bride was given in marriage by her father,

Joseph Hume, of Incline Village.

For her wedding, Tari chose a street length white velvet dress with full sleeves and a double row of lace at the wrist and a high Victorian neck, made in Empire style. She carried a nosegay of white carnations with American Beauty roses in the center.

Maid of honor was Ronna Gentry and bride's maid was Stephanie Gentry, both of whom wore burgundy red velvet dresses trimmed with white lace and carrying red velvet muffs to which a corsage of white roses was attached. Best man was Jason Abraham.

The bride's mother wore a metallic jersey ensemble and a corsage of red and white carnations. The groom's mother chose a rose silk with corsage of red and white carnations. The bride is the daughter of Ruby and Joseph Hume and the groom the son of Ruth and Frank Dennis of Reno.

A reception was held at the Hume home, after which the newlyweds departed on a honeymoon. They will make their home in Reno where the groom is attending the University of Nevada.

The Hume/Dennis wedding was held during stormy weather, leading a bridesmaid to quote an old Chinese proverb, "If they can weather the storm a life of happiness is insured, as together they'll be able to weather all things."

Many thanks to Eleanor (Swanee) Swanson for her interesting letter. She is at the Golden Age Gardens in Reno and welcomes visits from friends.

Ralph Walker of San Francisco, who bought the Sunnyside lakeshore home of the late Adolph Westphal, and summered at the lake for many years, died recently. He is survived by his widow.

Ann and Jim Martin, longtime residents of Tahoe City, write from Grass Valley that Jim had an eye operation and is doing fine. They like their new home very much but miss their many friends at Tahoe.

Everett Prusso of Twaine Harte underwent major surgery at Doctor's Hospital in Modesto. He is making satisfactory recovery, according to his wife, Van Nessa. The Prussos will be remembered by earlier Tahoeites as the builders and operators of the Sunnyside district's plush and popular spot, Forest Inn on Ward Creek.

Mrs. Annie Soll, former Tahoe Park resident, is now occupying her lovely new lakeshore home at Incline Village. Her daughter and husband, the Norman Dewhursts, are only a hop, skip and a jump down the beach from her.

Lee and Eric Druhn, for many years summer residents of Sunnyside, have sold their South San Francisco property and built a new home at Janelville. Eric retired as marine engineer on seagoing ships due to a health condition. The Druhnos would welcome visits from old friends.

Carlton O. Valentine of Costa Mesa, who with his late wife, Harriett, operated Valentine's Lakeside Cabins across from the Corpus Christi Catholic Church, fell in his home. No broken bones, but a painful back condition was sustained. On Oct. 19 this pioneer Ta-

hoite observed his 96th birthday and has enjoyed excellent health and an active life. In fact, he climbed a ladder to prune fruit trees before his fall. He now has a housekeeper and welcomes letters from his old Tahoe friends to whom he sends his kindest regards.

Oldtime Tahoeites will remember Goldie Sather, who, with her late husband, Art, owned and operated Sather's Grill in Auburn for many years. The Sathers spent every summer at their family home next to the Homewood Hotel. Her son, Eddie, has reported her death at his home in San Jose.

Karl Weber and Caesar Nencini of San Francisco are new owners of the River Ranch, previously owned by the Gardiner Meins and prior to that the Calhouns when it was known as Deer Park.

Caesar is a former maitre'd at London's Savoy and for seven years was at Bimbo's 365 Club in San Francisco. He and his wife, Karen, have a 4-year-old daughter, Nella.

Karl, for almost 20 years, owned and operated the Whitcomb Hotel in San Francisco with a home at Lake Tahoe. He is an honorary Austrian consul general, member of the Bohemian Club, a knight, secret recorder and treasurer of the only U.S. chapter of St. Hubertus, an European hunting order founded in 1695.

The new owners have imported a Swiss chef. Sauerbrater, sweet red cabbage, sauerkraut with semmel knoedel (Tyrolean dumpling) and Salzburger Nockerl (a dessert) will be featured. The present English decor will be replaced to conform to a Tyrolean hunting chalet.

Welcome to Tahoe, Caesar and Karl. See you soon as the snow permits!

Chatted with Mario at the Chataux and were amazed that his background in the world of chefs has not been more publicized. He graciously conducted a tour of the kitchen and discussed at length his life as a chef.

At the age of 10, Mario started work, dressed as a page boy, at Sturbridge Village, Mass. After serving in the U.S. Army he attended Culinary Institute at New Haven, Conn., the only school of this kind in the U.S., and completed a course at Cornell University.

He spent three years at Wilcox Tavern, Rhode Island, one of the most exclusive in the U.S. New England style dress is featured there. The Fountain-Bleu in Miami, executive chef at the San Jose Country Club in Jacksonville, Mitch's and Holiday Inn in Oakland, the famous Hall of Horns in San Leandro preceded his coming to Tahoe. Incidentally, the Hall of Horns menu features wild game including buffalo, rattlesnake, elk, caribou, shellfish, harbor seal, polar bear, hippopotamus. Cal Neva Lodge was his first year at Tahoe and since then he has been at the Chataux.

The most interesting incident he related was being an assistant to the chef in preparing the wedding reception dinner when the late John F. Kennedy was married to Jacqueline Bouvier. Mario renewed his acquaintance with Kennedy when he was running for the Presidency and stopped in Oakland where he met informally with the late President. Mario has many personal mementos from the late President which he highly prizes.

With Guy Michaels now managing the Chataux, it is hoped that Mario will be able to have an opportunity to indulge in



DAVID FACES GOLIATH AT SQUAW — Henry Major, from the Auburn area, operates his refreshment truck on County road opposite new tramway building in Squaw Valley, offering sandwiches and hot drinks to skiers.

Janet Roberts Wed To Charles Mortimer

Janet Lillian Roberts of San Mateo became the bride of Charles Franklin Mortimer of Kings Beach in formal rites Saturday, Feb. 15, at St. Matthews Episcopal Church in San Mateo, Rev. Leslie Wilder officiated.

The bride is the daughter of Mr. and Mrs. Seward M. Roberts of San Mateo. Her bridegroom is the son of Mr. and Mrs. Frances Mortimer of Kings Beach.

Given in marriage by her father, the bride was gown in ivory satin with a chantilly lace train. Her mantilla veil with chantilly lace was re-embroidered around the edge and appliqued up the center.

Mrs. Seward M. Robert Jr. of Portland, Ore, was matron of honor. Bridesmaids were Mrs. John Brawner and Mrs. Bruce Ryner of Hillsboro and

San Mateo. Tish and Tami Roberts were flower girls.

Francis Mortimer was best man for his son. Ushers were Seward Roberts Jr., Gerald McCormick and Hugh Mortimer, 12-year-old son of the bridegroom, was junior usher.

The newlyweds greeted friends during a reception at Woodlake Spa in San Mateo before leaving for an undisclosed destination on a honeymoon. They will be at home in Kings Beach after March 1.

The new Mrs. Mortimer is a graduate of San Mateo High School. She attended the Univer-

sity of Colorado where she was pledged Alpha Delta Pi. Her bridegroom attended American River College in Sacramento.

\$1000 Loss In Flash Fire

An estimated \$1,000 loss in building and contents was sustained Saturday when a flash fire damaged the Warren Baxter two-story frame house at 782 Mashie, Kings Beach.

Fire Chief Curtis Hart of the North Tahoe Fire Protection District said cause of the fire was accumulation of gas fumes from working on a snowmobile. There were no injuries.

Equipment and 11 volunteers from the Kings Beach station responded to the 4:35 p.m. fire call.

Petronis Return

Mr. and Mrs. P. Petroni returned to Truckee after a visit at Auburn with Mrs. Heslin Cardinal who recently underwent an emergency operation, following an attack of influenza. Her local friends wish her a speedy recovery.

Mr. and Mrs. Cardinal, son-in-law and daughter of the Petronis were employed by the state and Post Office here before he was given a promotion to Auburn.

The Hospital Administrator appeared and requested salary increases for Registered Nurses, and decision was deferred for one week.

The Planning Director appeared and presented two proposed Resolutions for Exceptions:

1. Resolution 69-32 adopted (A resolution granting exceptions to the Nev. Co. Subdivision Ordinance No. 268 and No. Co. Road Specifications for amended Tentative Map of Clover Valley Ranches.)

2. Resolution 69-33 adopted (A resolution granting exceptions for the Resubdivision of Birch Meadows Ranches.)

Mr. Lincoln Bahrman appeared, representing the Dog Bar Territory Club, regarding the condition of the Dog Bar Road.

The Board adjourned for lunch, to reconvene at 2:00 P.M.

AFTERNOON SESSION:

The Board met with Mr. John Montgomery, Director of the Department of Social Welfare, and a lengthy discussion ensued regarding the welfare department.

The board ordered a Resolution prepared, supporting development of the Bridgeport Bridge and the land adjacent to the bridge, as a historical site, with the eventual inclusion into the State Park System.

Resolution 69-34 adopted (A Resolution commending John Montgomery for his active and vigorous opposition to federal regulation providing legal services for appellants and continuing assistance during appeals in welfare cases.)

There being no further business, meeting was adjourned at 4:30 P.M.

I THEO A. KOHLER, JR., Co. Clerk & Ex-Officio Clerk, Nevada County Board of Supervisors, do hereby certify, that the foregoing is a true excerpt from the minutes of the Board of Supervisors Meeting dated February 4, 1969, and IN WITNESS THEREOF, I hereunto affix my hand and the official seal of said Board, this 7th day of February, 1969.

THEO. A. KOHLER, JR., Co. Clerk & Ex-Officio Clerk

Nevada County Board of Supervisors

By: Maxine E. Gaines Deputy Clerk of the Board

February 19, 1969 s/s

LEGAL NOTICE

Tuesday afternoon sessions will be held to discuss unfinished business matters, items of future planning, etc.

Public Hearing held on the Approach Zoning of the Truckee Tahoe Airport, and no one appearing either in favor of or in opposition to the zoning, the Board declared the Public Hearing closed and adopted Ordinance No. 424 (An Ordinance creating Airport Approach Zones, turning zones and transition zones for the Truckee-Tahoe Airport and adopting the zoning map of said Airport approved by the California Aeronautics Division, July 16, 1968.)

Mr. Gale Peck Attorney at Law, appeared and presented the following business:

1. Alta Sierra Unit No. 8 Assessment District:

Resolution 69-27 adopted (A Resolution determining to issue \$203,296.96 of Improvement Bonds.)

2. Alta Sierra Estates Units 9 and 10 Assessment Districts: Resolution 69-28 adopted (A Resolution approving District Map.)

Resolution 69-30 adopted (A Resolution of preliminary determination of legislative body under Special Assessment Investigation, Limitation and Majority Protest Act of 1931.)

Resolution 69-31 (A Resolution approving Report and Fixing Time and Place of Hearing thereon.)

Mrs. Dorothy Sanders and Mr. Ted Waddell appointed as Members at Large of the Nevada County Planning Commission.

The County Counsel directed to prepare an amendment to the Resolution governing Assessment Districts, increasing the fee for handling and processing of bonds from \$35 to \$50 per bond.

The Auditor-Controller presented the report of his Department.

The Board recessed as the Board of Supervisors, and the Meeting of the Board of Directors of the Nevada County Sanitation District No. 1 was called to order.

Minutes of the previous meeting approved.

The Board approved a Transfer from the District Budget, to the Budget of the Dept. of Public Works, in the amount of \$655.07, to cover expenses incurred for trips made to Seattle, by the Director of the Dept. of Public Works, on District business.

The Board adjourned as the Board of Directors of the Sanitation District, and the Board of Supervisors Meeting reconvened.

The Hospital Administrator appeared and requested salary increases for Registered Nurses, and decision was deferred for one week.

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THEO. A. KOHLER, JR., Co. Clerk & Ex-Officio Clerk

Nevada County Board of Supervisors

By: Maxine E. Gaines Deputy Clerk of the Board

February 19, 1969 s/s

FINAL CLEARANCE

TERRIFIC BUYS IN ALL DEPARTMENTS

INCLINE FASHIONS

Incline Village
Next To Eagle Thrifty

40 TO 50% REDUCED

- DRESSES
- ALL WEATHER COATS AND JACKETS
- SKIRTS

30 TO 50% REDUCED

- MEN'S COATS AND SKI JACKETS
- SHIRTS
- SHOES

Here it is! The magnificent AMF Ski-Daddler Wide-Track 18! Hitch on the tow sled and take everybody along—just for the fun if it! Test-ride the all-new Wide-Track 18 and discover the stability—the solid, powerful feel of this super snowmobile. It's wide track time at your Ski-Daddler dealer right now!

- Big 20 hp. Twin-cylinder
- Electric starting
- Variable speed, automatic transmission
- Rugged, all-steel chassis
- Wide 18" track
- Tillotson carburetion
- Caliper disc brake
- Finger-tip throttle control
- Extra underseat storage
- Improved air cooling
- Tinted windshield

Presenting

Wide-Track 18

AMF SKI-DADDLER snowmobiles

SIERRA BOAT COMPANY
"FULL SERVICE FACILITIES"
Hwy. 28 at Carnelian Bay 546-2552
P. O. Box 1, Carnelian Bay, Calif.

BUY AT HOME
Truckee-Donner Chamber of Commerce

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WANT ADS

Power Firm In Note Request

CARSON CITY - Sierra Pacific Power Co. has requested permission to issue unsecured promissory notes in the amount of \$7,500,000, Nevada Public Service Commission has announced.

A Sierra Pacific spokesman said, "The notes are proposed to be payable to lenders, brokers or dealers in commercial paper."

"The proceeds from the sale of the notes will be used to reimburse the company for construction expenditures previously made and along with other funds of the company in furtherance of the company's construction program."

LEGAL NOTICE

NOTICE OF ELECTION
Tahoe-Truckee Unified School District

Trustee Area 1 1 Member
Trustee Area 4 1 Member
Trustee Area 5 1 Member
Sierra Junior College District
Trustee Area 1 1 Member
Trustee Area 2 1 Member

LEGAL NOTICE

Trustee Area 5 1 Member
Trustee Area 6 1 Member
NOTICE IS HEREBY GIVEN to the voters of the above districts of the County of Placer, California, that, in accordance with the provisions of the Education Code of the State of California, the biennial election for the above officers will be held on April 15, 1969, for the purpose of electing the number of such officers indicated above.

The election precincts and the polling places therein for the election are as follows, to wit:

Precinct No. 1, Donner Trail Elementary Schoolhouse.
Precinct No. 2, Kings Beach Elementary Schoolhouse.
Precinct No. 3, Jamason Residence, Floriston.
Precinct No. 4, Tahoe Lake Elementary School.
Precinct No. 5, Old Truckee Elementary School (Administration Building).

The polls will be kept open between the hours of 7:00 o'clock A.M. and 8:00 o'clock P.M.

The election returns will be canvassed at 10:00 o'clock A.M. on Tuesday, April 22, 1969, by the Placer County Superintendent of Schools at 1230 High Street, Auburn, California.

A copy of the application, amendment and related documents are on file for public inspection at Donner Trails Real Estate, Gateway Office, Truckee, California.

DENO E. KANNES
General Partner
February 5, 12 and 19, 1969 s/s

LEGAL NOTICE

Street, Auburn, California. Absent voter ballots may be obtained by applying on the prescribed application form, in person or by mail, at the office of the Placer County Superintendent of Schools, 1230 High Street, Auburn, California.

Applications on the prescribed form must reach that office not later than April 8, 1969. The deadline for the receipt of voted absent ballots at the office is 5:00 o'clock P.M., Monday, April 14, 1969.

The County Superintendent of Schools, by the Notice of Election, has called the election in accordance with the provisions of Education Code, Sections 1303, 1323 and 1342. Dated: February 6, 1969

Kenneth L. Loneragan
County Superintendent of Schools
County of Placer
Feb. 19, 26 & March 5, 1969 s/s

LEGAL NOTICE

A general partnership, have filed an application dated November 22, 1968 and amendment dated Dec. 23, 1968 with the FCC for a construction permit for a new FM radio station, call letters KTLT - FM, frequency 101.7 mc, effective radiated power 2.01 H, 201 V kw; studio to be located at Ponderosa Palisades, Truckee, California; transmitter to be located .5 miles south of Truckee and .3 miles off Forest Service Road; antenna height 60 feet above ground and located 100 yards from transmitter site.

A copy of the application, amendment and related documents are on file for public inspection at Donner Trails Real Estate, Gateway Office, Truckee, California.

DENO E. KANNES
General Partner
February 5, 12 and 19, 1969 s/s

LEGAL NOTICE

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DENO E. KANNES
General Partner
February 5, 12 and 19, 1969 s/s



SOROPTIMIST CLUB OF LAKE TAHOE

Meets First and Second Tues. Noon
Fourth Tuesday Evening Dinner
CRYSTAL BAY CLUB
Pres., Jean Heribson
Sec., Jean Holly

TRUCKEE FIRE COMMISSION
Meets 2nd Tuesday, 11 a.m.
Truckee Fire Station
N. F. DOLLEY, President
ELDEN TONINI, Secretary

LAKE TAHOE LIONS CLUB
Meets Every Tuesday at 7:30 p.m. at The Crystal Bay Club

V.F.W. POST 7077
Meets 1st & 3rd Wednesday, Nevada Lodge, 8 p.m.
Charles H. Talcott, Commander
Dick Kilian, Adjutant

TRUCKEE-DONNER RECREATION & PARK DIST.
Meets first Thurs. each month at County Building at 8 p.m.
Harry Jamason, Chairman
Dr. H. P. Tapia, Supt.

TRUCKEE FIRE-ETTES (Auxiliary Truckee Fire Dept.)
KAREN ZIRBEL, President
IDA CLATTERBUCK, Secretary
Meets at 7 p.m. 1st Thursday each month as announced.

TRUCKEE SANITARY DISTRICT
Meets 1st Tuesday each month at 7:30 p.m. in office of Justice Court.
DON WESTBROOK, President
FRED HODDER, Clerk

TRUCKEE VOLUNTEER FIRE DEPARTMENT
Meets 6 p.m., second Tuesday each month in the fire house.
Joe Copeland, Chief
Roy Waters, Secretary

B.P.O.E. North Tahoe Sierra Lodge No. 2140
Regular Meetings Every 2nd and 4th Wednesday
Kings Beach
DALE FREELAND
Exalted Ruler
BOB MOLSBERY, Sec.

TRUCKEE LIONS CLUB
Meets Wed. at 7:30 p.m. at "My House" Restaurant
Hal Silva, President
Bob Seibold, Sec.

ROTARY CLUB TAHOE CITY
Meets Tuesday noon at Tahoe Inn during summer.
At 7:15 in winter.
DAVID STOLLERY, President
D. McPHERSON, Secretary

THE NORTH LAKE TAHOE PUBLIC UTILITY DISTRICT
Meets the 1st Tuesday of the month at 1 p.m. at the office building at the Main Sewage Treatment Plant, Tahoe Vista.

SIERRA SUN

Serving the fast-growing North Lake Tahoe communities of Truckee, Tahoe City, Tahoe, Norden, Carnelian Bay, Tahoe Vista, Kings Beach, Crystal Bay, Soda Springs, Incline Village, Homewood and Olympic Village-Squaw Valley.

Classified Advertising

CASH RATES

1 time rate 3 lines	\$1.50
2 time rate 3 lines	2.50
4 time rate 3 lines	3.00
1 time rate 4 lines	1.75
2 time rate 4 lines	2.75
4 time rate 4 lines	3.25

CREDIT
Above rates subject to \$1.00 service charge for credit.

ADJUSTMENTS
If your classified advertisement appears in the Sierra Sun, it will not be responsible for errors appearing in advertisements after the first insertion.

COPY DEADLINES
12 Noon Monday for that week's publication.

BOX CHARGE
50¢ Pickup \$1.00 Mail

PHONE 587-3553
Post Office Box 248, Truckee, California

Personals

ALCOHOLICS ANONYMOUS
Friday, 8:30
TRUCKEE
FIRE HOUSE
Everyone Welcome
Phone 587-4317

Pets & Supplies

Alaskan Malamutes - AKC, puppies, adults, pets and show quality. Excellent temperament. \$75 and up. Carson City. 882-1203.

Snow Removal

Worldwide Snow Removal. Commercial and residential. 546-2601.

Help Wanted

Wanted at once, good all around cook and one bartender. Good working conditions. Room and board if single, prefer married. 587-3771.

Lift operators, full or part time. Contact Norm Wilson, Alpine Meadows Tahoe Inc., 583-4232.

Part time maid, Tahoe Marina Lodge, Tahoe City. 583-3491

Night Custodian, permanent full time employment. Tahoe Forest Hospital District, Truckee, California. Employee Benefits. Call D. Haddock for appointment. 587-3541.

Homes For Sale

SMASHING VIEW!!!
Of Donner Lake and beauty of the majestic mountains surrounding. A fascinating home with year round access on County paved road. Features too many to list, but just the highlights to whet your appetite. Three king sized bedrooms. Three baths and showers. Decorators dream of comb. kitchen (all electric) dining area, bar, and family room. Spacious with huge beamed ceilings, used brick on entire wall for massive fireplace. Formal dining room. Lovely living room with its own custom fireplace. Large playroom with wet bar and office space. Central heat thru-out. Inter-comm system with music piped throughout. Double garage and paved driveway. A must see at \$59,500.00. Several ways to finance. Call for appointment. 587-3450 or 587-3019.

DONNER TRAIL REAL ESTATE

Furnished, well located & good money maker. \$85,000 or will trade for Grass Valley home with up to five acres. Room for expansion.

Mike Plevel REALTY
8130 NO. LAKE BLVD. KINGS BEACH, CALIF. 546-4111

10 Unit Apt. Building
Furnished, well located & good money maker. \$85,000 or will trade for Grass Valley home with up to five acres. Room for expansion.

Carson White, Swanson Realty

587-3395
Box 355, Truckee

Apts. For Rent 142
Large 1 bedroom furn. apartment, also studio, good location. 587-3484.

Cabins For Rent

Furnished Cottage, all utilities included. Whispering Pines Court, 345 Fox Street, Kings Beach. Also trailer spaces. 546-2609.

For Rent, 1 and 2 bdrm. cabins, furnished, by week or month, util. and snow removal included. Call 587-3374 or 587-4272.

Help Wanted

GOOD MAN OVER 40 for short trips surrounding Truckee. Man we want is worth up to \$16,500 in year, plus regular cash bonus. Air mail R. B. Dickerson, President, Southwestern Petroleum Corporation, Forth Worth, Texas 76101.

Homes For Sale

HOMES - SUMMERCABINS
Lake view and Lake frontage lots

Terms
Acreage-Motels-River Frontage
Call Daven Morey

SWANSON REALTY

Donner Lake
LU 7-3395 P.O. Box 355
Eve.: LU 7-3710 Truckee

For sale, 3 bedroom, 2 bath house, many extras, assume FHA loan. 587-3300.

THREE NEW FHA LOANS AVAILABLE

KNOTTY PINE INTERIOR - Welcoming stone fireplace, LR-DR comb., kit, master BR, bath, laundry, encl porches, 1st fl.; 2 twin BR, bath - 2nd fl.; w/w carp. thruout, stove, ref, washer-dryer, drapes. Good str. corner lot. Assume exist FHA 5 1/4% or take out new FHA. Price \$28,500.

4 BEDROOMS, 3 BATHS. TRI-LEVEL, 2 yr. old LR, fireplace, master BR, bath, top level; Attn. built-in kit., dining, den, bath, next level; 2 BR, play area, bath, laundry, street level. Dble gar. BBQ. FHA mtg. com. \$27,300, mtg. pay. \$200 mo. Price \$32,500.

ON GOLF COURSE, quality-built 4 yr. old Ranch. LR, fireplace, 2 BR, bath, on rt. wing; 3rd BR, bath, util. rm., extra lge kit., fam rm.-dining comb., left wing. Dble gar, cov. patio, lge-wide driveway. W/W carp., drapes, dble oven, grill, dishwasher. \$39,500. FHA coming thru.

Above homes are yr. round, well insulated, on sewer, immaculate, landscaped, fenced yds. Walking dist. to lake, schools, shopping. BUY and switch rent payments to house payments and SAVE.

MAKE AN APPOINTMENT TO SEE THESE AND OTHERS TODAY.

LET'S TALK ABOUT YOUR BUYING, SELLING, LEASING NEEDS. NO OBLIGATION.

David W.

MAYS REALTOR
8654 N. Lake Blvd. Lakeshore Blvd. Box 595, Kings Beach, Cal. 546-3577

Real Estate Wanted

Don't wait til spring to list your property. We have interested buyers NOW for cabins, homes, lots, acreage, commercial land, and business properties.

Call Helen Mulder.

DAVID W. MAYS

8654 N. Lake Blvd. Hwy. 28 P. O. Box 595 Kings Beach, Calif. 546-3577

Lots & Acreage

135

Ski Cabins And Lots

Prices from \$12,500, at Donner Lake. Beautiful homes priced from \$25,000 overlooking the lake. Winter access.

Carson White, Swanson Realty

587-3395
Box 355, Truckee

'68 ZIG ZAG SEWING MACHINE MAJOR BRAND

Excellent condition, guaranteed, without attachments makes buttonholes, monograms, embroiders, sews on buttons and hems.

Reliable party may assume last 6 payments of \$6.50 monthly to pay off full balance of only \$39.00. Less for cash.

For free home trial without obligation phone credit dept. Tahoe 544-6345 - Reno 323-1960.

SIERRA SEWING MACHINE CO.

Autos For Sale

176

For sale or take over lease on 68 JEEPSTER convertible. Call 587-3677.

Houses For Rent

145

For rent, 3 bedroom home, furnished. Ideal for 3 gentlemen or large family. Cable TV, very clean. 587-3950.

For rent, 3 bedroom furnished or unfurnished with fireplace. Very clean. 587-3950.

For Rent, 2-bedroom mobile home, expando living room, wall to wall carpet, Space, water and garbage paid. 587-3950

Trailer Space For Rent

148

SPACIOUS

The Village Green Mobile Park

Across From Ponderosa Golf Course ON BROCKWAY SHORTCUT 1/2 Mile South of Truckee

PERMANENT & OVERNITERS

John Fallis

Phone 587-3326

Box 485 Truckee, Calif.

Riverbelle Trailer Park has oversized spaces available, children and pets welcome. School convenient, playground, picnic area, market, laundry, non-modern trailers accepted. Enjoy country living, fishing, hunting, swimming, plus traffic safety for children. In Verdi, Nevada, 10 minutes drive from Reno. Phone 345-0163

Misc. For Sale

155

For sale, 1962 Scout, 4 wheel drive, radio, heater, Warn hubs, new brakes, six foot Myers plow. \$1200.

Maytag commercial washer, nearly new. \$50. 583-4101.

AKC Collie Pups, 10 weeks, shots inc., sable and white. 583-5321, Squaw Valley.

For sale, fully hydraulic 6 1/2 foot Western plow. Call 587-4376 after 6 p.m.

On-Sale Nevada County liquor license, reasonable. Bill Vail, Box 26, Soda Springs, 426-3642.

Misc. Wanted

156

Will pay \$20 cord for any pine fireplace wood delivered at Reno or will pick up. 2001 Prater Way or call 359-2196.

Sporting Goods

157

Used Ski Doo Super Olympic snowmobile, 3 years old. \$300. Bob Tonini. 587-3607.

Furniture-Appliances

159

New & Used Appliances

Refrig. Washers, Dryers. Recond. - Guaranteed - SALES AND SERVICE -

SIERRA APPLIANCE

587-3584

UNCLAIMED STEREOS

LEFT IN LAYAWAY WALNUT CONSOLE Was \$149.95 Now \$77.00

AM/FM COMPONENTS Was \$389.95 Now \$227.00

AM/FM MEDITERRANEAN CONSOLE Was \$449.95 Now \$287.75

Terms, free home trial. Phone credit dept. 544-6345 on the No. Shore 323-1960 Reno. SIERRA STEREO & SOUND CO.

'68 ZIG ZAG SEWING MACHINE MAJOR BRAND

Excellent condition, guaranteed, without attachments makes buttonholes, monograms, embroiders, sews on buttons and hems.

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Church Directory

Church of Jesus Christ Of Latter Day Saints

Incline Village Community Center.

President, Alvin B. Smith, 583-4767.

1st Counselor, Walter Barus, 546-4189.

2nd Counselor, Arthur C. Wood, 583-4329.

Priesthood will start at 9 a.m. Sunday School at 10 a.m. Sacrament service at 11 a.m.

St. Francis Of Assissi Catholic

Incline Village

8:00 a.m. - The Crystal Bay Club.

11:00 a.m. - Lake Tahoe Hotel.

5:30 p.m. - St. Francis, 728 Keely Drive.

Daily Mass - 8 a.m., 728 Keely Drive.

Confession - 3-5 and 7-9 Saturdays.

Pastor: Rev. Francis J. Cohan.

Kings Beach United Methodist Church

(Corner of Bear and Dolly Varden Sts. Kings Beach)

Phone 546-3890

Minister: Rev. Jim Hutchison

Church School . . . 9:30 a.m.

Worship Service . . . 9:30 a.m.

Youth Group 7 p.m.

Women's Society of Christian Service meets at 8 p.m. on the second Monday of each month.

Sunday services are held at the Outdoor Chapel during the summer.

Nursery care during worship service. Counselling service is available. Phone the church for details.

Church Of The Mountains (United Methodist)

Located behind the Riverside Hotel in Truckee. Phone 546-3890.

Minister: Rev. Jim Hutchison

Church School . . . 9:30 a.m.

Worship Service . . . 9:30 a.m.

Women's Society of Christian Service meets at 8 p.m. on the first Wednesday of each month.

Choir Practice on Wednesdays at 7 p.m.

Nursery care during worship service. Please phone the church for details of other activities.

Lutheran Church At North Lake Tahoe

CHRIST THE KING

The Lutheran Church at North Lake Tahoe, Located 2 1/2 miles Northeast of Tahoe City on Highway 28.

Sunday Worship Services, 8:30 and 11 a.m.

Sunday Church School, 9:45 a.m.

Rev. William Dowling, Pastor

Phone: 583-5666, or 546-2059.

First Baptist Church Of Truckee

Rev. Douglas Low, Pastor

Phone 587-3108, Residence Cottage Hotel.

Sunday School, 9:45 a.m.

Morning Worship, 11 a.m.

Training Union, 6:30 p.m.

Evening Worship, 7 p.m.

Wednesday Choir Practice - 7:45 p.m.

Prayer Meeting, 7:00 p.m.

Business meeting is the 1st Wed. night after the 1st Sun. of each month.

First Baptist Church of Kings Beach

First Baptist Church of Kings Beach, 444 Deer St. after Sept. 15. Until then

West Shore Notes

By Ellen Attardi

Tahoe Sierra School emerged victorious in its grudge ski competition with Robert Louis Stevenson School held last Friday on the slopes of Squaw Valley.

Thirty two skiers from the two schools competed in the two-run slalom and giant slalom competition and the scoring was based on the best six times in each race. The perpetual trophy, which has been in the possession of the Monterey school for the past several years, is now back "at home" at the Tahoe Sierra School in Chamberlands.

Individual honorees went to Mitch Packard and Rick Cullen, both of Tahoe Sierra, who scored first and second best overall, respectively.

Residents of the North Tahoe and Truckee area are enjoying participation in a newly-formed group, an inter-church choir, and the second meeting of the group will be held this Thursday, February 20, at 7:30 p.m., at the Corpus Christi Church near Tahoe City. The first meeting of the group was held last Thursday at the Lutheran Church and thirty two singers attended this meeting.

Mrs. Barbara Small of Truckee is director of the group and among those enjoying participation are Louise Phillips, Iva Craig, Margie Cole, the Rev. Dowling, Buck Strahm, Jean Holley, Dotie Intorf, Dorothy Lindstrom, Nancy Tomlinson, Phyllis Gardner, Pat Harder, Faradg Gilan-Farr, Darryl Fenley and David Smythe.

All who enjoy singing are urged to attend this community gathering.

A cabin-fever, stir-crazy gathering was enjoyed last Saturday evening by Don and Pat Harder, Joh and Shirley Evers and Darryl and Julie Fenley at the Fenley residence in Tahoe Sierra Estates. Varied games and a sumptuous repast of popsicles and oranges were enjoyed.

Local Republicans planning to attend the dinner honoring new California Lt. Governor Reinecke at Sunset Oaks on Wednesday, March 12, are Bill and Marilyn McCreary, Jack and Kay Dow, Bill and Fritz Briner, Dean and Anita Ormsby, Herb and Phyllis Beck, Rusty and Connie Cole and Ted and Peg Lewis.

The dinner is sponsored by the Placer County Republican Central Committee.

Hosts at a gala Valentine's party held at their Pineland home last Friday evening were John and Liz Legras.

Jim and Sylvia Barclay entertained at a dinner party at their new home in Squaw Valley last Tuesday evening in honor of Mrs. Dody Rivard who was celebrating her birthday.

University of Santa Clara freshman Julie Hauserman was a Tahoe visitor last weekend. Julie was a guest of Nancy Randol at the Randol's Squaw Valley home.

Father Ronan Brennan of the Corpus Christi Church has returned from a two weeks' vacation spent in Mazatlan.

Pat and Marian Patterson and daughter Connie of McKinney Estates have returned to their home after being hospitalized in an Auburn hospital for two

days. They all suffered minor injuries after an auto accident on the summit Saturday morning.

Spending a week in San Francisco recently were George and Vivian Davis of San Francisco.

Fred and Carole Onorato and Bill and Norma Parson of Olympic Village spent a day last week visiting the conference facilities at Asilomar.

A ninth birthday was celebrated last Wednesday by John Brodie, son of Doug and Nancy Brodie of Dollar Point, and he entertained a group of friends at a swimming party in Reno.

Herb and Phyllis Beck have returned to their Dollar Point home after a sun'n fun vacation in the Bahamas.

Joel Shouse of the Highlands and Buck Strahm of Comstock Acres were among the honored guests at a luncheon in Carson City last week hosted by the Carson City chapter of the Professional Engineers' Society of Nevada. Strahm received his Nevada land surveyor's license and Shouse his Nevada civil engineer's license recently.

San Francisco funners last week were Tom and Betty Nott of Dollar Point.

President Walt Finke of the Tahoe City Rotary Club reports that the Valentine's party hosted by the Rotarians for their wives last Friday evening at the California Alumni Center was a huge success.

Arrangements for the dinner - dancing party were made by general program chairman Jack Semmens and party chairman Ralph Leeder.

Plans For Centennial

Members of the Truckee-Donner Historical Society will meet Thursday, Feb. 20 at 8 p.m. in the museum at Donner Memorial State Park.

The meeting is open to the public. Plans for the forthcoming railroad centennial celebration in May will be discussed. Also on the program are two color films to be shown. They are "Indians of Early America" and "Ishi In Two Worlds," the latter film is about California Indians.

Members noted that young persons are especially invited to attend the meetings.

County Has Job Openings

AUBURN Placer County officials are seeking applicants for the position of appraiser and junior appraiser.

The positions pay \$543-\$660 and \$629-\$764 per month, respectively. Applications must be filed no later than Feb. 28 at Auburn. Written examinations are scheduled for March 14.

Sports Briefs

Frank Crosetti, Sal Maglie and Ron Plaza will coach the Seattle Pilots under Manager Joe Schultz next season. The Pilots and the Kansas City Royals are the two American League expansion teams.

John Ormsby, son of Dean and Anita Ormsby of Dollar Point, celebrated his ninth birthday on February 16 and celebrated with a party for his friends at his home on Monday afternoon.

Mrs. Olga Smith of Lake Pines Court in Lake Forest has just returned home after a several months' stay in the bay area. She resided in San Mateo and had a chance to visit many of her friends, her daughter Mrs. Marcelline Herrera and family and - best of all - her grandson Larry Herrera who arrived home in time for Christmas after a year's active duty in Vietnam.

Mrs. Smith also missed the biggest snow storm at the Lake since the Smith's moved here in 1958.

Roof Snow shovellers at the cabana of the Olympic Village Hotel last week thought they had spots before their eyes when in the midst of a big snow storm they thought they saw six bikini-clad nymphs tip-toe over and through the snow and dive into the pool. And they weren't spots, it was for real!!

By BETTY LAYTON

The North Lake Tahoe Chamber of Commerce last August supported the proposition that Five Lakes Area above Squaw Valley remain in its natural state as a recreation area and be designated as wilderness. This is the same area which the Tahoe-National Forest has based their recently completed study.

The chamber's board of directors will study the proposed five alternative plans of management and will make further recommendations to the U.S. Forest Service before their hearings scheduled after September 30.

Anyone wishing to assist the chamber with its further survey is requested to call president Ben Damanchid, Placer County Recreation Commission is also studying this proposed wilderness open space area.

Social Security Rep Due

A representative of the Social Security Administration will be in Truckee on Tuesday, Feb. 25. He will be in Room 3, County Office Building, at 9 a.m.

He will also be in Tahoe City on the same date, up-

North Lake Tahoe Chamber Pot-Shots:

Bob Jorgensen of Tahoe City is North Placer County's representative.

The prospectus for Sugar Pine Point State Park was sent last week to the members of the advisory committee for the State Parks in this area. It is heartening to know the program will be coordinated through the local citizens committee and the Department of Parks and Recreation Interpretive Section.

They have planned the park unit to emphasize the protection of the resources of the area with its beautiful natural setting, unspoiled shoreline, and the General Creek area with its natural environment. Chairman of this committee, Dave Stollery, will call a meeting in the near future.

There are delightful young ice skaters from Canada prac-

ticing at the nationally famous Blyth Olympic Ice Arena in Squaw Valley prior to competing in the National Ice Skating championships, and they love it in our area. They gave a first class performance last Sunday which was enjoyed, for free, by many of the locals. You don't see such talent ordinarily on the ice this time of year. The chamber presented them with the symbol of the county - the skier pin - and they loved them.

State chamber of commerce executives met in convention at the South Shore last week, which featured such experts as the executive vice president of the United States Chamber from Washington, D.C., and authorities on tourism from attractions around the state.

Jack Lindquist, director of marketing for Disneyland, recounted the phenomenal success of that number-one attraction in the state, and Les Cohen, director of the Museum of the Sea, Queen Mary, in Long Beach, presented the fantastic proposals for the "grand old lady of the seas" in her final docking.

The convention broke up Saturday noon. Highway 50 was cut off by a slide, and those dele-

gates wishing to return home had to do so via North Shore. What the North Lake Tahoe Chamber of Commerce won't do for exposure, even in a snowstorm!

For those ladies tired of

staring out their windows at snow, stop by the chamber office and pick up a ticket to attend a luncheon (\$2.50) and hear an entertaining and enjoyable book reviewer at the Crystal Bay Club, Tuesday, February 25. It will all benefit the Soroptimist Scholarship Fund.

Voters Split Fund Issue

AUBURN - A 33 cents per \$100 assessed valuation tax override for Auburn Union School District was approved Tuesday while a \$725,000 bond measure was burned down.

The vote for the tax which increases the rate from \$1.66 to \$1.99, carried by a majority of 1,119 yes to 1,089 no. The bond proposal was

defeated for the fifth consecutive time when it failed to get a two-thirds majority.

The vote on the bonds was 1,185 yes and 1,019 no.

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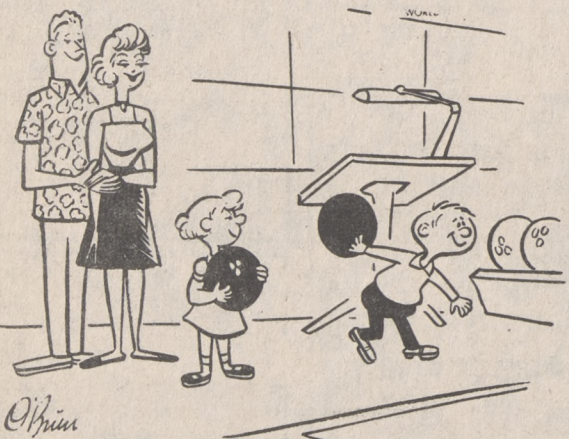
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ITEM	Old Price	New Low Price
PEAS S&W, No. 303	31¢	3-89¢
POTATOES AU GRATIN BC, 6 1/4 oz.	57¢	53¢
MEATBALL STEW Chef Boy, 32 oz.	85¢	79¢
SPAGHETTI & MEAT-BALLS, Chef Boy, 40 oz.	89¢	79¢
SPAGHETTI-O F.A., 15 1/2 oz.	22¢	2-39¢
CHILI & BEANS Hormel, 15 oz.	43¢	41¢
ZEE TISSUE 4-Roll Pak	47¢	43¢
DETERGENT TIDE - CHEER, Giant	89¢	85¢
AJAX CLEANSER Regular	22¢	2-37¢
CAKE MIX Pillsbury, Regular	45¢	39¢
LIPTON'S TEA 48-Bag	73¢	69¢
LOG CABIN SYRUP 12 oz.	43¢	39¢
BISQUICK 40 oz.	49¢	47¢
DETERGENT Lux Liquid, King	99¢	89¢
NAPKINS Zee Tropic, Regular	2-33¢	2-37¢
SCOT TOWELS Jumbo	43¢	39¢
INSTANT COFFEE 10 oz.	1 ⁵⁵	1 ³⁹
COTTAGE CHEESE Borden's, Pint	39¢	35¢
VINEGAR Heinz White, Quart	39¢	33¢
WESSON OIL 24 oz.	53¢	49¢
CRISCO OIL 38 oz.	83¢	76¢
SHORTENING Snowdrift, 3 lbs.	93¢	83¢
CRISCO SHORENING 3 lbs.	99¢	89¢
CATSUP Del Monte, 20 oz.	37¢	33¢
NIBLETS CORN 12 oz.	31¢	29¢
NABISCO CRACKERS 1 lb.	43¢	39¢

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Interstate Fares Hiked By Air West

Air West has increased its fares for interstate flights to offset rising operational costs, it was announced Wednesday.

Robert E. Hill, assistant vice president, traffic, said most fares will be increased effective Feb. 20 with the remainder going into effect March 1.

First class fares will be increased \$3 each way. Jet coach and jet commuter fares on trips of less than 500 miles will be \$2 higher each way; those over 500 miles will be \$1 more each way.

Beginning March 1, all one-way fares will be at least \$10. Hill said this will be the first general fare increase put into effect by Air West since 1962. Intrastate flight fare increases are expected to go into effect when the California Public Utilities Commission permits.

Big Target

"My father wanted me to be a policeman," says Herb Edelman, co-star of "The Good Guys" on the CBS Television Network, "but I was afraid I'd be the biggest target on the force." Edelman is 6'5" tall.

Sierra Sun ROMANZA

Wednesday, February 19, 1969



NEW MEMBER - Ben Damanchki, second from right, president of the Greater North Lake Tahoe Chamber of Commerce, greets the chamber's newest member, Earl Callicut, who attended his first meeting last week. Joining the group are Mrs. Damanchki, left and a prospective member and new

resident, Christine Christy of Carnelian Heights. Meeting was conducted during luncheon at River Ranch. Callicut is public relations director for Cal Neya Club at Crystal Bay. The facility, dark for over a year, opens July 1 under new ownership and management and with a new hotel addition. - Sun Photo



HAPPY BIRTHDAY - Nevada's Lt. Gov. Ed Fike, right, celebrated his birthday Feb. 5 by seeing the "Avec la Femme" musical-comedy revue in the Aspen Grove Theatre of Hotel Sahara-Tahoe along with more than 100 Nevada legislators. Seated with Fike are, from left, Bob O'Brien of Fike's staff, Jerry Ralya of the Las Vegas Review-Journal, Estelle and Mort Salzman of The Associated Press Carson City bureau.

New Airline Service Planned By Skymark

SACRAMENTO - Skymark Airlines announced today that it will inaugurate regular service from Redding (Benton Field) and Chico to Sacramento and San Francisco, effective Monday.

Dr. Alvin Marks, president of the Sacramento-based commuter airline, said that Skymark's 18 passenger twin turbo propjet deHavillands will make two round trips daily from Redding and Chico to San Francisco and one daily round trip to Sacramento. On Sundays, the cities will be served with one round trip both San Francisco and Sacramento.

The mid-day flight from Redding and Chico into Sacramento will meet several connecting flights to Southern California and Eastern cities.

"The flights into Benton Field at Redding represent another Skymark first," Marks said.

"This is one of the first times in California," the airline chief said, "that a scheduled airline will be operating (Short Take Off-Landing) STOL aircraft from a mid-town airport. This is the concept of inter-city commuter service which Skymark is pioneering in Northern California."

New Budget Reviewed By Lawmaker

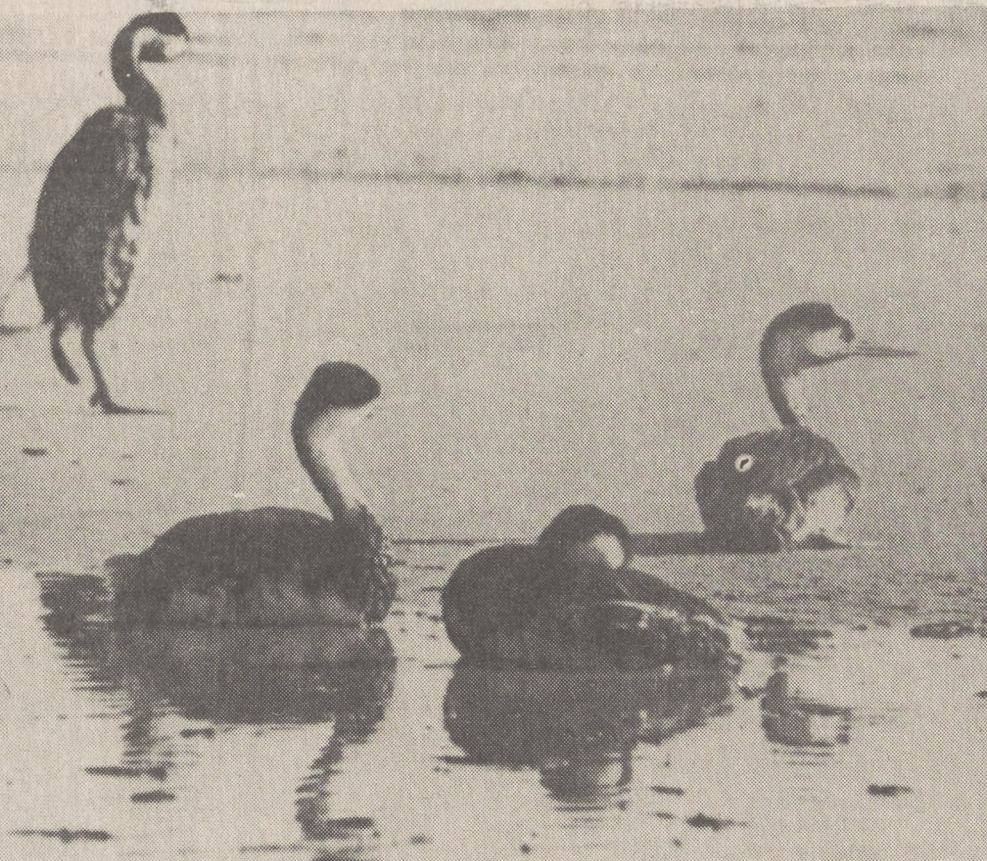
By Sen. Stephen Teale
Third District

SACRAMENTO - The new budget is out and, although it is supposedly wrapped in a new simplified package, and is being touted as an economy budget, the new budget is hardly simple and the supposed economies are dubious at best.

In the new budget, which contains two volumes instead of one to make it more simple, are hidden some fancy fiscal deals. Let's take a look at a few.

PROPERTY TAX RELIEF - The Administration grandly announced that through economies and miscalculations due to inflation, it planned to be good to us all and return to us a portion of the money taken away from us two years ago by the biggest taxing program in the history of this state.

But as interesting as the prospect of getting our own money back is the fact that it will not happen this year when the money is here, but next year, which, by the way, happens to be an election year. Also of interest is the fact that the Administration tax plan hit the high income fat cat for a bite of 40 to 45 per cent, but took a 100 per cent jump from the middle income group. Yet the Administration now proposes a 10 per cent across the board tax rebate so that the fat cat who paid a 40 per cent tax hike will get 10 per cent back and the middle income group who had to ante up a 100 per cent will also get 10 per cent. It's sort of a Robin Hood in reverse.



BIRDS FACE DEATH - These birds, their wings so saturated with oil they're unable to fly, are among hundreds facing death as a result of a vast oil slick wallowing off the southern California coast. Many birds have died from ingesting oil while trying to clean their feathers. The oil slick was produced by a leaking undersea well near Santa Barbara.

Fee Increase Would Support Highway Patrol

CARSON CITY - An extra \$1 would be charged to register a motor vehicle in Nevada with the revenue going to support Nevada Highway Patrol if SB191 by Sen. Archie Pozzi Jr., R-Carson City, becomes law.

Any money not spent by the patrol under terms of the measure would revert to the general fund at the end of the Biennium. A third bill to liberalize abortions in the state appeared in the Assembly Wednesday and like the other two has been referred to the judiciary committee.

'Dragnet' Study

Jack Webb's "Dragnet" series has frequently been used as a text or at least a supplemental course in police as well as college police science studies. Now the Webb-R. A. Cinader creation, "Adam-12," also colorcast on NBC-TV, is "must" viewing for members of a long Island (New York) State College police science course.

Cave Rock Area Comes Under Planner's Fire

MINDEN, Nev. - After being described as "the worst example of nondevelopment along the entire Nevada shoreline of Lake Tahoe," the Cave Rock Lincoln Park commercial area came under the eye of Douglas County commissioners last week for possible redevelopment.

The description of the area came from Reno's Raymond Smith, planning consultant, who blamed conflicting land uses, inadequate parking and lack of

utilities for the situation.

Smith urged commissioners to approve immediate planning, legal and value studies of a local project involving mapping legal research, engineering and valuation prior to county purchase in the Lincoln Park region.

It could then be brought up to county zoning and development standards before being resold to present owners or other purchasers, he said.



UNDER FIRE - Developments in the Cave Rock area are under fire from the Douglas County Planning Commission as a prime example of an eyesore resulting from "nondevelopment."



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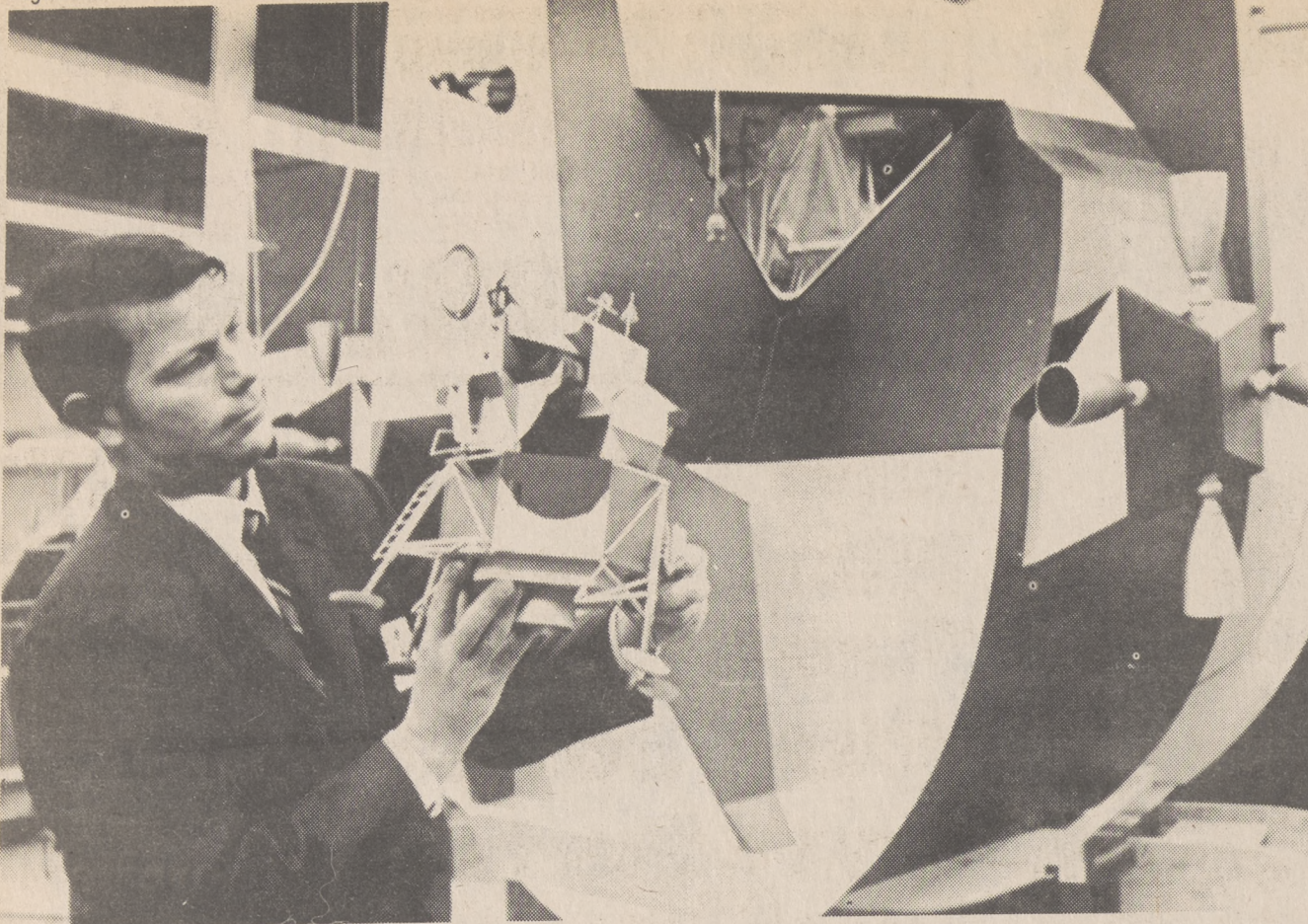
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MOON SHIP MODEL - James W. Kitchell, executive producer of NBC News' color television coverage of the Apollo 9 mission which is scheduled for launch from Cape Kennedy, Fla., Feb. 28, at 11 a.m., EST, is shown standing in front of NBC News' full-scale mockup of the Apollo 9 lunar module holding a model of the moon ship. The 10-day mission will include the first manned test of the two-man moon module. NBC News will use the 24-foot-high mockup of the two-stage space ship located at NBC News Space Center in New York to explain and illustrate what actually is taking place aboard the module during its earth orbital flight. NBC News will present special live color coverage of the Apollo 9 mission on the NBC Television Network beginning at 10 a.m., EST.

Standard Joke Has Hughes Buying Nevada

CARSON CITY - A standard joke in Nevada for the past couple of years has been the comment that billionaire Howard Hughes, being one of the two richest men in the world, is intent on buying Nevada as his own private state.

Although reassurances have been given that this is not really his goal, there's no question that his influence is being felt more and more throughout the whole fabric of Nevada's economy and society.

Early in the game Hughes concentrated on gambling (with five major casinos on the Strip outside Las Vegas and another just coming in) and real estate. Now it has been revealed that he is taking an interest in mining. He has just bought up seven mining claims on the Comstock Lode; earlier he had quietly purchased about 230 other claims in seven counties, centering mainly around the Tonopah area. About a year ago he had bought several claims around Silver City and American Flat.

In addition, Hughes' business activities include his now well-known offer to buy foundering Air West airline probably his most popular move in Nevada because it is the only fast transportation link between the northern and southern parts of the

state. And it has been noted since it came into being by the merger of three smaller lines to have set the world's record for bad service.

In fact the service has made the lives of Clark County legislators so uncertain that Assemblymen Harry Reid and Norman Hillbrecht, both of Las Vegas, introduced Assembly Joint Resolution Number Six when the session had hardly got started. AJR 6 in effect pleads with the Civic Aeronautics Board "to take prompt action to approve the sale of Air West to the Hughes Tool Co. so that this desperate situation may be relieved."

Sign Changes Aid Drivers

SACRAMENTO - The blue and white "Roadside Business" signs along California freeways will be changed to identify what combination of "Gas-Food-Lodging" is available at that site. The modification is intended to provide greater convenience to travelers.

The new signs will be posted in rural areas, near freeway exits to bypassed communities or where several motels are grouped together. In each case, it must be comparatively simple for a driver to get back on the freeway.

A service station unless in a bypassed community, must be within a half mile of the highway and open for business at least 16 hours a day. It must offer gasoline, oil, tire repair, radiator water, drinking water, public telephone and rest rooms. Lubrication facilities must be available during most of the hours the station is open.

An eating place must serve breakfast, lunch and dinner, its comfort, scope of service and general appearance also will be considered as will the number of patrons that can be served at one time.

A lodging facility will be rated by its number of rooms with private baths and the other amenities it offers.

The signing changes were recommended by the California Traffic Control Devices Committee, the California Roadside Council and committees representing the industries involved.

The CTCDC, (includes as members the California Division of Highways, the California Highway Patrol, the California League of Cities, the County Supervisors Association, the California State Automobile Association and the Auto Club of Southern California), was organized 30 years ago to act as an advisor in the field of highway signing practices.

The CRC is comprised of some 220 clubs and organizations dedicated to roadside beautification.

The industry-oriented groups were designated as gasoline, food and lodgings committees and was concerned with its specialty.

The State Department of Public Works intends to have the new signs installed on major highways by late May. In a normal year, traffic volumes on these roads show a marked increase starting with the Memorial Day holiday.

Open Season In Medicare Insurance

RENO - The third "open season" for enrollment in the medical insurance part of Medicare is the three month period ending March 31, 1969, according to Art Johnson, Social Security district manager here.

Most persons born on or before Oct. 1, 1901, who are United States citizens or have been residents of United States for at least five years are eligible to enroll, but this three month period will be their last opportunity, said Johnson.

This medical insurance helps to pay doctor bills and the costs of many other medical services. This open season is not to be confused with the initial enrollment period available to persons who are nearing age 65. This is a seven month period extending for three months before the month of attainment of age 65 through the third month after that date.

Johnson cited an example of a person who was born on April 2, 1904. His enrollment period extends from Jan. 1, 1969 to July 31, 1969, but if this person wants his Medicare coverage to begin with the month he becomes 65, he must sign up sometime in the three months before April.

If he does not sign up during this initial enrollment period he will have two more opportunities occurring in the first three months of 1970 and 1971.

Persons enrolled in the hospital part of Medicare will now be responsible for the first \$44 of hospital bills. This is an increase of \$4 from the \$40 admission charge in effect in past years.

Johnson said the reason for this change is that there has been a significant increase in hospital costs as determined by an annual review conducted by the Social Security Administration. If a Medicare beneficiary is hospitalized for more than 60 days, his daily rate for the 61st through the 90th day increases from \$10 to \$11.

According to Johnson, a Medicare beneficiary must also pay another 50 cents a day for a post-hospital confinement in a skilled nursing home for days of confinement after the first 20 days - an increase from \$5 to \$5.50.

These changes in amounts will apply only to the hospital part of Medicare and do not affect medical insurance. This is the part of Medicare that costs a monthly premium of \$4 and covers partial reimbursement for doctor bills and a wide variety of other medical services, Johnson said.

Voters Split Fund Issue

AUBURN - A 33 cents per \$100 assessed valuation tax override for Auburn Union School District was approved Tuesday while a \$725,000 bond measure was burned down.

The vote for the tax which increases the rate from \$1.66 to \$1.99, carried by a majority of 1,119 yes to 1,089 no. The bond proposal was defeated for the fifth consecutive time when it failed to get a two-thirds majority.

The vote on the bonds was 1,185 yes and 1,019 no.

Airline Celebrates First Birthday

SACRAMENTO - Skymark Airlines, Sacramento-based commuter airline, began its second year of operation Wednesday, Feb. 12.

One year ago, the airline began daily service to seven California cities with two 18-passenger deHavilland Twin Otters. Now the airline operates

seven aircraft and has doubled its flight cities to 14.

Dr. Alvin Marks, airline chief, stated that Skymark is currently flying over 150 flights

a week and has carried over 22,000 passengers since it began service one year ago. Skymark's flight mileage per week represents a trip around the world or 25,000 miles per week.

When the airline began operation in 1968, it registered four aviation firsts in Northern California airline history. Skymark was first to inaugurate intercity air travel via STOL (Short Take Off-Landing) aircraft; first airline to utilize twin turbo propjet deHavillands; first to provide commuter-type service with direct flights connecting Sacramento, Fresno, Bakersfield, Monterey, San Jose, Oakland, Reno, Truckee and South Lake Tahoe; and first to provide 10 per cent savings with the purchase of commuter books.

The airline will celebrate its first birthday with an evening reception at the Metropolitan Airport. Many civic and community leaders will be present. All Skymark stations will celebrate by providing birthday cake and coffee to all passengers today.

Will Televis World Cup

Television and international skiing return to Squaw Valley for the first time since the 1960 Winter Olympics, Saturday, March 1, 3:30 to 7:30 p.m. (PDT) following "Wide World of Sports" on ABC-TV.

Jim McKay and Bob Beattie, U. S. alpine program director, will comment on the downhill and slalom events in which top international and U. S. skiers compete in the North American Grand Prix World Cup ski races to gain points for the coveted World Cup. Last year the now retired Jean Claude-Killy and Nancy Greene won the Cup.

ABC-TV will use film cameras to cover the downhill races, with the men starting from the Siberia Bowl area

of Squaw Peak - the identical course used in the 1960 Winter Olympics.

Women will use a course on nearby KT-22 mountain.

Live, color coverage with electronic cameras will be used for the slalom on KT-22 with a 600-foot vertical drop for men and 500 for women.

Karl Schranz and Reinhard Tritscher of Austria are leading the women. Schranz was a competitor in the 1960 games at Squaw Valley.

U. S. men competing include Spider Sabich, Rick Chaffee and Bill Kidd while U. S. women in contention are Kiki Cutter, Judy Nagel, Erica Skinger, Karen Budge and Cathy Nagel.

Squaw Valley is located in

the Sierra Nevada range 40 miles west of Reno, Nevada. The valley floor is at an altitude of 6,200 feet with Squaw Peak rising to 8,885 feet and KT-22 to 8,020.

The downhill is a speed race over extremely broken and varied terrain, it is the fastest and most difficult test in ski racing. Speeds on some runs approach 75 to 80 miles an hour and will average 60 to 65 miles per hour over the total course.

The slalom is a severe test of skiing precision and requires flawless technique and intense concentration. The course is a prescribed path down a mountain side that the racer must follow.

SAFEWAY

Value Center

Located In Your Local Safeway Store

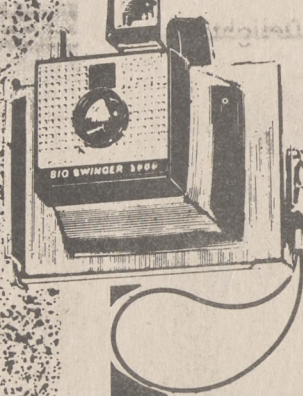
HIGHWAY 50 AT
JOHNSON BLVD. - BIJOU

SPECIAL

**POLAROID
BIG SWINGER
CAMERA**

Reg. \$24⁹⁵

19⁸⁸



**3000
Polaroid
Film**

**BLACK &
WHITE**

\$2¹⁹

SPECIAL

SPRAY PAINT

WONDERFUL
WORLD OF
COLOR

Reg. 89c

57[¢]



**DECORATIVE
PICTURES**

24" x 24"
Walnut Finish
Frames.

Compare
at \$5.98

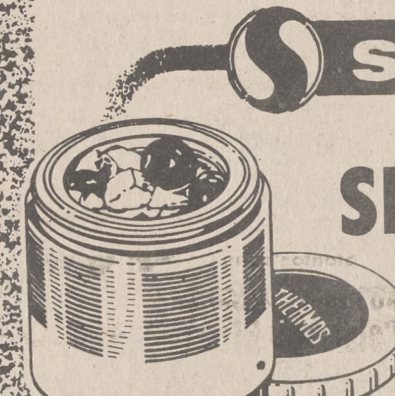
\$2⁸⁸



FACT TOOTHPASTE

1/2 PRICE
SALE
Regular 79c

39[¢]



**SPECIAL
THERMOS**

SNACK-JAR

\$1.19
Value

78[¢]

SPECIAL

**CHILDREN'S
PLAY BALLS**

9"
Assorted
Colors

69[¢]

FESCO

TRASH CAN

32-Gal. wicker design,
guaranteed 7 years,
nutmeg, red apple,
Fern Green Reg. \$7.95.

\$4⁹⁹

FLASHLIGHT

BATTERIES

SSS Brand
Size D

**2^{FOR}
19[¢]**

2 CELL

FLASHLIGHTS

Magnetic

99[¢]

QUAKER STATE

MOTOR OIL

20 Weight
or 30 Weight

2/88[¢]

Prices Effective:

Today through Saturday, February 22nd, at your nearby Safeway Value Center only! Shop-Save Today!



SAFEWAY

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RAINBOW TROUT

Fisherman's Delight.
Just arrived in time for
Lent at this extra special price!



lb **59¢**

Safeway Offers You Many More Lenten Favorites!

- Pre-Cooked Fishsticks** Just heat & serve. -lb. **59¢**
- Fresh Oysters** Captain's Choice - 10-oz. Jar **79¢**
- Whole Cooked Crabs** Great Eating - Lb. **59¢**
- Delicious Fishsticks** Captain's Choice - 8-oz. Pkg. **39¢**
- Tasty Turbot Fillets** Greenland **59¢**

Prices on Liquors, Dairy Products, and Cigarettes, at our Round Hill, Nevada store are competitive, and subject to local regulations.

Lucerne Ice Cream
PARTY PRIDE
1/2-Gallon **67¢**

Chocolate Syrup
Hershey, 16-oz. Can **27¢**

TWIN POPS
Party Pride, Pkg. of 6 **3 for \$1**

Orange Juice
Texson Unsweetened - 46-oz. Can **39¢**

5¢ OFF SAFEWAY LONGHORN CHEESE 12-oz. Pkg.
 Cream Cheese Lucerne, 8-oz. Pkg. **29¢**
 Cottage Cheese Lucerne, Pint (quart, 65c) **33¢**
 Lucerne Salads Potato, Cole Slaw, Macaroni, Health Salad, Pint **3 for \$1**
 Sliced Cheese Lucerne Sharp, 8-oz. Pkg. **3 for \$1**

Safeway Bake Shop
FRESH BAKED DAILY
Hwy. 50 at Johnson Blvd. Only
 CHERRY CHIP Cookies 5 doz. **\$1**
 CHERRY Pies Each **59¢**
 CHUNKY, DELICIOUS Apple Loaf Each **45¢**
 NEW, DELICIOUS—SQUAW Bread 1 lb., Ea. **35¢**

Pink Grapefruit
Florida Pinks The Finest! **5 for 69¢**



BOTTLE SHOP BUYS

Liquor available at licensed stores only.

Vodka or Gin

Kaviana Vodka or Stanton's Gin **\$6.99**
 80 Proof - 1/2 Gallon Coldbrook Blended 80 Proof - 1/2 Gallon **\$7.69**
 Old Calhoun Reserve 86 Proof - 1/2 Gallon **\$9.69**

Discounted Health & Beauty Aids

Shaving Cream **98¢**
 Rise Lime & Menthol 11-oz. Can
 Vick's Nyquil Cold Medicine - 6-oz. Btl. **\$1.32**
 Shaving Cream Colgate Lime Instant, 11-oz. Can **53¢**
 Chapan's Lotion 19c off label 6-oz. Bottle **\$1.06**
 Facial Cleanser Deep Magic, 6-oz. Bottle **\$1.10**
 Facial Cleanser Deep Magic, 3-oz. Bottle **69¢**
 Silicone Lather Aqua Velva, 10-oz. Can **87¢**

Fresh Cabbage Solid Medium Heads **10¢**
Red Yams A Must With Ham - lb. **19¢**
Mustard Greens Sharp & Nippy Fresh Bunch **2 for 29¢**
Yellow Onions Medium Size Sweet Spanish **4 bags 39¢**
Italian Squash Delicate Flavor - lb. **23¢**
Fresh Carrots Crisp & Crackly **2 for 25¢**
Sunkist Lemons A Must With Fish **3 for 19¢**
Golden Apples Extra Fancy Delicious From Washington - lb. **23¢**
Cherry Tomatoes For A Special Salad - Basket **29¢**
Sunsweet Prunes Extra Large So Good - 2 lb. bag **79¢**
Town House Raisins Fresh, too! 2 lb. bag **59¢**

Cherry Tomatoes
Red, Ripe & Tasty Too! **12-oz. Bskt. 29¢**

APPLES

Washington Extra Fancy

ALL VARIETIES

MIX OR MATCH 'EM

4 lbs. 99¢

PRODUCE PRICES EFFECTIVE TODAY THRU SUNDAY

BONELESS HAM
Farmer's Hostess Ham Eastern Porkers
99¢ lb.

ROUND STEAK
Full-Cut USDA Choice Beef Tender, Meaty and Juicy.
88¢ lb.

SMOKED HAM
Butt Roast, 1/2 or whole, lb. 59c
Center Slices, lb. \$1.19
Shank Portion
49¢ lb.

Butt Roast Boneless Pork Roast **lb. 77¢**
Whole Fryers Trophy Brand, U.S. Gov't. Inspected **lb. 31¢**
Turkeys Manor House Toms (Manor House Hens, lb. 39c) **lb. 37¢**
Sliced Bacon Dubuque Mississippi, 1-lb. Pkg. **57¢**
Fryer Parts Breasts, Thighs, Drumsticks - lb. **69¢**
Lunch Meat Safeway Brand - 6-oz. Pkg. **29¢**

BEL-AIR FROZEN PIZZA

Bel-Air Cheese Pizza 16-oz. Pkg. **59¢**
 Bel-Air Sausage Pizza 19-oz. Pkg. **79¢**
 Bel-Air Pepperoni Pizza 19-oz. Pkg. **89¢**

Van Camp's Pork & Beans 31-oz. Can **4 for 89¢**
 Safeway All-Meat Franks 1-lb. Pkg. **54¢**

PANTI-HOSE Great Buy at This Price! Pair **99¢**

Top Round Steak Boneless USDA Choice Beef **lb. \$1.09**
Swiss Steak USDA Choice Beef **lb. 99¢**
Chicken Fry Steak USDA Choice Beef **lb. \$1.29**
Sirloin Tip Roast USDA Choice Beef **lb. 99¢**
Ground Round USDA Choice Beef **lb. 79¢**
Chuck Roast Boneless USDA Choice Beef **lb. 88¢**
Beef Stew Boneless **lb. 88¢**
Pork Steak Butt Cut Steak **lb. 88¢**
Thick Sliced Bacon Dubuque Mississippi 2-lb. Pkg. **\$1.14**
Beef Liver Uniform Sliced **lb. 59¢**
Beef Oxtail Great for seasoning **lb. 39¢**
Smokie Links Oscar Mayer **lb. 74¢**
Salami Gallo - 13-oz. Pkg. **\$1.29**
Chipped Meats Safeway Brand - 3-oz. Pkg. **35¢**

RAZZ-MA TAZZ

Carmel Corn Delight!

8-oz. Pkg.

3 for \$1



CANE SUGAR

Candi Cane Granulated

10-lb. Bag

95¢



CHUNK TUNA

White Star Delicious

6 1/2-oz. Can **3 for 87¢**

FACIAL TISSUE

Scotties

200 2-Ply Pkg. **19¢**

LIPTON TEA

Orange Pekoe and Pekoe

Pkg. of 48 Bags **57¢**

EGG NOODLES 12-oz. Pkg. **29¢**
Fisher's Medium & Wide

CAPTAIN'S CHOICE FISH DINNERS
Sole, Halibut or Haddock Regular Pkg EACH **49¢**
Shrimp or Scallop Captain's Choice 8-oz. Pkg. **59¢**

Fresh Grade AA Eggs

Cream O' The Crop
 Medium Grade AA Dozen **45¢**
 Large Grade AA Dozen **49¢**
 Extra Large Grade AA Dozen **53¢**

JUMBO BREAD Mrs. Wright's, 16-oz. Loaf **4 for 95¢**

Cherry Pie

Bel-Air, 8-inch Pie. Easy to bake and serve. A delicious dessert. **Each 39¢**
 Sweet Milk Eagle Brand Condensed 15-oz. Can **43¢**
 Pitted Cherries Town House - Red Tart, 16-oz. Can **39¢**
 Pie Filling Comstock Cherry - 21-oz. Can **69¢**
 Pie Crust Pillsbury Golden - 9.5-oz. Pkg. **25¢**
 Jelly-Well Gelatin Dessert - Assorted, 3-oz. Pkg. **3 for 29¢**
 Pudding Minute Tapioca - 8-oz. Pkg. **37¢**
 Fluffy Whip Jelly-Well Topping - 2 1/2-oz. Pkg. **24¢**
 Cool Whip Non-Dairy Topping - Pint **33¢**

Bel-Air Frozen Potatoes

French Fries Regular or Crinkle, 9-oz. Pkg. **5 for 89¢**
 French Fries Regular or Crinkle, 16-oz. Pkg. **3 for 89¢**
 Potato Patties 12-oz. Pkg. **4 for 79¢**
 Potato Treats 16-oz. Pkg. **29¢**
 Hash Brown Potatoes 12-oz. Pkg. **4 for 79¢**
 Shoestring Potatoes 1 1/4-lb. Pkg. **35¢**
 Bread Dough Bridgeford, 3.1-lb. loaves **55¢**
 Banquet Frozen Dinners Reg. Pkg. **49¢**
 Green Giant Sliced Green Beans 10-oz. Pkg. **\$1**
 Green Giant Mix Vegetables 10-oz. Pkg. **\$1**
 Green Giant Niblet Corn 10-oz. Pkg. **\$1**

Coffee Hills Bros., Reg. or Drip, 1-lb. Can **78¢**
Coffee Hills Bros., Reg. Elect. Perk, 2-lb. Can **\$1.56**
Coffee Hills Bros., Regular, 3-lb. Can **\$2.34**
Instant Coffee Hills Bros., 10-oz. Jar **\$1.34**
Frosting Mix Mrs. Wright's Creamy White or Fudge, 14-oz. Pkg. **39¢**
Flour Gold Medal, Self Rising, 5-lb. Bag **74¢**
Margarine Fleischman, 1-lb. Pkg. **44¢**
Solid Tuna White Star, 7-oz. Can **43¢**
Cat Food Puss-N-Boots, 15 1/2-oz. Can **2 for 35¢**
Ritz Crackers Nabisco - 16-oz. Pkg. **49¢**
Pancake Mix Krusteaz Buttermilk, 3 1/2-lb. Bag **79¢**
Dog Food Kennel Ration Hash, 15 1/2-oz. **2 for 41¢**
Dog Food Kennel Ration Stew, 15 1/2-oz. Can **2 for 41¢**
Dog Food Kennel Ration Liver, 15 1/2-oz. Can **2 for 41¢**
Cake Mixes Betty Crocker, Regular Pkg. **39¢**
Soft Margarine Fleischman's - 1-lb. Pkg. **48¢**

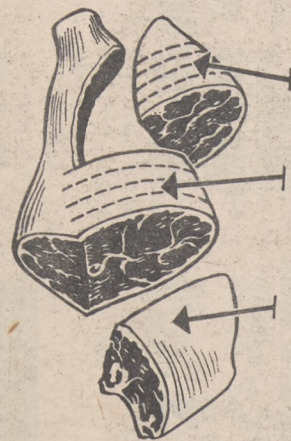


SAFEWAY

Advertised Prices Effective today thru Saturday, Feb. 22nd, at all South Lake Tahoe and Truckee Safeway Stores.



RALEY'S ROUND STEAKS



HEEL OF THE ROUND
The shape of this cut is perfect for cutting boneless pot roasts. Some markets include this cut in their full cut round steaks. Never at Ray's.

TRUE CENTER CUT ROUND STEAKS
This is the cut you get at Ray's. The full center cut round including the "eye of the round" portion. We give you only the most desirable portion of the beef round.

RUMP BEEF ROAST
This cut makes a very nice pot roast. We never include it in our center cut round steaks.

ROUND STEAK

USDA PRIME

Full Center Boneless Cuts from Iowa Corn Fed Beef

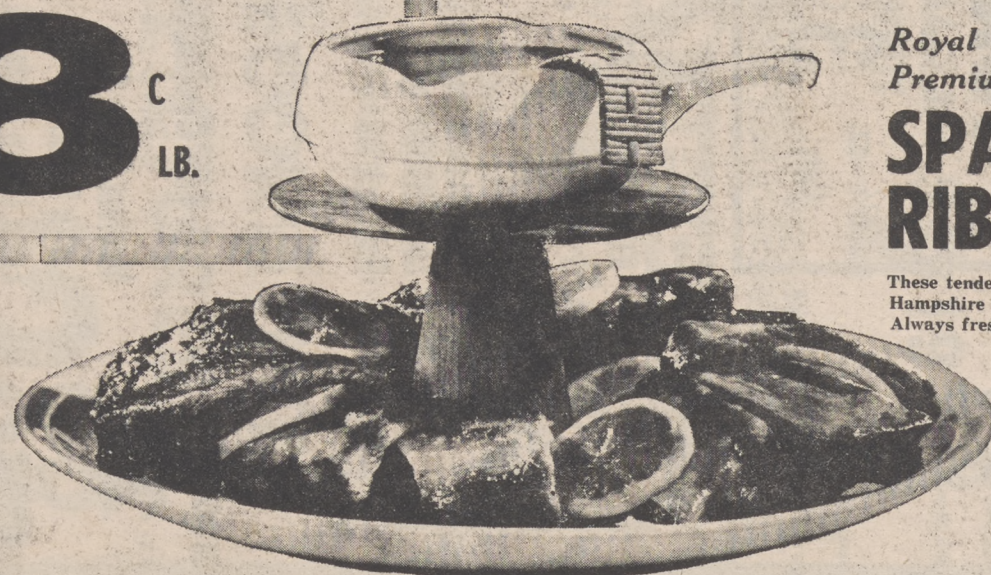
88

LB.



RALEY'S FRESH MEAT DEPARTMENT WILL BE **OPEN** WASHINGTON'S BIRTHDAY THIS SATURDAY

Sugar Cured Butt Portion SMOKED HAM	Lean Tender Ham 59¢ lb	Fresh, Tender, Beef TONGUE	59¢ lb
USDA Prime Boneless SWISS STEAK	Iowa Corn Fed Beef 88¢ lb	USDA Prime Boneless POT ROAST	Heel of the Round 89¢ lb
Fresh, Tender, Beef SWEET BREADS	Delicious Pan Fried 59¢ lb	Norbest Grade A TOM TURKEYS	Tender Young Toms 39¢ lb



Royal Hampshire Premium Quality
SPARE RIBS

59

LB.

These tender ribs are cut from our Iowa Corn Fed Royal Hampshire Porkers. They're small and loaded with meat. Always fresh at Ray's... never frozen.

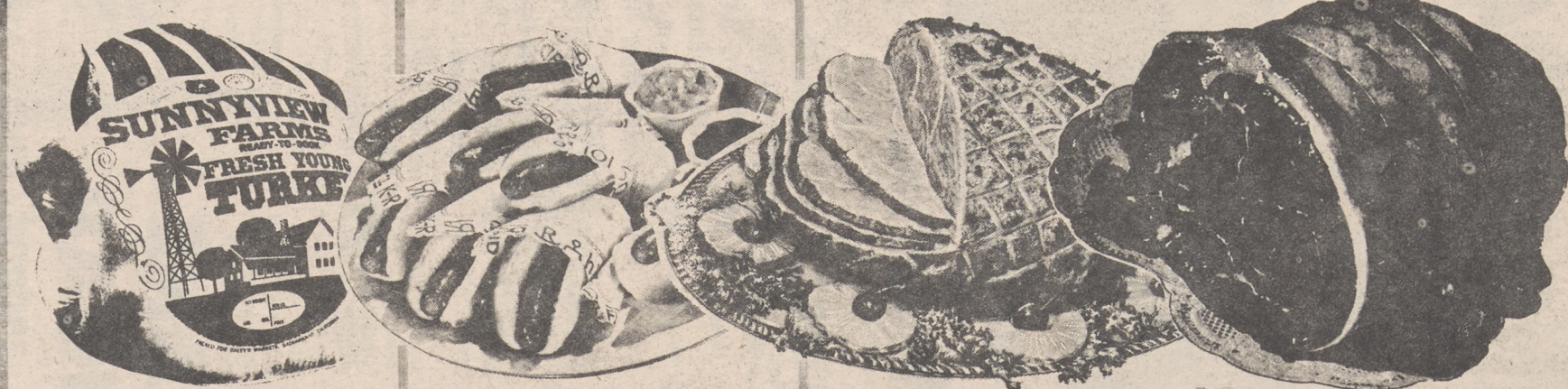
King Cornish
HOT BARBECUED FRYERS

89

LB.

Ready to eat. We barbecue them hourly.

ARE TRUE CENTER CUTS



Sunnyview Farms FRESH TURKEY Sold exclusively at Ray's. All premium quality. 10 to 12 lbs. 49 C lb	Famous Ball Park PURETA FRANKS Famous quality franks that actually "plump" when cooked. 69 C 1-Lb. Pkg.	Sugar Cured SMOKED HAM Shank portion. Baste with our "Sugar 'n Spice Glaze" for delicious baked ham. 49 C lb	Boneless Rolled BEEF ROAST USDA prime beef. Snugly tied for easy carving. For oven or rotisserie. 109 lb.
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MAY'NAISE
KRAFT INCLUDES 7c OFF LABEL 32 OZ.

BOLD GIANT PKG.
DETERGENT INCLUDES 10c OFF LABEL

TUNA CHUNK STYLE
WHITE STAR, TENDER LIGHT TUNA MEAT, 1/2's

45

59

27

Sacramento Brand Sale

CLING PEACHES	2 1/2 Can	4 1/2
TOMATO JUICE	46-oz.	4 1/2
DICED TOMATOES	2 1/2 Can	4 1/2
STEWED TOMATOES	303 Can	5 1/2
FRUIT COCKTAIL	2 1/2 Can	3 1/2

Pillsbury Bake Off Sale

Pillsbury Best FLOUR	5 Lb. Bag	57¢
All Layer Varieties CAKE MIX	Pkg.	3 1/2
All Flavors FROSTING MIX	Pkg.	3 1/2
Sweet Cream PANCAKE MIX	2 Lb.	55¢
Pillsbury PIE CRUST MIX	2 1/2 Can	2 3/4
Apple-Cinnamon Strudel Butter Pecan	Pkg.	49¢
Hungry Jack Instant MASHED POTATOES	15 1/2 Can	55¢
All Varieties GRAVY MIX	1/2 Can	3 1/2

TOILET TISSUE Scott Ass't. 4 roll pkg.	3 1/2	MORTON'S SALT 26 Oz.	2/25¢	MACARONI DINNER Kraft Deluxe 14 oz. pkg.	49¢	JERGEN'S LOTION 7 Off Reg. 1.02 Deal Pack	83¢	BAN SPRAY DEODORANT Twin Pak Reg 1.49	1 1/2
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Chun King Chop Suey 43-oz. **99¢**
Chun King Chow Mein 43-oz. **99¢**
Sunshine Sugar Wafers 13 1/2-oz. **45¢**
Sunshine Vienna Fingers 16-oz. **45¢**
Sunshine Regal Cookies 13-oz. **45¢**
Schillings Spaghetti Sauce 1 1/2-oz. **5 1/2**
Schillings Black Pepper 4-oz. **35¢**
Van Camp Pork 'n Beans 2 1/2-oz. **27¢**
Spic-n-Span Cleanser Giant **99¢**

Kern's Grape Jelly 2c Off Label **49¢**
Comet Cleanser Reg. **2 3/4**
Crystal Imitation Ice Cream 1/2 Gal. **45¢**
Crystal Cottage Cheese 1 1/2-oz. **33¢**
Gerber's Baby Food Strained 4 1/2-oz. **11¢**
Maxwell House Coffee 1 1/2-oz. **71¢**
Maxwell House Coffee 3 Lb. **1 1/2**
Maxwell House Instant 10-oz. **1 1/2**
Simple Simon Pies Apple, Cinnamon, Apricot, Peach 8" **3 1/2**
Bridgeford Bread Dough One Lb. Loaves **57¢**

Birds Eye Frozen Food Sale

BUTTER SAUCE VEGETABLES

- CUT GREEN BEANS, 9 oz.
- FRENCH GR. BEANS, 9 oz.
- CARROTS, 10 oz.
- MIXED VEGETABLES, 10 oz.
- SWEET PEAS, 10 oz.
- SPINACH, 10 oz.

3 1/2

95

MIX OR MATCH

39

LIQUOR SAVINGS

Charter Oak BOURBON	Qt.	4 99	Fairgrounds BOURBON	80 pr.	3 59
Old Crow BOURBON	Qt.	6 45	F. Gordon FR. BRANDY	80 pr.	4 19
Early Times BOURBON	5th	5 59	HOT BUTTER RUM MIX	25 Fl. Oz.	1 69
Jim Beam BOURBON	5th	5 29			



SALE EFFECTIVE FEB. 19th TO 22nd

HWY. 50 AT PARK
Crescent 'V' Center
SOUTH LAKE TAHOE, CALIFORNIA
-Stollene-

OPEN DAILY
9 A.M. - 9 P.M.

KING CRAB LEG SECTIONS
Meat heavy sections of snowy-white tender crab.
79 C lb

BAKING HALIBUT 59¢ lb.
RED SNAPPER FILLETS 69¢ lb.
SALT CODFISH 1 29

N.Y. STYLE SAUERKRAUT Victor Brand 16-oz. Size	39¢	SMOKED SAUSAGES Old Fashioned Flavor	85 C lb	SLICED PASTRAMI Leo's Brand 3 oz.	3 1/2	ANCHOVIE FILLETS Kingli Sprat 3-oz.	69¢	MADE RITE FRANKS Skinless Regular—12-oz.	39¢
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D'ANJOU PEARS

29

lb

APPLES
Red Delicious, Golden Delicious, Pippin, Winesap, MacIntosh, Rome

4

LB \$1

FRESH Pineapple Ea. **39¢**
CRISPY FRESH Carrots **10** C lb
YELLOW Onions **10** C lb
GARDEN FRESH Tomatoes **29** C lb
DATES Cal-Date Unpitted 12 oz., Pitted 10 oz., or Diced 10 oz. **35** C lb

50 EXTRA STAMPS With The Purchase Of One Giant Pkg. Cascade
50 EXTRA STAMPS With The Purchase Of Any 2 Lb Jar Kern's Strawberry Preserves
50 EXTRA STAMPS With The Purchase Of No. 2 Can Comstock Cherry Pie Filling
50 EXTRA STAMPS With The Purchase Of Three 8" Simple Simon Cream Pies
25 EXTRA STAMPS With The Purchase Of Each Center Cut Smoked Ham Steak
25 EXTRA STAMPS With The Purchase Of Two No. 303 Cans Bonnie Hubbard Whole Corn
50 EXTRA STAMPS With The Purchase Of Every Boneless Sirloin Tip Roast
25 EXTRA STAMPS With The Purchase Of A Boneless Sirloin Tip Steaks



BIG ANNUAL LENTEN

Seafood Sale



RED SNAPPER FILLETS

FRESH SKINLESS

We Call It "Snappy Snapper"

- | | |
|---|-----------------------|
| 2 lbs. skinless snapper fillets | 1/4 cup salad oil |
| 1/2 cup frozen orange juice concentrate, thawed | 1/4 cup soy sauce |
| | 1/4 cup cider vinegar |
| | 1/2 teaspoon salt |
| | Chopped parsley |

Cut fillets into 6 portions. Place fish in a single layer, skinned side up, on a well-greased baking pan, 15 x 10 x 1 inches. Combine remaining ingredients except parsley. Brush fish with sauce. Broil about 4 inches from source of heat for 5 minutes. Turn fish carefully and brush with sauce. Broil 5 to 7 minutes longer or until lightly browned and fish flakes easily when tested with a fork. Sprinkle with parsley. Makes 6 servings.

69 ^c lb



FRESH LITTLENECK CLAMS

FROM DISCOVERY BAY

Steam Up A Potfull

Wash and scrub as many clams in the shell as are required. Put them in a large kettle with 1/4 cup water, cover and steam until the shells open. Serve the clam with individual dishes of melted butter. Strain the broth through several thicknesses of cheesecloth, season to taste, and serve in bouillon cup to accompany the clams.

79 ^c lb



FANCY BAKING HALIBUT

TENDER NORTHERN

Halibut Ala Marinara

Lightly grease 1 1/2 qt. casserole. Wipe with a clean, damp cloth. 3 lb. piece of baking halibut. Place halibut in casserole and set aside. Combine in saucepan:

- | | |
|---------------------------------------|--------------------------|
| 2 cups canned tomatoes (sieved) | 1 tablespoon dry parsley |
| 1/4 cup pitted & chopped green olives | 1 teaspoon salt |
| 2 tablespoons capers | 1/2 teaspoon pepper |
| | 1 teaspoon oregano |

Bring to boil & pour over halibut in casserole. Bake at 350° F., 25 to 30 minutes, or until fish flakes when gently pierced with fork.

59 ^c lb

Raley's
SUPERMARKETS

SALE STARTS TUES.

ALASKA KING CRAB

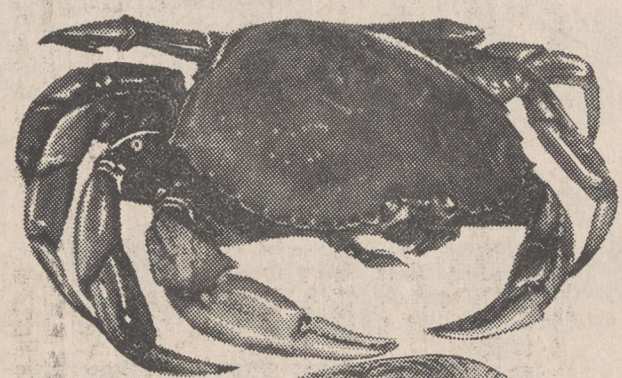
FANCY LEG SECTIONS

Baked Crab Supreme

- | | |
|---------------------------------------|--|
| 1 lb. King crab meat, can (15 ounces) | 1 cup half and half cream |
| 2 artichoke hearts, drained | 2 tablespoons sherry |
| 2 tablespoons butter or margarine | 2 tablespoons cereal crumbs |
| 2 1/2 tablespoons flour | 1 tablespoon grated Parmesan cheese |
| 1/2 teaspoon salt | Paprika |
| Dash cayenne pepper | 1 4-oz. can sliced mushrooms (drained) |

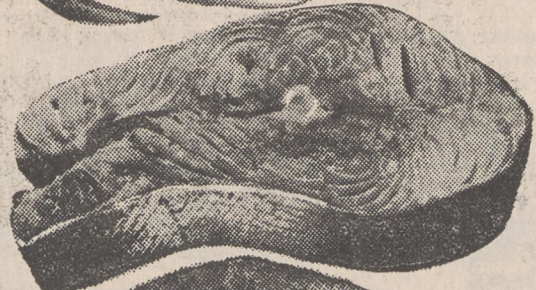
Crack and remove meat from legs. Remove any remaining shell or cartilage. Cut artichoke hearts in half. Place artichokes in a well-greased, shallow, 1 1/2-quart casserole. Cover with mushrooms and crab meat. Melt butter. Blend in flour and seasonings. Add cream gradually and cook until thick, stirring constantly. Stir in sherry. Pour sauce over crab meat. Combine crumbs and cheese. Sprinkle over sauce. Sprinkle with paprika. Bake in a very hot oven, 450° F., for 12 to 15 minutes or until bubbly. Makes 6 servings. 3 lbs. of King crab leg sections yield a lb. of meat.

79 ^c lb



CRABS

Fresh Cooked Dungeness **69** ^c lb



SALMON

Northern Red Steaks **1.49** Lb.
Baking Salmon Lb. 98^c



Sword Fish

Center Cut Broadbill Steaks **89** ^c lb

LOBSTERS

Fresh Tender California **1.98** Lb.

SMELTS

Columbia River Fresh **69** ^c lb

TROUT

Fresh Idaho Rainbow **1.29** Lb.



FISH STICKS

Ready-to-cook. Buy 'em in the bulk at this special low price.

65 ^c LB.

Eastern Whiting

Pan Ready

49 ^c lb

Kipperd Halibut

Ready To Eat

1.09 Lb.

Rock Cod Fillets

Fresh Skinless

79 ^c lb

Fresh Fillet of Sole

Strictly Fresh

98 ^c lb

Pacific Oysters

Fresh 10 Ounce Jar

79 ^c

Tender Center Cut Halibut Steaks **89** ^c lb

Genuine FINAN HADDIE **79** ^c lb

Ready-To-Eat KIPPERED SALMON **1.09** Lb.

15 to the Lb. JUMBO PRAWNS **2.39** Lb.

Raley's
SUPERMARKETS



HIGHWAY 50 AT PARK
Crescent 'V' Center
SOUTH LAKE TAHOE, CALIFORNIA
(Stateline)

Washington's Birthday Sale



Raley's
DRUG CENTERS

WE GIVE GOLD BOND STAMPS

FIVE BIG SALE DAYS . . .
WED.-SUN., FEB. 19 TO 23

FEB. 22

IS GEORGE'S BIRTHDAY BUT RALEY'S SIZZLING HOT PRICES JUST CAN'T WAIT

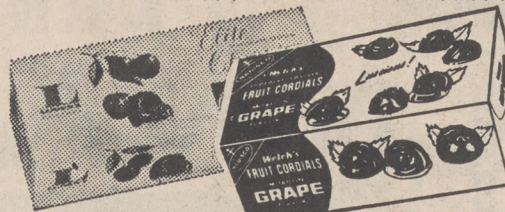
"GALA" KITCHEN TOWELS



Jumbo Size Roll
New Prints
39c VALUE!

22c

The Handiest Helper
in Your Kitchen



CHOCOLATE COVERED CORDIALS

Choice of Luden's
luscious cordials,
12-oz. or Welch's
grape cordials,
10-oz. only.

22c

"CRACKER JACKS"

BIG "PASS - AROUND
PACK" SNACK SPECIAL!
31c VALUE!—ONLY

22c

"OH HENRY" BARS

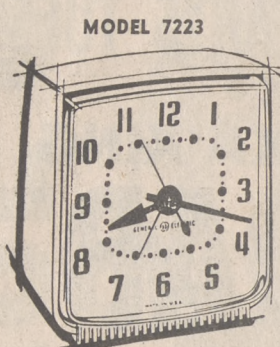
LUNCH KIT
VALUE!
15c SIZE

3 FOR 22c

"SUGAR BABIES"

7-OUNCE
PACKAGE
REG. 29c

2 FOR 22c



MODEL 7223

"ROOM-MATE" CLOCK ALARM

LOW BUDGET
SAVER PRICE!

2.22

Quiet running G-E
electric motor.
Compact size for
bed side use. Large
easy to read dial.
Guaranteed.

PLUS 122 EXTRA STAMPS!

MODEL F-62



2-IRONS-IN-ONE! STEAM & DRY IRON

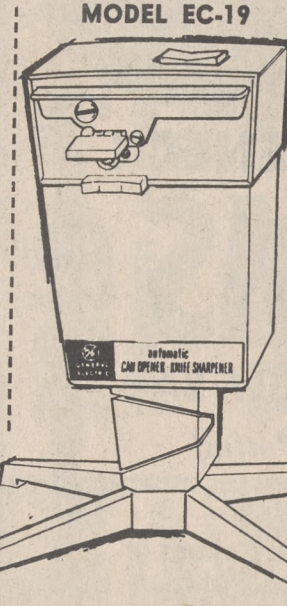
PRICED LOW TO
SAVE YOU MONEY!

7.77

Switches from steam
to dry with the push
of a button. Handy
fabric dial assures
correct temperature.
Extra high cord lift.

PLUS 122 EXTRA STAMPS!

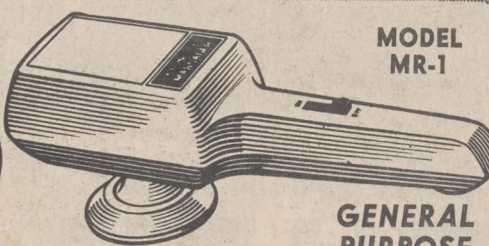
MODEL EC-19



AUTOMATIC Can Opener, Knife Sharpener

9.22

Works in seconds.
Handles all size
cans. Compact size.
PLUS 122
EXTRA STAMPS!



MODEL MR-1

GENERAL PURPOSE MASSAGER

9.22

ONLY
Soothes away body aches and pains
in minutes. Outfit includes four special-
ized attachments. Guaranteed.
PLUS 122 EXTRA STAMPS!

CORNING WARE

MODEL NO. P-10



10" SKILLET

COMPLETE WITH SEE-THRU LID

\$8.95
Value!
Special
at Raley's

5.88

Famous Corningware beauty and quality at a
savings! So easy to care for. Excellent gift idea
too! Shower coming up?

BAKE 'N SERVE SET BY PYREX

REG. \$4.50

2.22

Pretty enough to use at the
table, yet oven-proof for
utmost utility.

PLUS 22 EXTRA STAMPS!

JUICE SERVER

1-QT. SIZE, BY PYREX

79c
VALUE!
SPECIAL

22c

PLUS 22 EXTRA STAMPS

PLASTICWARE

WASHINGTON'S
BIRTHDAY
SPECIAL!

YOUR
CHOICE . . .

22c

SELECT FROM 8 ITEMS . . .

- Qt. Food Storage Container with Lid.
- 2-Qt. Food Storage Container with Lid.
- Giant 40-oz. Mix Bowl • Napkin Holder
- Soap Dish • Deluxe Ash Trays
- Measure Cup (2-Cup) • Butter Dish
- Salt & Pepper Shakers • Pop-Out Ice Cube Trays

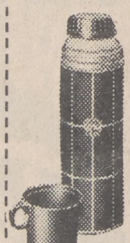
VALUES TO 79c EACH!



Men's Leather Step-In

Black leather double gore step-in with life long guaranteed sole. For dress or school. Sizes 6 1/2 to 12. \$7.99 VALUE

6.88



VACUUM BOTTLE

THERMOS "Holiday"
1-QUART SIZE
COMPARE AT \$1.95

1.22

COLORING BOOKS

Rainy day fun maker!
Assorted subjects.
29c VALUES!

2 FOR 22c

HOUSEWARES

"ZEE" TISSUE

Four
Roll
Pkg.

29c

43c VALUE!



Crown "Chiffon" FACIAL TISSUE

200, 2-PLY TISSUES

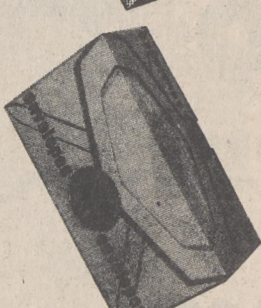
5.99c



100 COUNT ENVELOPES

Letter
Size
49c
VALUE!

22c



"ROYAL ASCOT" LIGHT BULBS

POPULAR ENGLISH IMPORT!

40-60 Or
100-Watt
SPECIAL

2 FOR 22c



HOUSEHOLD BONUS BUYS!

"DOVE" DETERGENT

Kind to Hands Liquid
10c OFF LABEL. 69c VALUE! . . .

39c

DRY RUG CLEANER

BISSELL Powder
5 Lb. Size — \$3.99 VALUE. . . .

2.22

LIQUID FLOOR WAX

"PERFORM", Self-Polishing
99c VALUE!—SPECIAL . . .

59c

BISSELL No. 1051 — DRY RUG CLEANER APPLICATOR

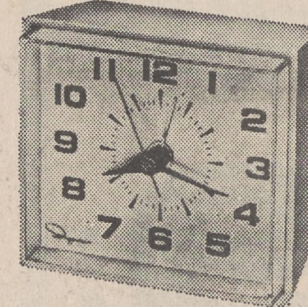
For Easy Rug Cleaning—\$3.33 Value

2.22

ELECTRIC ALARM CLOCK

\$4.95 VALUE!

2.22



"Duke" by Ingraham®.
Sweep second hand. Modern
styling. Model 34-359.



Girls' Tennis Oxfords

Whit or black canvas. Long-wearing
sole. Made in U.S.A. Women's
sizes 5 to 10. Misses sizes 12 1/2 to
3. Children's sizes 5 to 12 available
in red or blue. \$1.99 VALUE

1.47

"TURNER" PROPANE

TORCH KIT

\$8.95
VALUE!
SPECIAL

5.22



Includes all-purpose head, full bottle,
spark starter, metal carry case. Model
LP-3520.

PLUS 122 EXTRA STAMPS!

HAIR CLIPPER SET

VALUES
TO \$19.95

5.22

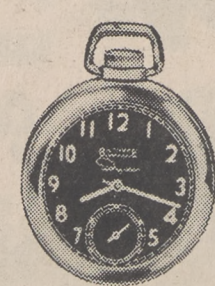


Limited supply! 8, 10 and
low instruction. "Dohr-
meyer." While they last!

INGRAHAM POCKET WATCH

\$4.50
VALUE!
SPECIAL

2.22



Luminous dial. Dust tight
case. Break resistant crystal.
Guaranteed. "Biltmore" No.
01-013.

PLUS 122 EXTRA STAMPS!

3-WAYS TO CHARGE!

master charge • CHARGE CARD • BANKAMERICARD

Washington's Birthday Sale



1,652 BONUS STAMPS
GIVEN AWAY
IN THIS AD!

WE GIVE
**GOLD
BOND
STAMPS**

HWY. 50
AT PARK
Crescent 'V'
Center
South Lake
Tahoe,
California
(Stateline)

SONY Sportsman PORTABLE TV

THE "SUNSET" GO-
ANYWHERE MODEL!

The special 7" diagonally
measured screen renders an
easy to watch picture even
in bright sunlight. Small
compact size. Up-to-the-minute
styling. All transistor,
solid-state circuitry. No.
720-W.

\$149⁹⁵ Value!



109.22

PLUS 122 EXTRA STAMPS!

Save Now on these Super Special Values from Revlon!

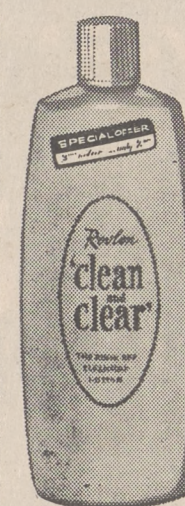
Save on Revlon
Medicated
'Silicare'
2.50 value now 1.50

Revlon knows hands need extra
protective winter care. That's
why they invented medicated
hand-caressing 'Silicare'.
Keeps hands lovely, promotes
healing, helps prevent chapping.
12 big ounces at this price!
while quantity lasts



Stock up and
Save on Revlon
'Clean and Clear'
3.00 value now 2.00

Revlon's deep-pore cleanser
is much better for your skin
than using drying soaps. It
guards skin against parching
too. Rinses off with water.
12 big ounces at this price!
while quantity lasts



Save on Revlon
'Aquamarine'
Shampoo
2.50 value now 1.25

Famous 'Aquamarine' Shampoo
gives hair body, leaves it
soft, manageable—free of un-
sightly dandruff, sparkling
with highlights. 4 formulas:
Reg., Oily, Dry or Bleached.
14 rich sudsing ounces!
while quantity lasts



Save on Revlon
'Professional Hair Setting Gel'

Introductory price 1.50

Professional hair-setting
Gel in Revlon's proteinized
formula to deep-condition
while it adds body and holds
the set. Do your styling and
set with professional ease.
8-oz. at reg. 6-oz. price!
while quantity lasts



Save on Revlon
Extra-Protective
'Anti-Perspirant
& Deodorant'
4.00 value now 3.00

Tests prove this incredibly
effective—even for difficult
'problem' cases. Its high con-
trol formulation, created by
Revlon, succeeds where
others seem to fail.
Giant big 2-oz. size!
while quantity lasts



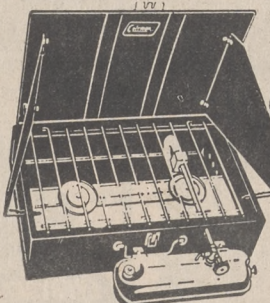
Save on Revlon
'Hi and Dri'
Deodorant Spray
2.00 value now 1.50

Extra-dry 2-second spray
gives 24-hour protection.
Sprays on, dries instantly.
No drip, no sticky trickle.
Harmless to fabrics. 'Pro-
tects' you round-the-clock.
Giant 8-oz. family size!
while quantity lasts



RALEY'S
FEATURES
A
COMPLETE
LINE OF
Coleman
SPORTING
GOODS
AT LOW
MONEY
SAVING
PRICES!

Now is the time to
lay away your
camping gear.



Coleman
DELUXE 2-BURNER
**CAMP
STOVE**

\$26.00
VALUE!
SPECIAL

15²²

Model No. 413G. Plenty of room for 2
twelve inch pans. Lights instantly. Strong,
lightweight steel burner rings and mani-
folds. 3 pint capacity.

PLUS 122 EXTRA STAMPS!



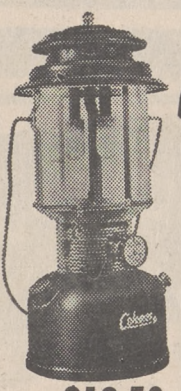
Coleman
DELUXE 3-BURNER
**CAMP
STOVE**

\$35.00
VALUE!
ONLY...

20²²

Model No. 426D. Instant lighting. Stain-
less steel burner rings. Removable 3/2
pint fuel tank. Sturdy hinged grate.
Baked on forest green finish.

PLUS 122 EXTRA STAMPS!



Coleman
DELUXE 2-MANTLE
**CAMP
LANTERN**

\$19.50
VALUE!

11²²

Model No. 220F. Big, dependable all-
weather lantern. 2 pint fuel capacity,
enough for 10 to 12 hours of brilliant
white light. Pyrex globe.

PLUS 122 EXTRA STAMPS!



Coleman
3-POUND
DACRON 88
SLEEPING BAG

Improved dacron 88 fiber-fill.
Generous 36"x81" cut size. Ex-
clusive Coleman fabric cover.
Novelty flannel lining. Full 100'
zipper.

\$19.95 VALUE!...

14²²

CANADIAN SCOOPER
\$3.70
VALUE!
SPECIAL

1⁸⁸

**GARCIA "CHEROKEE"
MONOFILAMENT
FISHING LINE**

All-purpose, all water line. Soft
and supple. Invisible in water
due to its transparent cloudy
mist color.

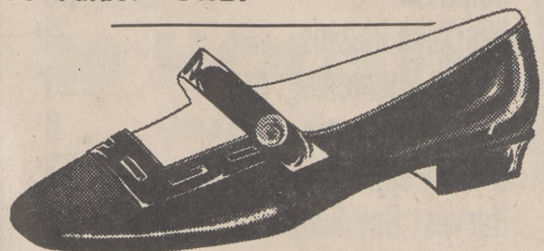
1/3 POUND
SPOOL

\$1.40 VALUE!...

THIN FIN LINE

99^c

\$1.70 Value!—ONLY



Women's & Teen's Dress Flat

Black crush-grain one strap flat with
black luster-patent trim. Style-right
square toe, chunky little heel.
Sizes 5 to 10. 2.99 VALUE

1⁸⁸

COSMETICS



LILT PUSHBUTTON
HOME

PERMA NENT
\$2.60 VALUE! ONLY

1²²

Everything you need. New
sponge end papers.



NEW SECRET

**ANTI-PERSPIRANT
SPRAY**

FAMILY
SIZE
\$1.59 VALUE!

77^c



TOOTHPASTE

REGULAR
OR NEW
MINT
\$2.10
VALUE!

2¹²²



BRECK

SHAMPOOS
OILY-DRY-NORMAL FORM.
\$1.09 VALUE!—SPECIAL

2¹²²

8-OZ. BOTTLES

"PRISTEEN" FEMININE HYGIENE
SPRAY DEODORANT

Shop Raley's For All Your
Hygiene Requirements.

\$1.39 VALUE!...

88^c

PRESCRIPTION SERVICE Fast, Accurate, Dependable.



DRISTAN MIST

30 CC SIZE
\$1.98 VALUE!

1²²

Decongestant
Nasal Mist.

BEN-GAY OINTMENT

\$1.89 VALUE!



Fast relief from
aches and pains!
Stainless, 3-oz.

1²²



30 FREE! MYADEC

HIGH POTENCY VITAMIN
FORMULA W/MINERALS

Your 30
Day Supply
Free When
You Buy
100.
\$7.79
VALUE!

4²²



Bayer Aspirin

Bottle Of
200 5 Grain
Tabs.

\$1.98 VALUE!

1²²



BUFFERIN 60's

As Seen
On TV!

99c
VALUE!

2¹²²

Bromo-Seltzer

Relieves Stomach
Upset In A Hurry!
Dispenser Size.

\$1.98 VALUE!

1²²

SOMINEX TABS

Package Of
32 Tablets

\$1.98 VALUE!

1²²



TOOTHBRUSHES

"Pro" Choice Of
No. 300 Med. or
Hard. PLUS 22 EX-
TRA STAMPS!

22^c

3-WAYS TO CHARGE!

master charge • **CHARGE CARD** • **BANKAMERICARD**

SMART SHOPPERS RELY ON LUCKY EVERYDAY



DISCOUNT SAVINGS

SELECT FROM OVER 9,000 DISCOUNTED ITEMS
....REDUCE WEEKLY FOOD COSTS UP TO 15%

* except items prohibited by law.

Compare!

Over 9,000 ITEMS DISCOUNTED
— Including —
Over 300 MEAT ITEMS DISCOUNTED
Over 175 PRODUCE ITEMS DISCOUNTED
Over 3,000 NON-FOOD ITEMS DISCOUNTED

Lucky ...THE LEADER IN DISCOUNT FOOD PRICING!

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EVERYDAY LOW PRICE

FRESH FRYERS
USDA Grade A Whole Body, Lb. **33¢**
Cut Up or Halves . . . Lb. **37¢**

EVERYDAY LOW PRICE

CHUCK ROAST
Lucky Bonded Blade Cut Lb. **44¢**
7 Bone Center Cut . . . Lb. **54¢**

EVERYDAY LOW PRICE

ROUND STEAK
Full Cut, Bone In Lucky Bonded, Lb. **89¢**

EVERYDAY LOW PRICE

GROUND BEEF
Fresh, Lean Lb. **46¢**

EVERYDAY LOW PRICE

SLICED BACON
Lucky 1 Lb. Pkg. Thick **57¢**
2-lb. Pkg. **1.12**

EVERYDAY LOW PRICE

SMOKED HAM
Shank Portion Sugar Cured, Lb. **49¢**
Butt Portion . . . Lb. **59¢**

Chuck Steaks	Lucky Bonded . . . Lb.	56¢
Sirloin Steaks	Lucky Bonded . . . Lb.	1.24
Rib Steaks	Lucky Bonded . . . Lb.	1.19
T-Bone Steaks	Lucky Bonded . . . Lb.	1.26
Fryers Parts	USDA Grade A Fresh Legs, Thighs & Breasts . . . Lb.	58¢
Standing Rib Roast	Lucky Bonded 1st to 5th Rib, Lb. 99¢	94¢
Cross Rib Roast	Boneless Lucky Bonded . . . Lb.	94¢
Porterhouse Steaks	Lucky Bonded . . . Lb.	1.33

PORK LOIN ROAST	Rib End, Finest Eastern 3 1/2 to 4 Lb. Average . . . Lb.	49¢
LEG OF LAMB	All excess fat and bone removed before weighing . . . Lb.	93¢

Turkeys	USDA Grade A Hens . . . Lb.	38¢
Rib Pork Chops	Finest — Eastern . . . Lb.	94¢
Smoked Ham	Center Slices . . . Lb.	1.14
Sliced Bacon	Wilson Certified . . . 1-lb. Pkg.	66¢
Sliced Halibut	Fresh Frozen Northern . . . Lb.	59¢

Picnics	Smoked, Sugar Cured . . . Whole, Lb.	47¢
Lamb Shoulder Roast	Square Cut . . . Lb.	68¢
Rib Lamb Chops	. . . Lb.	1.32
Shoulder Rib Lamb Chops	. . . Lb.	98¢
Boneless Ham	Pureto Fiesta Queen Quarters or Halves . . . Lb.	1.29

LUCKY WILL BE OPEN SATURDAY, FEB 22 from 9 am to 7 pm • Washington's Birthday

LAUNDRY AIDS

EVERYDAY LOW PRICE

FOR AUTOMATIC DISHWASHERS CASCADE

35 Oz. Pkg. . . . **72¢**

Joy Liquid	Detergent . . . 22-oz. Plastic	55¢
Ivory Liquid	Detergent (Deal Pack) . . . 22-oz. Plastic	45¢
Mr. Clean	Liquid Cleaner . . . 28-oz. Plastic	69¢
Biz	Laundry Presoak . . . 25-oz. Pkg.	69¢
Zest Soap	Deodorant (Bath Bar) . . . 5.7-oz. Bar	22¢

EVERYDAY LOW PRICE

THRILL LIQUID DETERGENT

22 Oz. Plastic . . . **55¢**

Spray Starch	Faultless Aerosol . . . 22-oz. Can	53¢
Light'ning White	Stain Fighter . . . Quart Plastic	69¢
Lysol	Disinfectant Spray . . . 7-oz. Can	85¢
Clorox Bleach	. . . Gallon Plastic	58¢
Water Softener	White King . . . 57-oz. Pkg.	59¢
Fabric Finish	Faultless Aerosol . . . 20-oz. Can	53¢

PET FOODS

Cats Pride	Cat Litter . . . 10-lb. Bag	46¢
Skippy Dog Food	. . . 15-oz. Can	10¢
Gaines Prime	Dog Food, Variety Pack 36-oz. Pkg.	92¢
Cat Food	Puss 'N Boots Fish Flavor . . . 15 1/4 oz. Can	15¢

BANANAS
Chiquita and Cabana Fancy, Large, Golden Ripe . . . Lb. **10¢**

RUSSET POTATOES
U.S. No. 1 10 Lb. Bag **49¢**

HERE ARE TWO OF OVER 175 DISCOUNTED PRODUCE ITEMS

COFFEE & TEA

HILLS COFFEE

Regular Grind 1-lb. Can . . . **71¢**

Reg. or Electric Perk Grind . . . 2-lb. Can **1.34**

Tea Bags Lipton's . . . 48 Count Pkg. **57¢**

Instant Coffee Lucky . . . 6-oz. Jar **65¢**

Harvest Day Coffee Regular or Electric Perk Grind. 3-lb. Can **1.83**; 2-lb. Can **1.24**

Instant Coffee Hills . . . 10-oz. Jar **1.13**

BREAD, CEREAL, FLOUR

Harvest Day Bread	White or Wheat Regular or Sandwich 16-oz. Loaf	49¢
Raisin Bread	Harvest Day . . . 16-oz. Loaf	31¢
Vanilla Fig Bars	A.B.C. . . . 32-oz. Pkg.	68¢
Cake Mix	Betty Crocker Assorted Varieties . . . 18 1/2 oz. Pkg.	34¢
Hydrox Cookies	Sunshine . . . 23-oz. Pkg.	66¢
Flour	Drifted Snow . . . 5-lb. Bag	59¢
Macaroni	Golden Grain Cut, Elbow or Salad . . . 1-lb. Pkg.	26¢
Roman Meal Cereal	. . . 25-oz. Pkg.	43¢

CANNED FISH & MEATS

Chunk Tuna	Star Kist . . . 6 1/2 oz. Can	33¢
Luncheon Meat	Majesty 12-oz. Can	35¢
Beef Ravioli	Riviera 2-lb., 8-oz. Can	59¢
Potted Meat	Libby's . . . 3 1/4 oz. Can	14¢

KEY BUYS

EXTRA SAVINGS made possible by unusual purchases or mfrs. temporary allowance

PAPER PRODUCTS

Colortex Napkins	Assorted Colors . . . 60 Count Pkg.	10¢
Sandwich Bags	Lucky, Plastic . . . 80 Count Pkg.	23¢
Paper Towels	Lucky Single Ply . . . 185 Sheet Roll	27¢
Reynold's Wrap	Economy Heavy Duty . . . 75-ft. Roll	79¢
Glad Trash Bags	Plastic . . . 10's	74¢

FRUITS & VEGETABLES

S&W Apple Sauce	. . . 17-oz. Can	25¢
Apple Juice	Harvest Day . . . Quart Bottle	31¢
Freestone Peaches	Lady Lee Halves, Sliced 30-oz. Can	34¢
Cut Green Beans	Lady Lee . . . 15 1/2 oz. Can	17¢

KEY BUY

DEL MONTE TOMATO SAUCE

8 Oz. Can . . . **10¢**

Mushrooms	Geishido Whole . . . 2-oz. Can	17¢
Niblets Corn	Green Giant . . . 7-oz. Can	18¢
S&W Red Kidney Beans	. . . 27-oz. Can	28¢
Fruit Cocktail	Libby's . . . 17-oz. Can	22¢
Hi-C Drinks	Grape, Cherry, Orange or Fruit Punch . . . 46-oz. Can	30¢

BEVERAGES

Bourbon Whiskey	Lucky 86 Straight Kentucky, Quart 4.98	5th. 3.99
Dry Gin	Lucky . . . Quart	3.73 5th. 2.99
Vodka	Lucky . . . Quart	3.73 5th. 2.99
California Brandy	Old Constitution . . . 5th.	3.58
Premium Beer	Regal Select Case of 24 3.89	12-oz. Can 6.99
Draft Beer	Golden Crown Case of 24 3.39	12-oz. Can 6 Pack 87¢
Lucky Beverages	Assorted Flavors Non-Deposit . . . Qt. Bottle	20¢
Burgundy	Gallo Hearty 1/2 Gallon . . . 1.39	5th. 89¢

Everyday LOW DISCOUNT PRICES ON HOUSEWARES & BEAUTY AIDS

PALS VITAMINS	The new animal shaped, chewable, multi-vitamins for children . . . Bottle of 60	1.94
Formula 44 Cough Syrup	By Vicks 3 1/4 oz. Btl.	1.02
Scope Antiseptic	. . . 24-oz. Bottle	1.43
Secret Spray Deodorant	New Super Anti-Perpirant 3-oz. Size	83¢
Prell Liquid Shampoo	. . . 7-oz. Bottle	93¢
Prell Shampoo	Concentrate . . . Family Tube	1.17
Crest Toothpaste	Regular or Mint . . . Family Tube	78¢
Typing Paper	Pure White, 8 1/2x11 300 Sheet Pkg.	64¢
Envelopes	Plain White, legal size #10 Boxed . . . 50 Count	38¢
Envelopes	Plain White, with tinted inside 5 1/4 size, boxed . . . 100 Count	38¢
Dutch Oven	Heavyweight aluminum, DuPont Teflon coated. Weave Preferred Large 5 1/2 Quart, with cover. WOW	3.96
Baby Pants	Quality Vinyl, Nylon cushioned legs and waist. In daisy, tiger and zebra patterns. M-L-XL	48¢

FROZEN FOODS

Orange Juice	Treesweet . . . 6-oz. Can	25¢
Sara Lee Cakes	Assorted Varieties . . . Reg. Pkg.	84¢
Poor Boy Sandwich	Larry's . . . 15-oz. Pkg.	86¢
Egg Rolls	Chun King . . . 6-oz. Pkg.	68¢
Broccoli Spears	Birds Eye . . . 10-oz. Pkg.	29¢
Italian Foods	Venezia Canneloni 10-oz., or Lasagne 18-oz. . . Reg. Pkg.	85¢
Fish Sticks	Gorton's . . . 14-oz. Pkg.	62¢
Swanson's TV Dinners	Chopped Beef Sirloin, Fried Chicken, Meat Loaf, Mexican Style, Turkey or Beef . . . Reg. Pkg.	54¢
Cookin' Bag Entrees	Banquet . . . 5-oz. Pkg.	28¢

DELICATESSEN

Skinless Franks	Lucky All Meat . . . 3/4 lb. Pkg.	44¢
Lucky Bologna	Sliced All Meat or All Beef . . . 6-oz. Pkg.	29¢
Dry Salami	Marca Regalia Sliced Italian . . . 5-oz. Pkg.	64¢
Sliced Ham	Danola Imported Danish . . . 4 1/4 oz.	59¢
Blue Cheese	Treasure Cave . . . 4-oz.	43¢
Buttermilk Biscuits	Pillsbury . . . 8-oz. Roll	10¢
Swiss Cheese	Picnic Pack Sliced, Natural . . . 3/4 lb.	79¢
Oscar Mayer Meats	Sliced Chopped Ham 8-oz. 78¢ ; Smoke Links 12-oz. 73¢ ; Sliced Cotto Salami 8-oz. 57¢	5 1/2-oz. 47¢

EXPRESS CHECKSTANDS

6 ITEMS OR LESS!

When Lights Are Flashing

QUICK CHECK

6 ITEMS OR LESS

CONDIMENTS & PRESERVES

Worcestershire Sauce	Lea & Perrin 10-oz. Bottle	59¢
Ripe Olives	Early California Medium Pitted . . . 6-oz. Can	43¢
Peanut Butter	Lucky Creamy or Chunk Style . . . 18-oz. Jar	52¢
Strawberry Preserves	Lucky . . . 10-oz. Jar	31¢
Honey	Desert Bloom Blended . . . 16-oz. Jar	39¢

KEY BUY

DEL MONTE CHILI SAUCE

12 Oz. Bottle . . . **26¢**

DAIRY PRODUCTS

Ice Cream	Foremost Assorted Flavors . . . 1/2 Gal. Ctn.	77¢
Lucky Margarine	. . . 1-lb. Pkg.	16¢
Imperial Margarine	Soft Spread 1-lb. Pkg.	37¢
Lucky Eggs	Grade AA, Dozen Carton	50¢
	Extra Large . . . Large . . . Medium	48¢ 48¢ 43¢
Danish Margarine	Borden's (Deal Pack) . . . 1-lb. Pkg.	33¢
Fresh Butter	Sylvester 1st Quality . . . 1-lb. Pkg.	79¢
Cheese Spread	Kraft Cheese & Bacon, Garlic, Old English or Roka Blue 5-oz. Jar	39¢

OTHER ITEMS

Bertolli Olive Oil	. . . 24-oz. Can	1.09
Salad Oil	Lucky . . . 48-oz. Bottle	68¢
Seedless Raisins	Harvest Day . . . 15-oz. Pkg.	31¢
Crisco Shortening	. . . 3-lb. Can	81¢
Gelatin Desserts	Jells Best Assorted . . . 3-oz. Pkg.	8¢
Black Pepper	Lucky . . . 4-oz. Can	33¢
Harvest Day Soups	Chicken Noodle or Cream Mushroom . . . 10 1/2 oz. Can	15¢
Minestrone Soup	Riviera . . . 20-oz. Can	22¢
Cocktail Peanuts	Planter's . . . 6 3/4 oz. Can	38¢
Holly Sugar	Granulated . . . 10-lb. Bag	1.17
Nestle's Candy Bars	Crunch, Milk & Almond and Chocolate, 10/5c Bars . . .	36¢
CIGARETTES	Kings & Filters Regular Size . . . Carton	2.94
	All 100 Millimeter Cigarettes . . . Carton	3.04
	PLUS 5% STATE SALES TAX	



AT FOLSOM PRISON - Johnny Cash, who will appear March 2 at the University of Nevada, poses at Folsom Prison to depict one of his hit songs, "Folsom Prison Blues." Cash is one of many notables including Marty Robbins who will appear in the program under sponsorship of the Jot Travis Student Union.

Singers Appear In Person

Two of America's greatest singing stars will join forces to bring to music-lovers in Northern Nevada a spectacular show when Johnny Cash and Marty Robbins appear along with June Carter, Carl Perkins, the Carter Family and the Statler Brothers on Sunday, March 2nd at 3 and 7:30 p.m. in the University of Nevada Gym under the sponsorship of Job Travis Union.

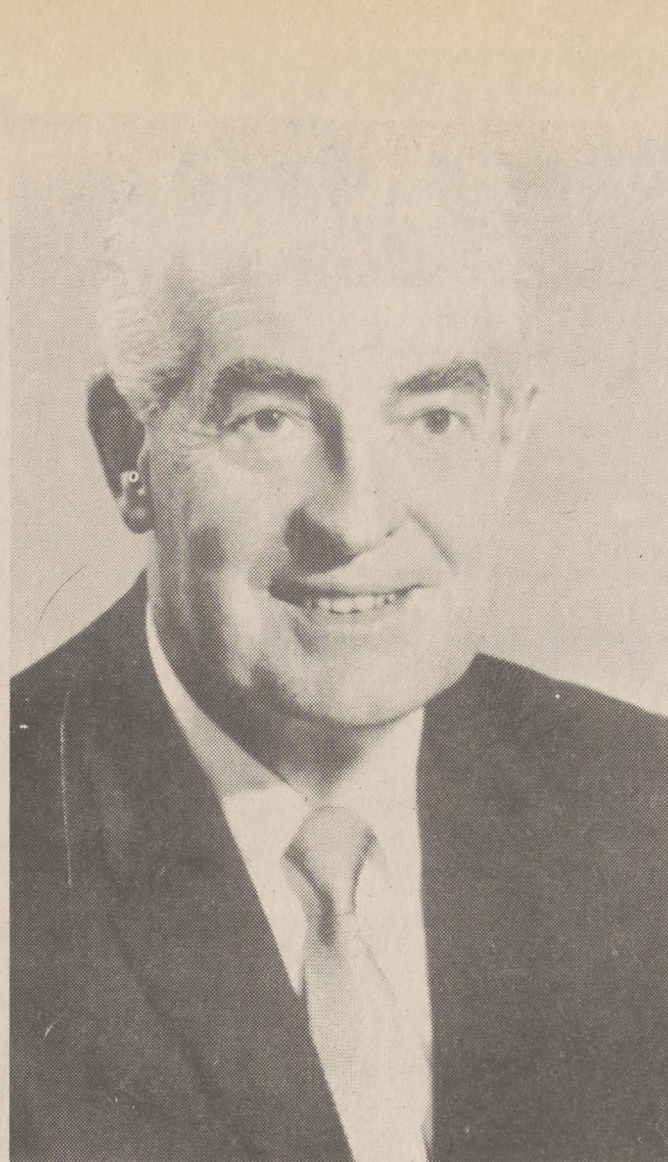
The legendary Johnny Cash and the equally famous Marty Robbins, both handsome young singers, both at the peak of their popularity, both tremendously successful, and both of whom draw their material from a variety of sources are members of a small group of outstanding artists largely responsible for such a wide variety of hits as "Folsom Prison Blues," "John Henry," "I'm Busted," "I Walk the Line," (Cash) "El Paso," "A White Sport Coat" and "Return of the Gunfighter," (Robbins) to mention just a few.

The famous singing Carter Family, as much at home in a Greenwich Village coffeehouse in New York as on the boot-worn stage of Nashville's Grand Ole Opry have taken their own very special brand of music termed "The Carter Family Lick" into Carnegie Hall, Hollywood Bowl and all points in between. It is "Mother Maybelle" who is the only remaining member of the original Carter Family that cut the first of more than 300 recordings of country songs and spirituals in 1927.

Carl Perkins, composer of Johnny Cash's new hit "Daddy Sang Bass" and "Blue Suede Shoes," the first record in history to be no. 1 in Country and Western music, "pop" and "rock," and the Statler Brothers will add their own unique talents to the program.

June Carter who began to appear with her famous mother and sisters at the age of seven has been singing ever since. Now Mrs. Johnny Cash, she will join both her husband and her family in special selections.

Tickets are on sale at Pk & Letty's, Park Lane Center, Reno and at Job Travis Union on the campus of the University of Nevada.



Executives Club To Hear Economist

Louis Bohmrich, international economist and trade consultant, veteran observer of world affairs who spent this past summer investigating conditions in the Middle East with special emphasis on the Arab-Israeli areas will be the guest of members of the Reno Executive club at a meeting Tuesday, Feb. 25, at the Sparks Nugget Convention Center.

Bohmrich is also a specialist in Corporate Reorganization.

"We can no longer consider ourselves a 'Do-It-Ourself Nation'," said Bohmrich of Pleasantville, New York.

Bohmrich who was born in Wisconsin, found his way to Harvard from which he was graduated Cum Laude. This was followed with a degree in law from George Washington University.

It was after his graduation from Harvard that Bohmrich entered government service that lasted for a period of more than 25 years. For seven years - which included several of the depression years - he was a representative of the Security Exchange Commission assigned to corporate reorganization

cases under the Federal Bankruptcy Act in Washington. Following this he became chief administrative officer for the division of Overseas Missions, a post he held for ten years.

Since then he has served as Foreign Service Officer - First Secretary in Embassies in the Far East, the Middle East and in Europe.

Bohmrich is a member of the board of directors of the Industrial Development International, Ltd., whose world interests extend throughout Europe, Italy, Japan, India and Australia.

Now semi-retired he spends much of his time lecturing on subjects of world interest, and writing magazine articles for publications in the industrial field.

His subject here is "International Cooperation - the special partner in U.S. Prosperity."

PERSONAL FOLLOW-THROUGH

Was your last move a scene of confusion... lack of communication... the old runaround and buck-passing? This time, make things better with the assurance of our interested attention and personal follow-through.

As local people, we're always here when you need us, ready to answer your questions, keep you informed, and watch over every step of your moving or storage job.

Call us... let us show you that the buck stops here!



ARROW Mayflower
541-0537 • 831-0245

Tax Forms Become Colorful

SAN FRANCISCO - One of the first things taxpayers will notice about their 1968 Federal Income Tax Return is that it now comes in color - red and blue ink on white paper.

LAKE TAHOE'S "IN" PLACE!

Never before open in the winter, Incline's beautiful CHATAUX country club restaurant. Roaring fire, dim lights, soft music, great food! Tahoe north shore. Phone (702) 831-0251. Schuss on over!

When asked about this, Joseph M. Cullen, district director of Internal Revenue for Northern California, state that the new look was based on a very practical consideration - "to help save the \$640,000 it costs the government to correct the errors taxpayers make when they fill out their Income Tax returns."

Cullen stated that 10 per cent of the tax returns received by IRS have one or more errors that must be corrected before the tax return can be processed. "Besides costing money, it also causes the taxpayer some inconvenience because it slows down the issuing of any refund checks that may be due the taxpayer."

The five most common errors in their order of frequency:

- Erroneous Social Security numbers.

- Math errors.
- Missing W2 forms.
- Use of the wrong tax schedule.

- Forgetting to sign the return (joint returns must be signed by both husband and wife.)

Cullen stated, "If taxpayers would put the return aside for 24 hours and then check it, 90 per cent of the above errors will be eliminated. The red print is there to help them check the high error areas." Remember that \$640,000; it's your money, he stated.

gray reid's

SINCE 1903 / N. VIRGINIA AT FIFTH, RENO 329-3131 / CARSON CITY 882-2551

WASHINGTON'S BIRTHDAY SALE



FRI 'TIL 9 PM, SAT 'TIL 5:30, BOTH STORES
Don't miss the boat! Two tremendous days of savings.
Find price-chopped specials in all departments!

- **FASHIONS!**
for Women, Juniors, Children!
- **MEN'S BUYS!**
Squire Shop, Men's Shop Specials!
- **HOUSEHOLD NEEDS!**
Domestic & Housewares, Both Stores!
Home Improvement, Carson City Only!
- **BOOKS, GIFTS!**
Savings you'll want to browse thru!

CHARGE IT - FRI 'TIL 9, SAT 'TIL 5:30!

INCOME TAX

South Tahoe Tax Service

Special Introductory Offer*

BOTH FEDERAL AND STATE \$5 up

With Extra 10% DISCOUNT

To All South Tahoe Tax Clients

With This Advertisement - Offer Expires Feb. 28, 1969

All Returns Double-Checked For Accuracy

Ski Run Boulevard Shopping Center

NEXT TO DEWEY'S LIQUOR

544-7781



Weekdays 9-6
Saturdays 9-5



XLNT PARKING

Dayton's FURNITURE

ROUND HILL VILLAGE, LAKE TAHOE, NEVADA

SALE PRICES
Effective Until March 1

Some of Our Prices LOWER
Than Regular Large Contract Prices

\$7.50 Sq. Yd.

"501" DUPONT NYLON CARPET

Installed with rubber pad. Regular \$9.95 sq. yd. Eleven beautiful colors to choose from! A real winner! Meets all FHA specifications.

\$7.95 Sq. Yd.

Heavy Acrilan Shag, two-toned sand color. Reg. \$11.95. Here's a real special. Limited quantity, so hurry! Installed with rubber pad.

\$8.50 Sq. Yd.

Heavy Gold Fortrel Shag. Reg. \$11.95. Completely installed with rubber pad.

\$6.45 Sq. Yd.

Other Nylon Carpeting installed for as low as \$6.45 per sq. yd. Any size. Many colors. Big savings!

Woolworth

the fun place to shop...

90th ANNIVERSARY

WASHINGTON'S BIRTHDAY SALE

SAVE 15% TO 34% WHILE ASSISTANT MANAGERS MIND THE STORE



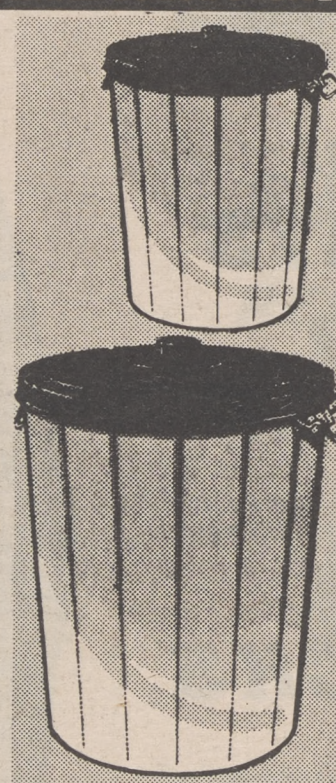
Irregulars and closeouts

JUMBO BATH TOWELS

Stock up now on these absorbent cotton terries. Prints, solids, stripes, jacquards in assorted colors. Sizes 25x50", 22x44"

99¢

If perfect 1.99



Durable plastic

TRASH BARREL

1.87

Reg. 2.97

Lightweight but sturdy. Noiseless, weather-resistant. Green with black lid. Metal handles clamp lid on tight. 20 gallons.



OUR SYMBOL OF QUALITY

TOPS ALL

Our own fine quality cottons

MEN'S UNDERWEAR

Combed cotton knit briefs, athletic or tee shirts in sizes S-M-L. Also broadcloth boxer shorts, 30-42. Stock up now and save!

3.27

for Reg. 3 for 3.33



Savings on

SNEAKERS FOR THE FAMILY

1.27

Reg. 1.59

Colorful cotton sailcloth, cushioned innersoles. In sizes 5-12, 12½-4 and 5-10 for children to women.



Assorted sizes

SPONGE PACKAGE

57¢

Reg. 69¢

Sponges for every need in and around the house. 16 assorted sizes per bag. Can be sterilized.



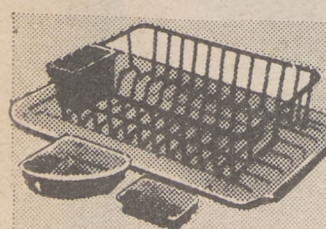
Seamless nylons

SHEER MESH PANTI-HOSE

1.37

Reg. 1.49

Demi-toe, nude heel style in a wide choice of basic and fashion shades. Short, average, tall, extra tall.



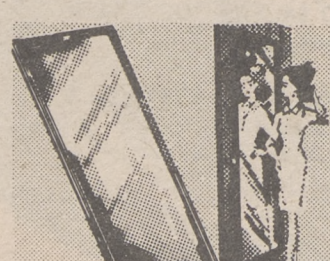
5 pc. kitchen aid

DRAINER SET

1.99

Reg. 2.29

Vinyl drainer, drainboard, two-section cutlery cup, soap dish and strainer.



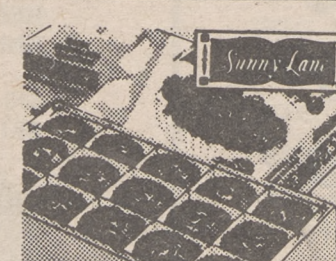
Practical 16x56"

DOOR MIRROR

3.66

Reg. 4.87

Quality glass, galvanic electro copper plated. Hardwood frame, dustproof back.



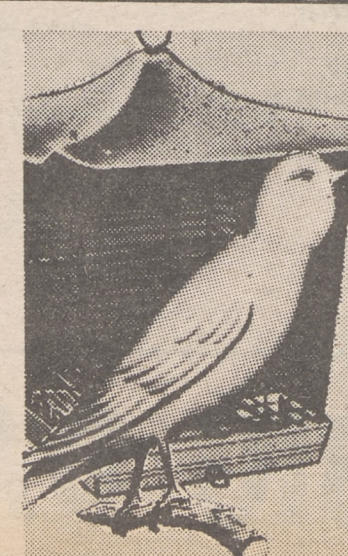
Chocolate covered

BOXED CHERRIES

88¢ 1 lb.

4 oz. Reg. 99¢

Plump red cherries swimming in creamy syrup, drenched in milk chocolate. Delicious.



An elegant home

PAGODA TOP METAL CAGE

3.19

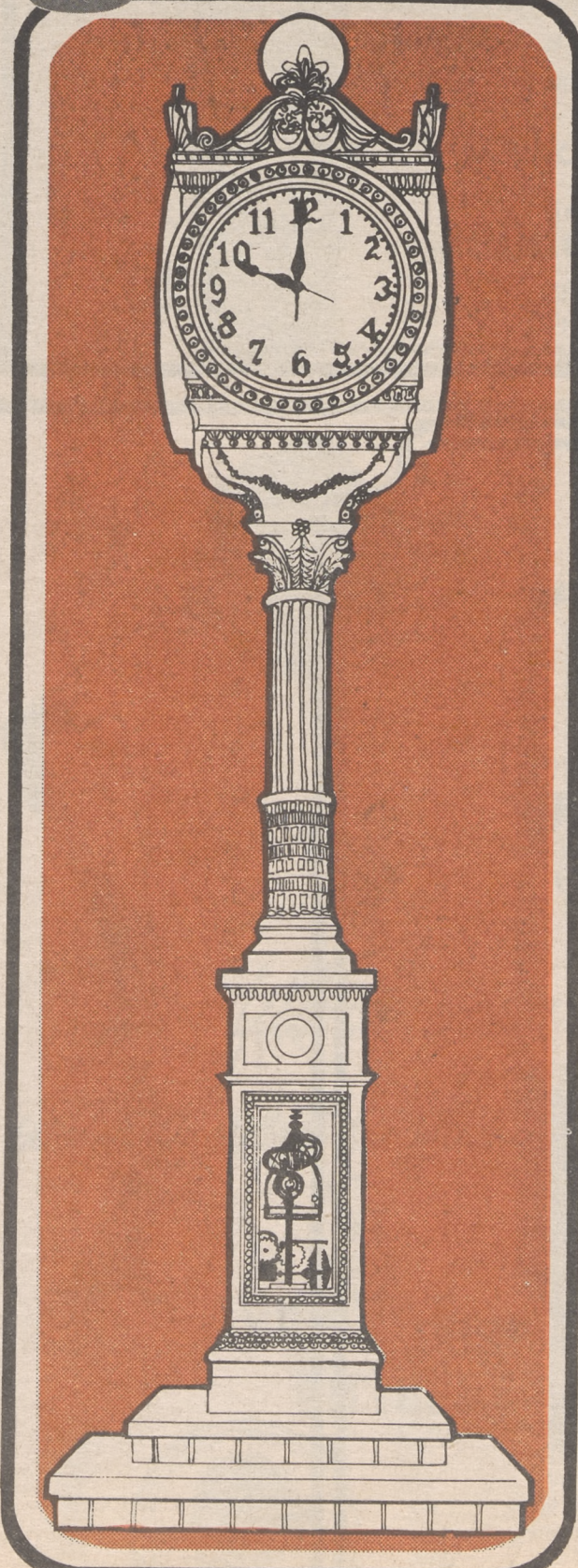
Reg. 3.99

Black wire with turquoise or eggshell top & bottom. Handy clean-out drawer. 6.49 Singing Canaries 5.99

Volume 2 - Number 2 - February 19, 1969

PARK LANE

shopping guide



42 FINESTORES
OPEN MON., THURS., FRI.
EVENINGS UNTIL 9:15

Starts Thursday

Washington's Birthday Event Set

under the PARK LANE Clock...

The question is, "Weather or not?" It's fairly certain the answer would be "not", as weather is something we've all had an abundance of...which reminds us of the man in Redwood City, California, who, after the tornado passed, said, "Now that's what I call weather!"Did you hear about that tornado?...\$500,000 in damage. This is certainly the year for it. As we've heard it said here in Reno, all you skiers still "Thinking Snow", cut it out!

We can't really complain, though, when we hear of the devastation and property damage being had by some regions of the country. Having just returned from a shopping center meeting in San Francisco, we can say emphatically we were glad to return home, after getting caught in downtown San Francisco during a cloudburst and not a taxi available anywhere. Speaking of the shopping

This weekend on the Park Lane Mall will find one of the year's biggest events with our special celebration for George Washington's Birthday!

Thursday, Friday and Saturday all 42 stores at Park Lane Centre are planning something special for every customer in the Reno-Sparks trade area with extra special emphasis on the values being offered.

Park Lane stores will remain open Thursday and Friday nights this week, and of course, there's never any inconvenience with parking for 3,000 cars and a multitude of Mall entrances.

center meeting, which included people in the shopping center business, as well as national chain stores from all over the United States and Canada, one of our luncheon speakers, Mr. Karl O. Van Leuven, a shopping center designer, spoke to us on what to expect in the way of shopping facilities in the 1980's. The center will include not only large numbers of stores, as do today's super centers (centers including 4 or more department stores), but will also include civil, cultural and sporting complexes. Visitors to the center will arrive by public transportation (monorail), as well as private auto (automatically controlled on electronic freeways). Private autos will park on one of three or four parking floors under the entire complex. No perimeter land will be used for parking, thereby making the complex more compact. Leaving your auto on one of the lower parking floors, you are expressed by escalator or elevator to one of two or three retail store levels. Unique and exciting walkways, aglow with electronic light ever-changing, sometimes in time with musical background, and sometimes in contrast, will take you past numerous stores, which probably will look somewhat different than today's shops. Goods for purchase will be displayed, one of a kind, or will be projected on specially designed screens that fit into the decor of the shops (such as unique and odd-shaped cubes, squares, etc.). Shopper selection will be by computer. You simply press the buttons for style, size and color. NO cash will change hands, as computers will automatically transfer cost of item from buyer's account to stores, or set up credit addition in seconds. By taking the escalator and elevator on up above the shopping complex,

This issue of the Shopping Guide brings a multitude of fashions, fixtures, home ideas, toys and in some cases seldom seen sales for some of our Park Lane stores.

A mid-winter event George Washington's Birthday has become a mainstay of merchants throughout the country as a spectacular sales event...and Park Lane merchants have outdone themselves for this year's celebration.

Browse through this new-look issue and you'll agree, Washington's Birthday is indeed a day to celebrate!

visitors will be treated to a full-scale park with trees, flowers and shrubs, plus fountains and playgrounds. Shopping center events, such as concerts, dancing, etc., will be conducted in the park area, weather permitting.

It appears as though the trend is toward something similar to what has been called a downtown core, only much more compact. People could actually spend several days within the complex by staying at any number of hotels and taking care of a trip to City or County offices, take in a play, the opera, a football game, shop and have a Sunday in the park before returning to their car, that electronically-controlled freeway, and home.

Mr. Van Leuven reported the means by which this information was collected. By use of the "think tank" method, experts in economics, architectural design, sociology, etc., took trends and past development and came up with this model complex.

Many other predictions were reported by Mr. Van Leuven such as: the average human lifespan will be 100 years; "working for a living" will be confined to a few; leisure activities will account for a majority of our time; and recreation and leisure products design and manufacture will become a primary industry. Shopping will grow to the number one leisure pastime.



URBAN ENSEMBLE—This slim black coat (left) has a wide white high standing collar and front border. The matching dress has the new waistband look of white with matching collar accented with tiny black

patent bows. Designed by Arnold Scaasi. (Right) The perennial favorite shirtdress is shown with black patent belt and red chiffon ascot. It has a slit pocket and deep notched collar.

PARK LANE

SO. VIRGINIA at E. PLUMB LANE, RENO, NEVADA

SATISFACTION GUARANTEED-REPLACEMENT OR MONEY REFUNDED

Coming Events

ON THE MALL AT PARK LANE
Watch for PARK LANE'S Second Birthday Event, coming the first week in March. Exciting activities, plus outstanding values in all 42 fine stores.

Girl Scout Week will be observed at PARK LANE with over 25 troops exhibiting crafts and activities in the Pavilion Mall on March 14 and 15th.

March 19th Spring Fashion Opening at PARK LANE with the latest in Easter Fashions for the entire family.

IN & AROUND RENO
February 17 — Vienna Boys' Choir - Concert of Sacred music - Folk songs and costume operattas. Monday evening February 17th at 8 p.m. in Pioneer Auditorium. Tickets at Park Lane ticket office Pik & Letty's are \$4.50, \$3.75 and \$2.75.

February 22 & 23 — Ice Hockey. Saturday evening February 22 at 8

p.m. and Sunday afternoon February 23 at 3 p.m. in Centennial Coliseum. Tickets at two Park Lane locations — Pik & Letty's and Sears.

March 2 — Johnny Cash & Marty Robbins - Western Concert. Sunday afternoon 3 p.m. and Sunday evening 7:30 p.m. both on March 2nd in the University of Nevada Gymnasium. Tickets at Park Lane ticket office Pik & Letty's are \$4.00, \$3.00 and \$2.00 for afternoon performances and \$5.00, \$4.00 and \$3.00 for evening performances. All University of Nevada students with I.D. cards receive \$1.00 off price

Royal Winnipeg Ballet. 1 night only. Wednesday evening March 12th at 8:15 p.m. in Pioneer Auditorium. Tickets at Park Lane ticket office Pik & Letty's are \$5.00, \$4.00 and \$3.00.

"Lion In Winter" — Century 21. Tickets at Park Lane ticket office Pik & Letty's.

MAGNIN ANNOUNCES GIFT

Cyril Magnin, president of Joseph Magnin Co., Inc., with a store on the Park Lane Mall, announced a \$100,000 farewell gift to the city of San Francisco as he retired after an unprecedented third term as president of the Greater San Francisco Chamber of Commerce. The Magnin family — on behalf of Cyril and his children, Donald and Jerry Magnin, and Ellen Magnin New-

man — will contribute \$100,000 towards construction of the Jade Room, an addition to the De Young Museum's Avery Brundage Wing, which houses a collection of Oriental art. It will be dedicated to the memory of Cyril's parents, Joseph and Charlotte Magnin, founders of Joseph Magnin, and the late Anna Magnin, wife of Cyril. The design and architectural work will be donated.



Red Cross Shoes*

FOUR PLUS

If you prefer ribbons and bows, Four Plus is custom-made for you. The tucked leather ornament buckles across the toe. The higher heel flatters the leg. In any color, Four Plus will be plus-fashion in your Spring wardrobe.

WOMEN'S QUALITY FOOTWEAR

Huston's Shoes

OPEN MON., THURS.,
FRI., EVES TILL 9:15

*This product has no connection whatever with The American Red Cross

Colors: Black Patent
Navy Calf, Also
Platinum
AAA - C
5 - 10

\$20.



You'll want
this system
sound unseen.

Though all your tubes and transistors produce an out-of-sight sound, the best part of a hi-fi system is best out of sight. And now there's a way to wrap it all up in a perfect package. For less than \$300, you'll have ample wall-suspended cabinetry to hold and hide records, tapes and all your components. And because it's done with a versatile wall system, you can custom design an arrangement, choosing from countless combinations, colors and styles, one exactly right for you. Sound good? Looks good, too. See for yourself at Interior Systems.

Interior Systems is America's largest chain of specialty stores exclusively devoted to modular wall-suspended and free-standing system furniture in a wide range of styles, prices, and finishes.

We invite you to use our revolving charge plan.

INTERIOR SYSTEMS

Park Lane Centre, Reno

Mon., Thurs. & Fri. 10-9:15, Tues., Wed. & Sat. 10-6, 736-5011

SALE!



men's sportswear

REGULAR \$50.
SPORT COATS
37⁹⁹

Fashion yourself in new spring sport coats of worsted and dacron . . . the look of Silk at a price that's sure to please!

REGULAR \$18⁹⁵
MEN'S SLACKS
13⁹⁹

Complete your wardrobe with all wool worsted slacks. Coordinating colors and styled with belt loops. Great savings during this event!



varsity shop

REGULAR \$5. TO \$7.
IVY SPORT SHIRTS
2⁹⁹

Large selection of Varsity traditional styled Ivy sport shirts. Don't miss this exceptional bargain!

REG. \$7. TO \$10. FAMOUS BRAND CASUAL PANTS	4⁹⁹
REG. \$9. & \$10. IVY WOOL SHIRTS	7⁹⁹
REG. \$13. NYLON FLEECE JACKETS	10⁹⁹

boys' shop

REGULAR \$4. & \$4⁵⁰
SPORT SHIRTS
1⁹⁹

Famous Brand boys' short sleeve sport shirts. No-Iron button-down styles in Solids, Stripes and Plaids. Sizes 8-20.

REG. TO \$4. FAMOUS BRAND KNIT SHIRTS	1⁹⁹
\$13.95 VALUE — REVERSIBLE SKI JACKETS	9⁹⁹

3 BIG DAYS



Mr. SMITH USES THE AXE ON PRICES FOR A BIG WASHINGTON'S BIRTHDAY



men's suits

SAVE \$15⁰⁰

REGULAR \$79⁹⁵

MEN'S SUITS

64⁹⁹

Fashion yourself in this handsomely designed Worsted and Trilobel Dacron suit with the look of Silk. This look in sophisticated plaid is the ultimate of elegance for the new season... and at a bonus price that's sure to please!

TAKE 12 MONTHS TO PAY—NO DOWN PAYMENT

men's shoes

**REGULAR \$22.00
ROYAL IMPERIAL
DRESS OXFORDS**

Selected calf elegantly detailed with genuine Goodyear welt construction. Fully Leather Lined; Olive-Brown and Gleaming Black. Sizes 8½-12; C width 7½-12; D width ONE DAY ONLY!



**\$12⁹⁷
or
2/\$25.**

men's furnishings

**REG. \$6. & \$7. FAMOUS BRAND
MEN'S DRESS SHIRTS**

2⁹⁹

Outstanding selection on men's famous brand dress shirts in short or long sleeves!

REG. \$8. TO \$10. FAMOUS BRAND
KNIT SHIRTS (Short or long sleeve) . . . **5⁹⁹**

REG. \$20. ALPACA
SWEATERS . . . **15⁹⁹**

REG. \$3.50 & \$5. FAMOUS BRAND
BELTS . . . **99^c**

REG. \$5. & \$6.
SPORT SHIRTS . . . **2⁹⁹**



RENO:
Park Lane Centre

You Don't Have to Look at the Label—It's Unmistakably Beene



DESPITE the glorification of designers, it's not easy to tell the players without a scorecard most of the time. Not that there's any dearth of pretty clothes in the warrens of Seventh Avenue where "name" designers began showing their summer wares yesterday. But for any number of good reasons (including the desire to follow the leader, the absence of anything original to say and the fear of being considered too far out) it's frequently impossible to tell whose pretty dress it is without sneaking a look at the label.

Has Strong Opinion

One exception is Geoffrey Beene, who usually has pretty strong opinions and doesn't mind standing up and being counted. Sometimes the results can be disastrous, like last summer when he decided that women were ready to look like Gibson Girls, long skirts and all.

But the clothes always have character. And now that he's back in the present, with skirts above the knees, the results are identifiably Beene whether the inspiration is Japanese or gypsy.

One reason is that he doesn't feel the compulsion to discover a new shape every four to six months. Designs evolve, develop. Last year's Victorian bodices with their seams outlined in solid color tape to show off the structure become boldly contemporary this season in abstract prints.

He doesn't mind exaggerating to make his point. The rickrack edging one of his dresses is about four times the usual size; his collars are big enough to touch the shoulder tips.

Some of his details have long since become familiar: high-standing collars; taut



A lot of dresses have cool look for summer as they wrap to the back like this iris print.

clothes with zippers but they certainly don't look it.

Of course there are pants—pants with sailor tops or bouncy tunics, pants with long coats for evening, pants with dresses for women who are fighting the trend to nudity by wearing more clothes than are actually necessary.

Beene, who showed a see-through dress or two six months ago, has gotten that out of his system, too. He's avoided any arresting exposures except for a bare-midriff pants outfit and some of those slashed necklines.

Dressed to the Chin

Obviously, he feels it's still possible to attract attention by wearing clothes rather than leaving them off. The woman in his evening dress involving three different color prints is not likely to go unnoticed even though she's covered up to the chin. The patterns vibrate in the gypsy mood that is intriguing designers on both sides of the Atlantic.

His clothes will sell for \$190 to \$850.

The pleasant scent in the air at yesterday's showing was "Foulard," the perfume Beene will introduce by the end of the year. It takes that long to work out the packaging, he remarked. The scent is ready. Adele Simpson and Norman Norell are other Seventh Avenue designers who have introduced their own perfume.



fill-in your Spring wardrobe
with a new look during this exciting

george's
birthday

dress event

Plus a Number of Items in SPRING SPORTSWEAR

drastically reduced for Thursday, Friday, & Saturday Only!

56 DRESSES!

Regularly Selling at \$17.00
(3 Days Only)

\$3 TO \$6

138 DRESSES

Regularly Selling from \$20. to \$28
3 Days Only - NOW

\$4 TO \$10

86 DRESSES

Regularly Selling \$33 to \$40
NOW - 3 Days Only -

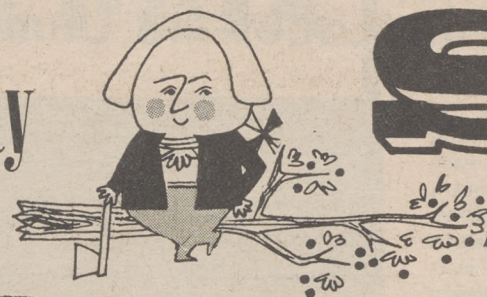
\$6 TO \$14

3 DAYS ONLY !

SACRAMENTO-SANTA ROSA-MARYSVILLE-WOODLAND-DALY CITY
WALNUT CREEK-HAYWARD-SAN JOSE-SALINAS-MONTEREY-RENO

OPEN MON.-THURS.-FRI. EVES 'TILL 9:15

washington's birthday



THURS. FRI. AND SAT. ONLY . . .

SALE



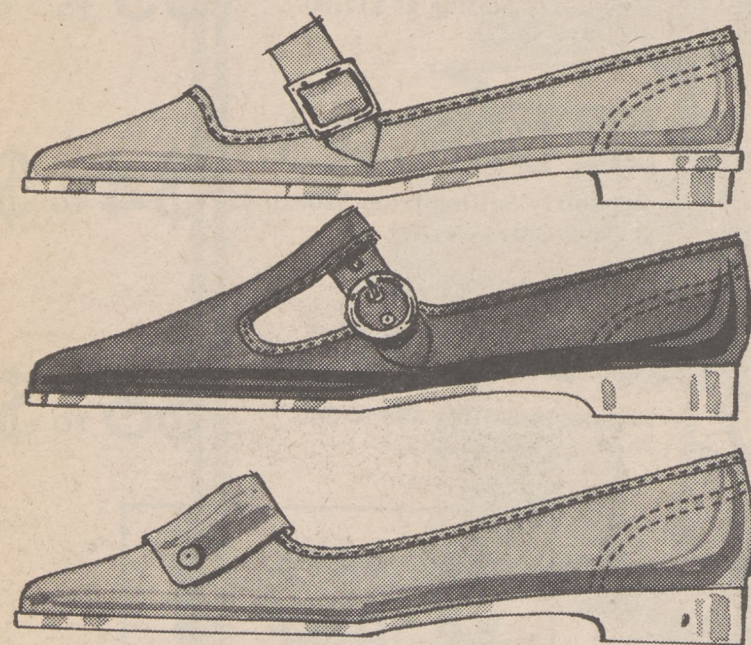
Weinstock's

GREAT VALUES!
OUR WINTER COAT
CARNIVAL!

29.99 REG. \$40 AND \$50

Styles galore! Includes side button closures, belted back styles, shaped fronts — single and double breasted! Fabrics include wonderful wool Shetlands, fleeces, mohair loop! In white, green, gold, blue, red! 4 to 16.

CAREER COATS, 125, SECOND FLOOR



SALE! WOMEN'S WASHABLE CANVAS SHOES!

SPECIAL! 3.99

Choose yours in black, red, pink, navy, white or natural! STRAPPER (above), Take-it-easy shoe with nubby uppers, TEZE (center), Up-and-coming casual with hi-rise heel, CONNIE (lower), trimmed with inset flap, pearly studs.

CAREER SHOES, 101, STREET FLOOR



SALE! 'HENRY HIGGINS' SWEATER JACKET!

14.99 REGULARLY \$25 TO \$27

The long sleeved, belted, buckled cardigan that takes you everywhere in great style! Choose several now at this terrific pricing! Yours in natural, white, navy, yellow or high-style Donegal tweeds! Sizes 36 to 40.

SPORTSWEAR, 40, SECOND FLOOR

sell small

would not warrant establishing shops would be the likely targets for such a move, he explained.

All advertising and promotional material for the chain is prepared in the headquarters facility here. This includes print by regularly issued direct-mail pieces to 83,000 customers around the country.

"We have been thinking of television advertising," Bachrach noted. He said at this point, the Los Angeles market with 16 stores, is the only one which conceivably could justify the high cost of this medium. There are no plans, however, to mount a TV campaign here. If and when House of Nine complete saturation of the New York and Chicago markets, something might very well break loose in the field of electronic media, the merchant declared.

THE CHAIN IS also moving toward deeper involvement with electronic data processing. It is already linked to outside IBM equipment which is helping to draw a bead on full-line inventory control as well as accounts receivable and payable. House of Nine handles its own paper, has already computerized this phase of its operation.

Deeply embroiled with the New York market, the

chain opened its first out-of-State buying and real estate office there last year. It also supports what Bachrach termed "a mini warehouse" there. With the exception of merchandise is purchased in New York. Los Angeles dominates the sportswear selections.

Bachrach talked a bit about himself. Prior to joining House of Nine shortly after it was acquired by International Industries, he was chief of the criminal division of the United States Treasury Department in northern California. He had some legal training and a Masters degree in public administration...but no retail experience.

"I learned the retail business from Irv Anekstein," he declared. Anekstein was president of House of Nine at the time Bachrach joined as an administrative officer. Bachrach subsequently became a vice-presidency when Anekstein moved to International Industries as group vice-president in charge of the retail division).

He appears to have learned his lessons well. Bachrach and House of Nine are both "comers" in the rapidly expanding field of retail franchising, according to observers here.



FOR TOWN AND COUNTRY—Silk shirtdress in popular spring colors of navy, tobacco and white plaid. Designed by Murray Neiman.

Eddie Mays of Reno, our fine restaurant on the Park Lane Mall, is now featuring the finest of Spanish Specialties.

Recently inaugurated in the elegant dining room, the menu has been an instant hit.

Still available is the famed Prime Rib menu at Eddie Mays of Reno.

sizes 3 to 9 only

NOTICE!

semi-annual

SALE

further reductions

UP TO 50% OFF

coats • suits • dresses • sportswear • lingerie

NOW

house of nine®

PARK LANE CENTRE

Open Mon., Thurs. & Fri. from 10:00 till 9:15 P.M.

Open Tues. Wed., & Sat. from 10:00 till 6:00 P.M.

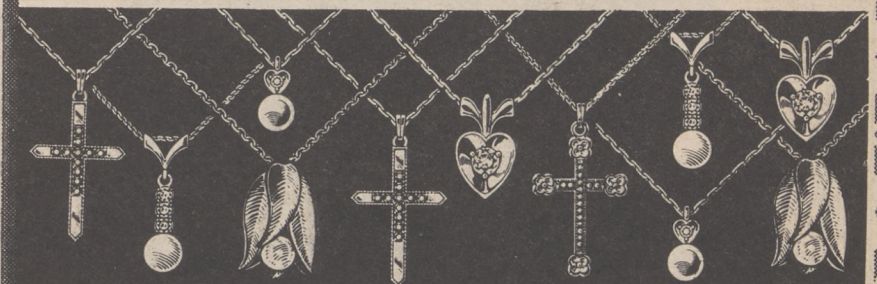
Park Lane Centre

from weisfield's...

Where Pride Of Possession Is Part Of Your Purchase

2 DAYS Washington's Birthday ONLY SALE

These low prices effective February 21, 22 only!



14-karat Gold Pendants

Values to 42.50

Cultured pearl, some with diamonds. Jade, smoky topaz quartz. Your Choice

Values to 65.00

A collection of designs, including crosses. Some with jewels! Your Choice

11²²

19²²

Diamond Bridal Sets



Reg. 157.50 62.22



Reg. 167.50 82.22



Reg. 750.00 342.22

Metal Watch Bands

Men's and women's styles. Choose from a big selection! Values to 9.95

1²²

Man's 17-jewel or 25-jewel WATCHES

Both styles are automatic. Water-resistant. Shock-resistant. Matching expansion bracelet. Quantities are limited!

Your Choice 18²²

UP TO TWO YEARS TO PAY

*When case, crown and crystal remain intact.

Charge it today — at Weisfield's!

weisfield's
JEWELERS

Park Lane
Centre

50 YEARS OF SERVICE

SHOP THURSDAY AND FRIDAY NIGHTS 'TIL 9:30 -- Saturday 'til 6 at Park Lane Centre . . . Dial 786-8888

Park Lane Centre

WASHINGTON'S BIRTHDAY TOY SPECIALS

SPIROGRAPH Reg. 4.00 **2⁹⁹**

HOT WHEELS Stunt Action Set
with Loop Reg. 5.50 **4⁷⁷**

HOT WHEEL CARS Reg. 1.15 **77^c**

JEWELRY KIDDLES Reg. 1.40 **88^c**

77¢ SPECIALS
SLINKY - WHEELO
INSTANT INSANITY - PLAY DOH

BB'S Reg. 15c Per Tube **5^c** a Tube

TALKING BARBIE Reg. 7.25 **4⁹⁹**

SILLY SPOUNGE Reg. 2.70 **1⁹⁹**

KER-PLUNK Reg. 4.50 **3⁶⁶**

DELUXE
AGGRAVATION Reg. 3.50 **2⁷⁷**

WORLD OF TOYS
PARK LANE CENTRE
Open Mon. Thurs. Fri.
Till 9:30 P.M. Free Gift Wrapping
Phone 702-323-5589

mode o'day

GEORGE NEVER TELLS A LIE
BEST BUYS IN TOWN

LADIES DRESSES **3⁰⁰**
SIZES 3 - 24½ VALUES TO \$8.99

GLOVES

CLOSE OUT

NOW

.50

PR.

PANTY HOSE

SPECIALIZED
NOW

1.29

and

1.49

HOSIERY

SPECIAL
PURCHASE

3 Pr. \$1

RUN RESISTANT
MESH

GIRLS DRESSES **2⁰⁰**
SIZES 1 - 14 - ½ PRICE

FALL CAR & DRESS COATS - RAINWEAR

VALUES TO \$20. NOW

12⁰⁰

SPORTSWEAR **2/7⁰⁰**

SLIPPER-ETTES **50^c**

SELECTED STYLES

PR.

MASTERCHARGE & BANKAMERICARD WELCOME • LAY-A-WAY AT NO
EXTRA COST TO YOU!

Concentration on Small Sizes Pays Off....

THINK BIG...

LOS ANGELES—Think Big and sell small sizes. As a small-size specialty chain, House of Nine, Inc., has consistently concentrated on the latter. Now, says Louis Bachrach, president, the emphasis is shifting to growth...perhaps on an international scale.

Much of the impetus for expansion will come from the chain's parent company. International Industries, Inc., Bachrach told WWD. With 70 units in major regional shopping centers of 32 States, House of Nine is programmed to add about 25 more within the next six months.

"We are not overlooking the possibility of units in downtown areas, however," Bachrach pointed out. Such cities as New York and Chicago figure heavily in plans for the future. It is likely the company will go both routes in these areas... regional shopping centers and downtown, he indicated.

International Industries does not break out House of Nine sales performance in its annual reports. Neither does Bachrach. But sources close to the apparel field here believe the specialty chain is priming itself for a \$10 million performance its next fiscal year.

HOUSE OF NINE WILL be prone to push this phase of its operation. Right now,

according to Bachrach, about half the stores are company owned, the balance franchised. It is safe to assume the ratio will shift in favor of licensees. And the current \$25,000 tab for a franchise is no barrier to action. Bachrach anticipates no resistance from women eager to open their own business.

House of Nine operates only with women managers. The 38-prospects of "some Government agency accusing us of discrimination."

He has a ready answer for this contingency. "When the time comes that men are readily accepted in the fitting rooms, maybe we'll alter our position," he stated.

There are, however, definite changes afoot in this bustling firm which concentrates on dresses, coats, suits and sportswear in sizes 3, 5, 7, and 9. For one thing, it has installed what Bachrach described as highly successful accessories boutiques in several of its shops. They carry handbags, costume jewelry, scarfs. They're going great, he said. They will serve as prototypes for future units.

"We're dropping foundations, going more heavily into lingerie, particularly sleepwear," Bachrach noted. He said

the shops, which average 1,200 square feet of space, never quite caught on as foundation centers. The potential for lingerie, however, definitely is worth exploring, he added. Hosiery, notably with the advent of pantyhose, is also escalating as a hot property.

It is obvious in talking with Bachrach that his restless mind, and those of his colleagues, are wide open for suggestions to improve and expand services and open the channels for added volume.

"WE ARE IN discussion with a large retail complex in Japan," he declared. "They are exploring the idea of having us come in and open House of Nine type boutiques in their existing stores. I can't identify the firm at this time."

"Think of the potential. Japan has nothing but small women," Bachrach enthused.

Asked about the possibility of moving into the sometimes lucrative mail order field, the House of Nine executive said this is one of the areas under probe.

"Al Greco (who recently joined the firm as vice-president-operations) has had experience in that field," he observed. Areas where population density



He'll be on his feet
a lot from now on. So Mom
has to watch her step.

Now that Jimmy's learning to walk, his mother's taking a giant step: picking those important first shoes. Our Jumping Jacks infant's shoes are softer, lighter and more naturally correct than ordinary shoes. Boys and girls love the many styles and colors we stock. So start your toddler off in Jumping Jacks. It shows you're on your toes.

Jumping-Jacks.

8⁵⁰ TO **13⁵⁰**

According to size

Huston's YOUNGLAND

OPEN MON - THURS. - FRI. EVES. ON THE WEST MALL

Park Lane Centre

THURS. FRI. AND SAT. ONLY...

washington's birthday



SALE

Weinstock's

ANNUAL SALE!
ACETATE PANTIES BY
HOLLYWOOD VASARETTE

3/2.45 TO 3/4.25

REG. \$1 TO 1.65 PR.

Delightful acetate tricot panties with an absolute superb fit. Individually packaged, white only. For 10 days only!

Brief, elastic leg, reg. \$1, 4-7 **3/2.45**

Contour Brief, sizes 8-10, reg. 1.25, **3/3.15**

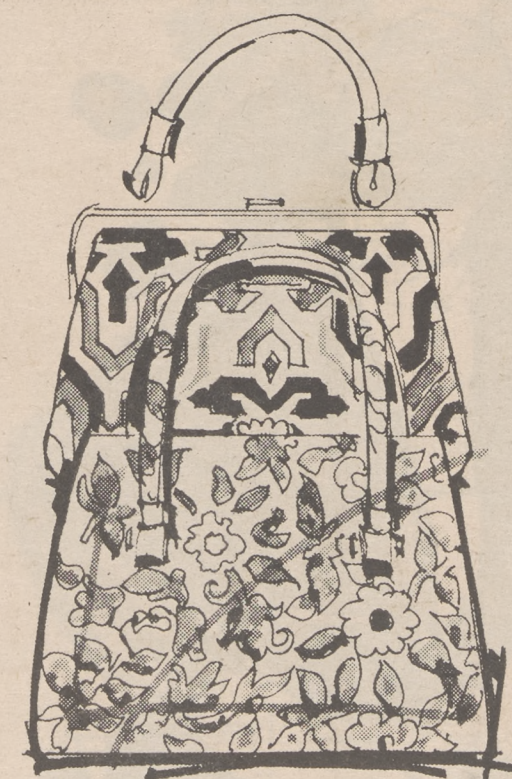
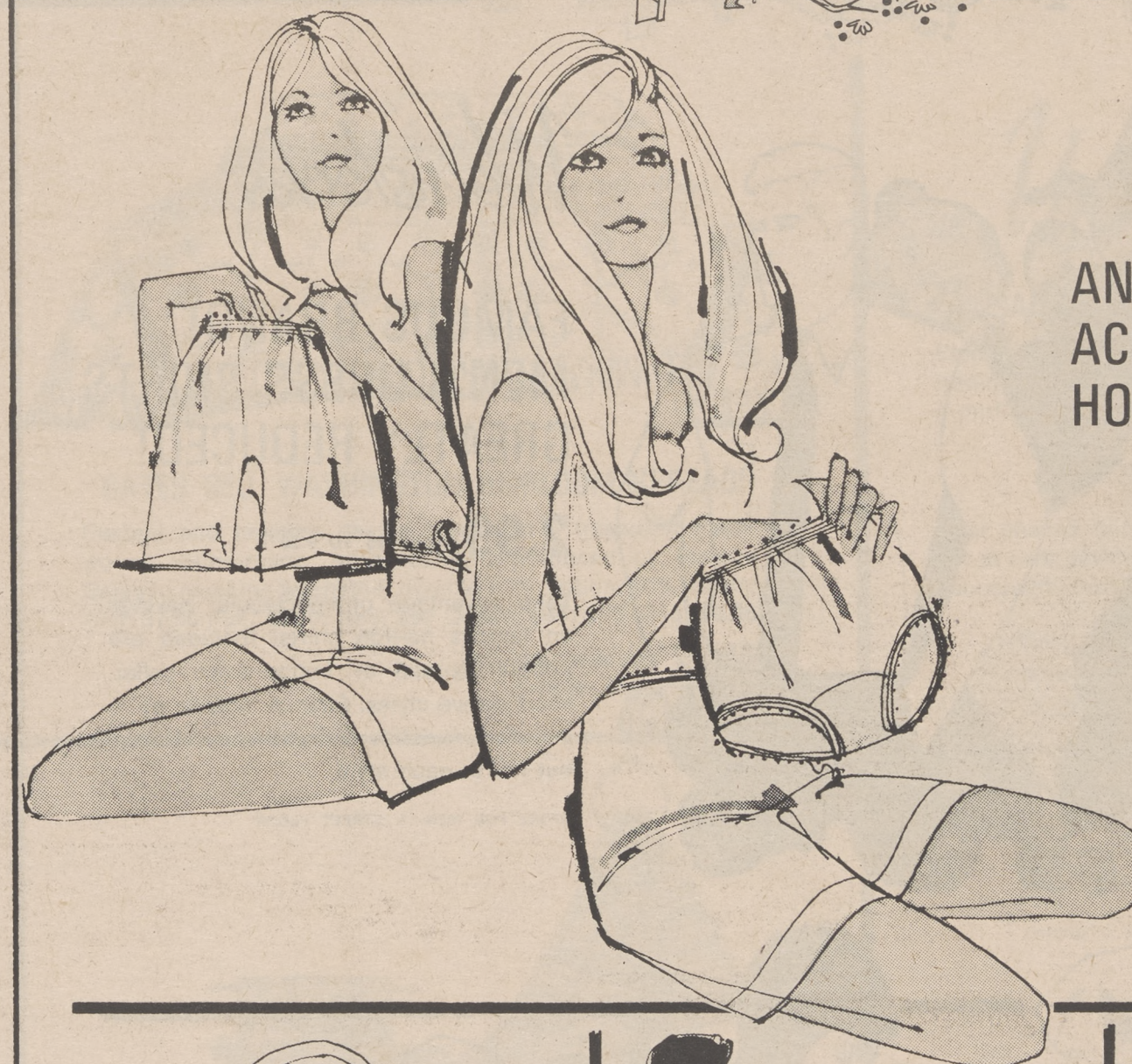
Trunk, great fit, 5-7, reg. 1.15 pr., **3/2.80**

Trunk, seamless, 8-9, reg. 1.35 **3/3.40**

Mid-Leg Tight, 6-7, reg. 1.35 pr., **3/3.40**

Tight, 1-pc. design, 8-10, reg. 1.65, **3/4.25**

LINGERIE, 24, SECOND FLOOR

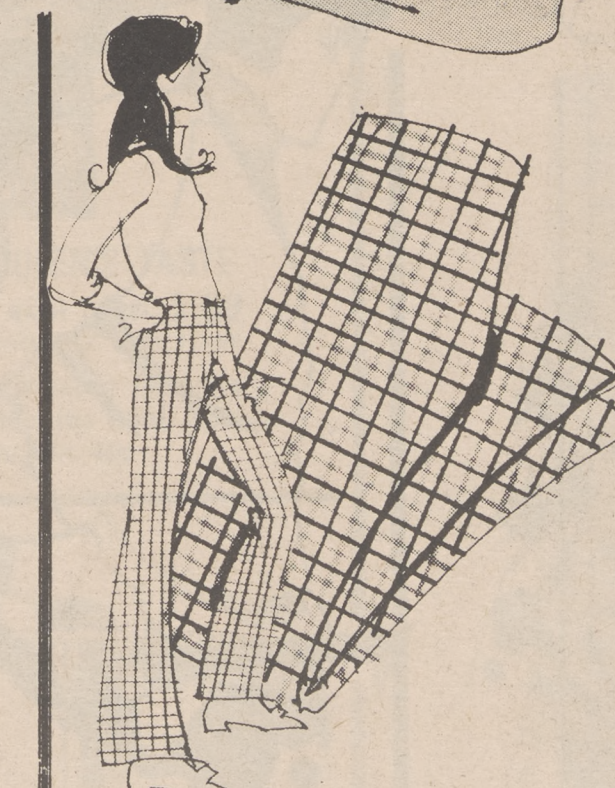


SCADS OF BAGS
IN MANY SPRING DESIGNS

REGULARLY \$6 TO \$10 **3.49**

Pick yourself a beauty or two from this fabulous handbag collection! Cut velvets, grospoint fabrics or vinyls in swagger, pouch or satchel designs. Black, brown, tan, spring colors.

HANDBAGS, 37, STREET FLOOR

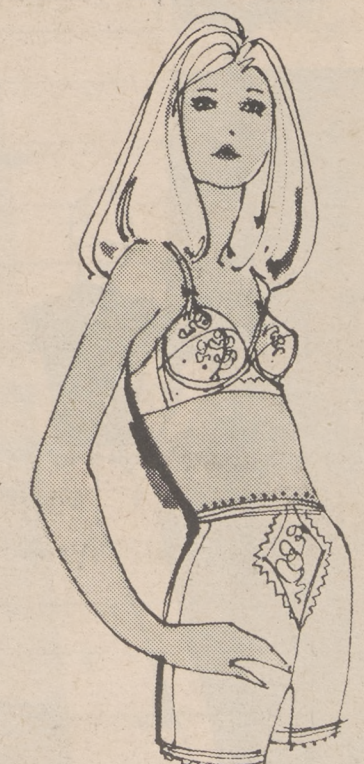


THE WIDES HAVE IT
IN NEW CASUAL PANTS

SPECIAL! **4.99**

The new swinging pant for spring and on throughout the year. We've purchased several smashing styles in a Dacron® polyester/cotton blend check and snazzy plaid design for you. 8-18.

CAREER SPORTSWEAR, 65, STREET FLOOR



BUDGET PLEASIN'
FAMOUS MAKER BRAS, GIRDLES

1.69 TO 2.69 REGULARLY 2.50 TO 6.00

Terrific assortment of these popular styles! White and fashion colors. BRAS, 32-38 A,B,C, reg. 2.50-\$4, **1.69** GIRDLES, PANTIE GIRDLES in many favorite styles. Reg. \$4-\$6, **2.69**

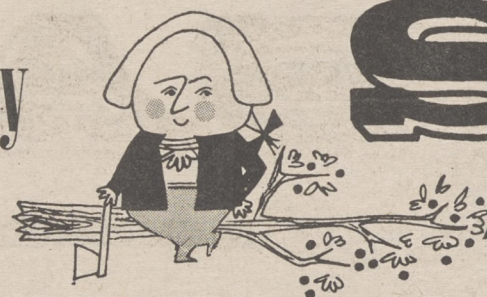
CAREER LINGERIE, 54, STREET FLOOR

SHOP THURSDAY AND FRIDAY NIGHTS 'TIL 9:30 -- Saturday 'til 6 at Park Lane Centre... Dial 786-8888

Park Lane Centre

Page 5

washington's birthday



THURS. FRI. AND SAT. ONLY . . .

SALE



Weinstock's

**FAMOUS BRAND!
MEN'S DRESS SHIRTS
GREATLY REDUCED!**

2.99 ORIG. \$5 TO 6.50

Take advantage of spectacular savings on famous no-iron shirts! Included are popular spread or button-down collar, short sleeve styles. Fabrics include white or colors in solids and patterns. All sizes but not in each style.

STORE FOR MEN, 7, STREET FLOOR



SAVE ON BOYS' SLACKS, JEANS!

REG. 5.50 AND \$6 **4.39** AND **4.79**

MANN DURA-KNEE® CANVAS CUTLASS — dressup jeans with Keep-A-Press®. Brown, green, blue. 8 to 16, **4.39**
OXFORD SLACKS — two-ply oxford weave of 50% polyester/50% cotton. Brown, olive, blue. 8-16, **4.79**

BOYS' SHOP, 61, STREET FLOOR



MEN'S FAMOUS MAKER SWEATER SALE!

9.99 ORIG. \$15 TO \$20

Great casuals at great savings! Included are all the wanted sweater looks 'fishknits', links, brushed types and more! Styles include cardigans and pullovers with V-necks, mock and full turtlenecks. S, M, L, XL sizes.

STORE FOR MEN, 50, STREET FLOOR

Now Open Wed. Nights to 9:30 P.M. Plus Mon., Thurs., Fri. to 9:30 P.M.

SALE

Prices Effective February 22, Saturday ONLY!

Sears



Wooden Hanger Assortment

Saturday Only! 47¢ Set

Made of strong, durable wood for longer life. Choose from a wide selection of hanger assortments. Stock up now.



Adding Machines

Saturday Only! 109.99

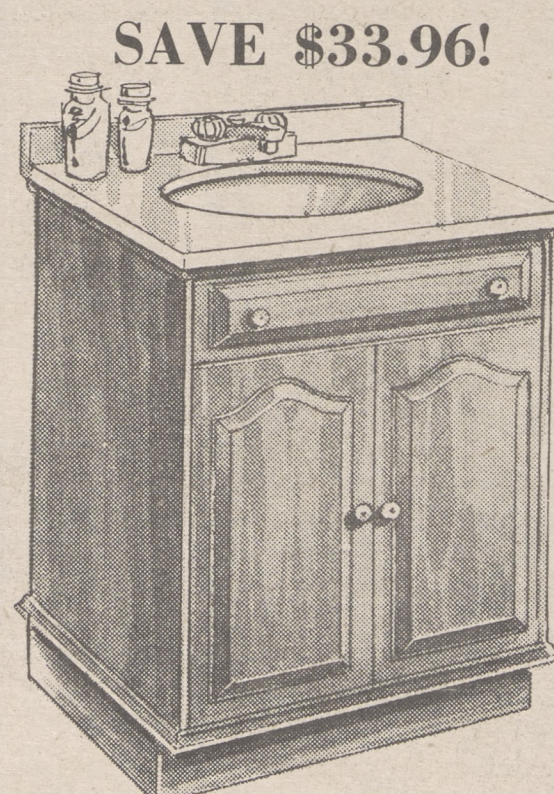
Use to balance accounts, figure statement. Feather touch handling to get the job done quickly and easily. Lists 9 columns, totals 10.



**Womens' Fuzzy
Bedroom Slippers**

Saturday Only! 2 pr. \$5

So soft, fuzzy and warm. Available in pink, blue, green and red. Sizes 5 to 10.



Vanity Top and Lavatory

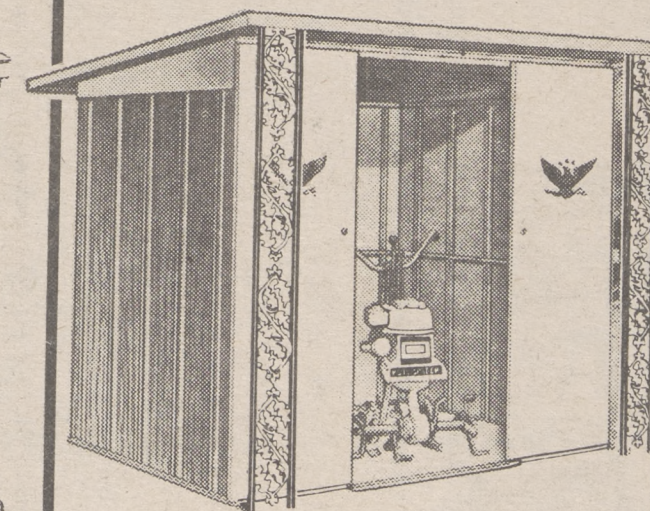
With mellow fruitwood hue, adds to Early American decor. White ceramic knobs. Faucet extra. Also available in Classic, Contemporary and Bamboo.

Regular \$123.95

89.99

SAVE \$16.07!

Saturday Only!



Installation Extra

5x7 Foot Lawn Buildings

Has rigid panel construction. Sears 5-step finish provides outstanding weather protection. Walnut grain vinyl finish with floral columns.

Regular \$144.95

128.88

SAVE 65¢!

Saturday, Only!



10W-30 All-Weather Motor Oil

Sears 10W-30 oil is our most popular oil. It's multi-graded to help keep your engine running strong all year long. Try some soon and save!

Regular 55¢

3 for \$1

SHOP AT SEARS AND SAVE

Satisfaction Guaranteed or Your Money Back

Sears

SEARS, ROEBUCK AND CO.

RENO

**Park Lane Centre
200 E. Plumb Lane
329-9741**

STORE HOURS:

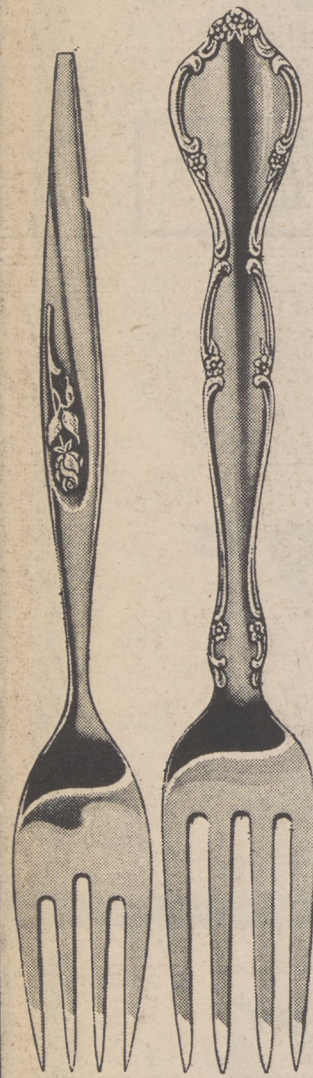
Monday, Wednesday, Thursday, Friday
9:30 A.M. to 9:30 P.M.
Tuesday, Saturday, 9:30 A.M. to 6 P.M.

SHOP THURSDAY AND FRIDAY NIGHTS 'TIL 9:30 -- Saturday 'til 6 at Park Lane Centre . . . Dial 786-8888

Park Lane Centre



GEORGE WASHINGTON Sears *Birthday*



SAVE \$20!

**Tradition
Stainless**

in 2 popular
patterns . . .

**Lakewood
Gentle Rose**

Saturday Only!

**YOUR
CHOICE 39⁹⁵**

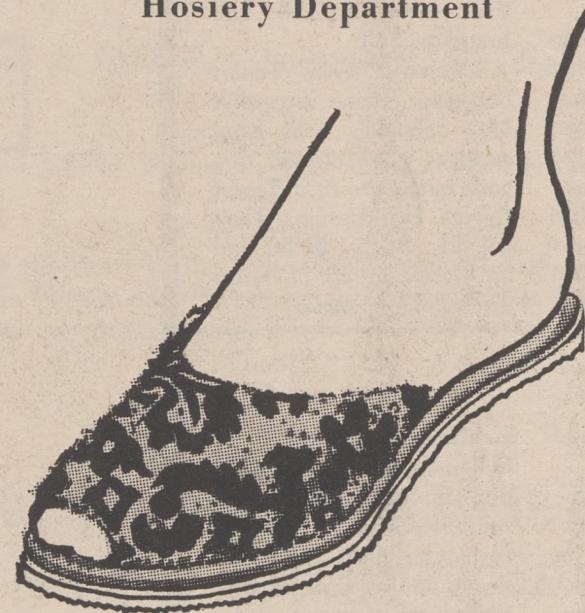
Regular \$59.95

1968 Fall and Winter Catalog

Sears now offers 2 superbly created stainless patterns: Lakewood and Gentle Rose at remendous savings. These exquisite heavy-weight patterns are perfectly balanced, dining room quality. Smartly gift boxed.

SAVE \$1.01!

Hosiery Department



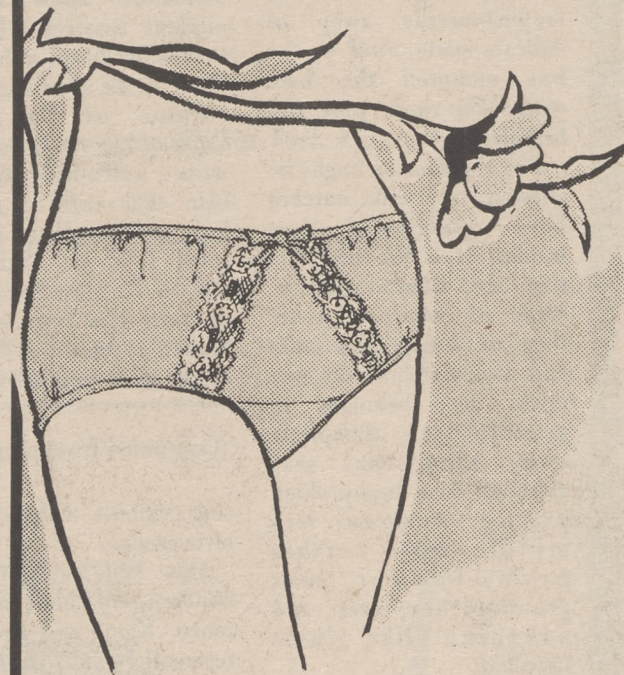
Womens' Terry Cloth Scuffs

Saturday Only!

**Regular
\$1.98**

**97¢
pr.**

Don't just get slippers, get folding terry scuffs. Great little somethings to slide toes in. Cotton terry looping with garland embroidery. Rubber soles.



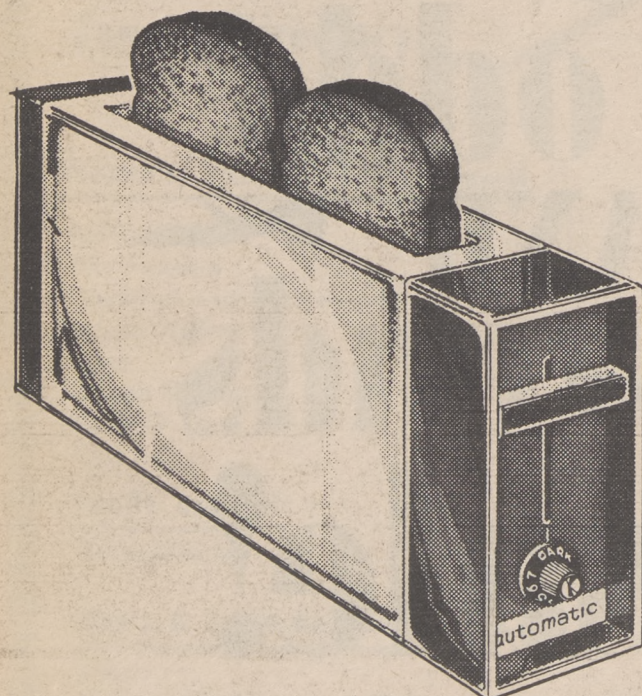
Lacy Under Lovelies.....

Nylon Bikini Briefs

**Saturday
Only! 2 \$1**

Made of nylon. Available in many trimmed styles. Select your favorite color, pattern. Available in sizes small to large.

SAVE \$2.11!



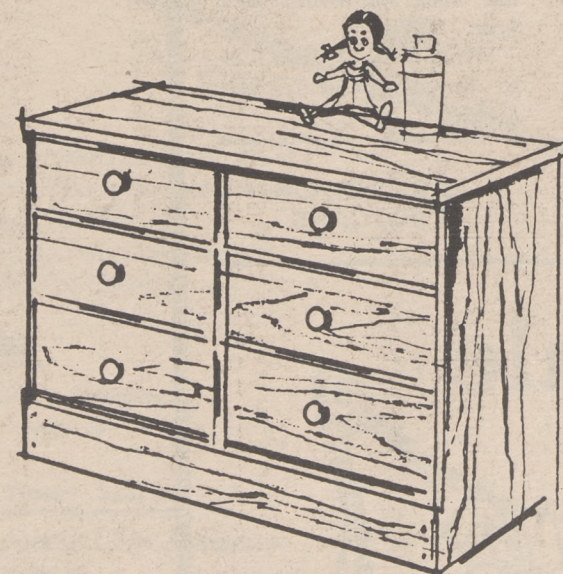
Slimline Automatic Toasters

Saturday Only!

High-speed. Toast a slice of bread up to 10-in. wide! Extra closely spaced bread guard wires prevent bread from touching heating.

**Regular \$18.99
16⁸⁸**

SAVE \$8.11!



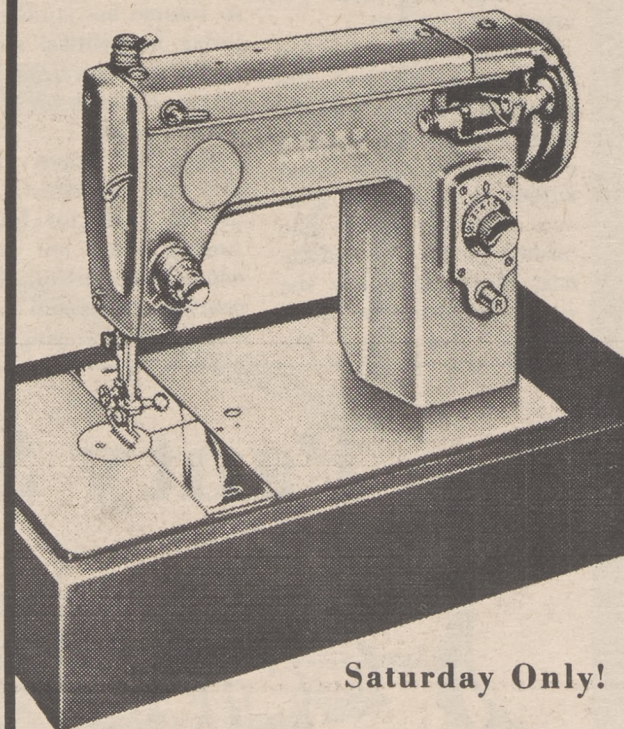
Ready-to-Finish Chests

Saturday Only!

Big roomy 6-drawer chest of solid clear Ponderosa pine. Measure 36x37x29-in. Also available Reg. \$39.99 Ready-to-finish Chest.....24.88.

**Regular \$24.99
16⁸⁸**

SAVE \$11.95!



Kenmore Sewing Machines

Saturday Only!

Sews forward and reverse. Base and control included.

Regular \$49.95

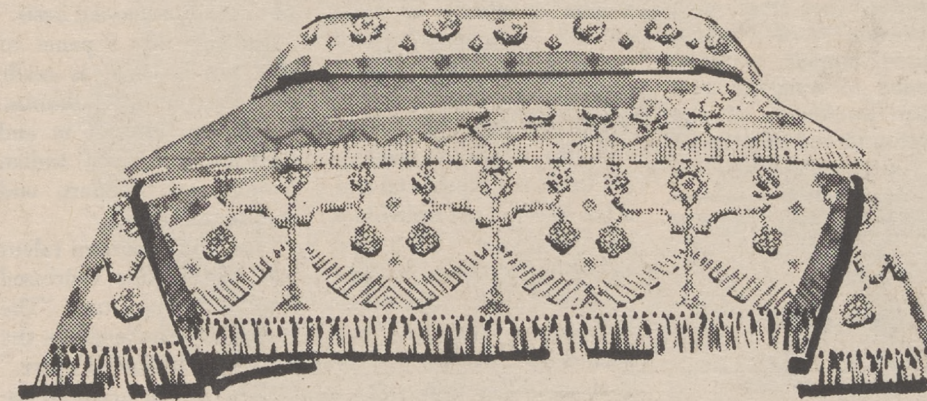
\$38

washington's birthday



THURS. FRI. AND SAT. ONLY . . .

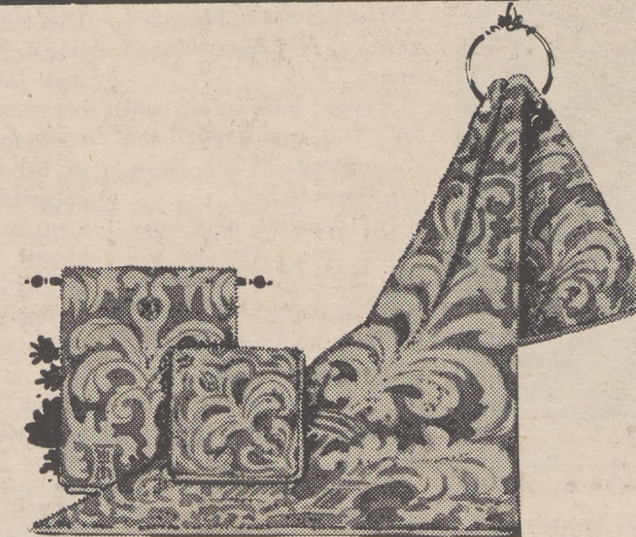
SALE



BATES GEO. WASHINGTON HEIRLOOM SPREADS

Elegant and timeless design based on a treasured hand-woven counterpane. Authentically reproduced by famous Bates in machine washable, dryable 90% cotton/10% rayon. Reg. 37.50 Full, **32.50**; Reg. \$50 Queen, **\$45**; \$55 King, **49.95**

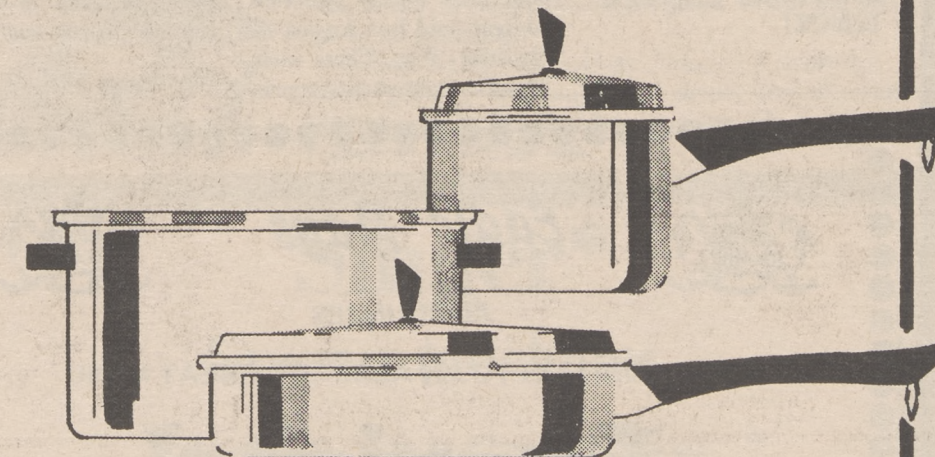
REG. \$35 TWIN SIZE 29.95
BEDDING, 55, THIRD FLOOR



SALE! IRREGS. OF STEVENS 'QUEEN'S TASTE'

\$5 IF PERF. BATH TOWEL 1.99
LINENS, 23, THIRD FLOOR

Elegant towel ensembles in a beautiful sheared jacquard traditional design. Slight flaws will not affect the wear. 2.50, if perf., hand towel, **1.29**; \$1, if perf., washcloth, **49¢**



SALE! STAINLESS STEEL COOKWARE SET!

Your chance to have a gleaming stainless steel cookware set at rare savings! The 9-pc. set includes: 1, 2, 3 qt. size saucepans, 6-qt. Dutch oven and 10-inch size skillet; lids.

24.55 VALUE! 15.99
SMALL ELECTRICS, 95, THIRD FLOOR

Weinstock's

SALE! IRREGS. OF STEVENS 'QUEEN'S TASTE'

Elegant towel ensembles in a beautiful sheared jacquard traditional design. Slight flaws will not affect the wear. 2.50, if perf., hand towel, **1.29**; \$1, if perf., washcloth, **49¢**

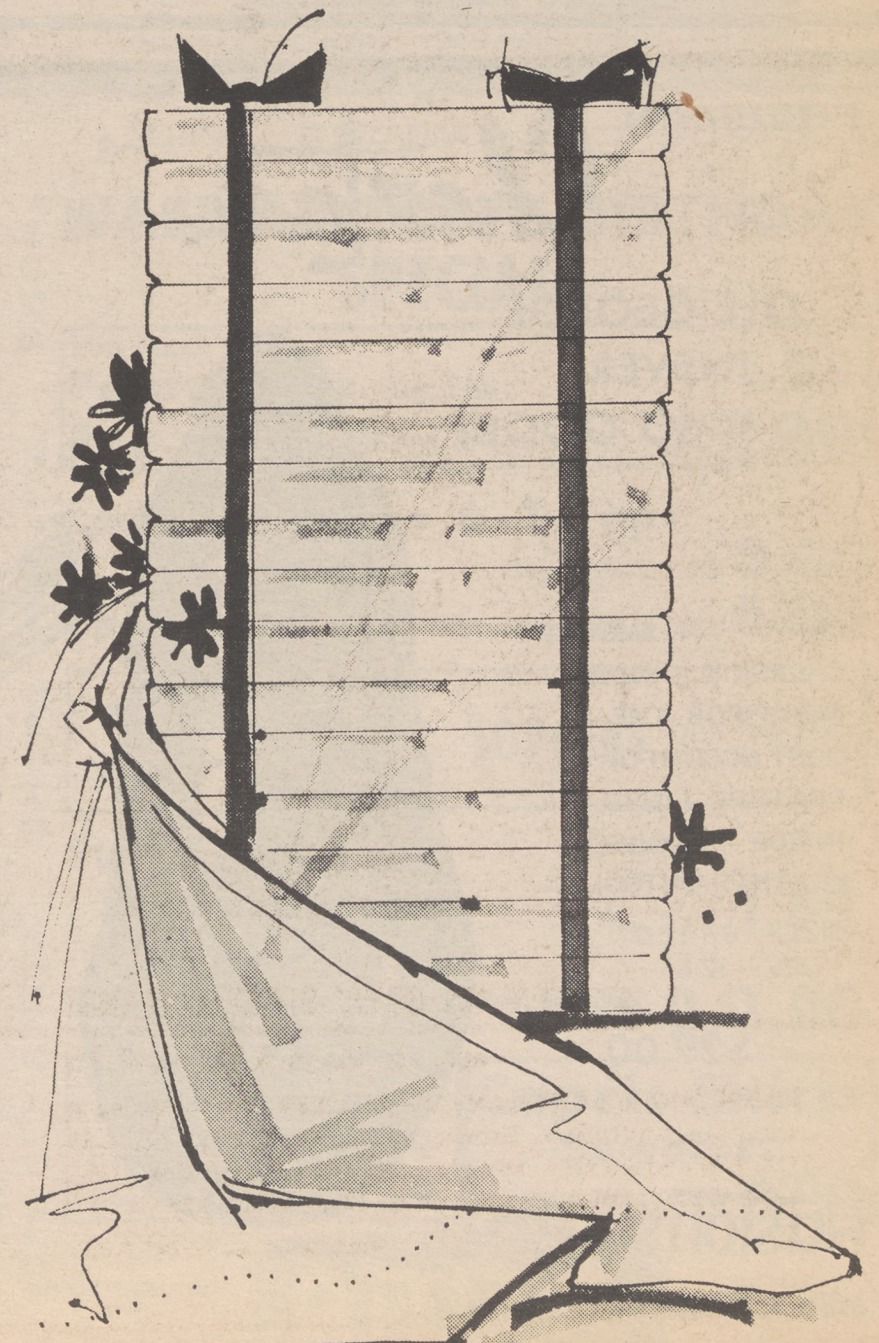
\$5 IF PERF. BATH TOWEL 1.99
LINENS, 23, THIRD FLOOR

Your chance to have a gleaming stainless steel cookware set at rare savings! The 9-pc. set includes: 1, 2, 3 qt. size saucepans, 6-qt. Dutch oven and 10-inch size skillet; lids.

Silky smooth Beauty Blend® sheets come out of the dryer wrinkle-free and fresh — never need ironing! Slight flaws serve to bring the prices way down!

Reg. 5.50, if perf., full flat or fitted **3.49**
Reg. 8.50, if perf., Queen flat **4.99**
Reg. \$12, if perf., King flat **5.99**
Reg. 2/\$3, if perf., standard size pillowcases **2/\$2**
Reg. 2/\$4, if perf., king size pillowcases **2/2.50**

LINENS, 2, THIRD FLOOR



SHOP AT SEARS AND SAVE

Satisfaction Guaranteed or Your Money Back

Sears

SEARS, ROEBUCK AND CO.

RENO

**Park Lane Centre
200 E. Plumb Lane
329-9741**

STORE HOURS:

Monday, Wednesday, Thursday, Friday
9:30 A.M. to 9:30 P.M.
Tuesday, Saturday, 9:30 A.M. to 6 P.M.

SHOP THURSDAY AND FRIDAY NIGHTS 'TIL 9:30 -- Saturday 'til 6 at Park Lane Centre . . . Dial 786-8888

Park Lane Centre

find the
fun
in fashion



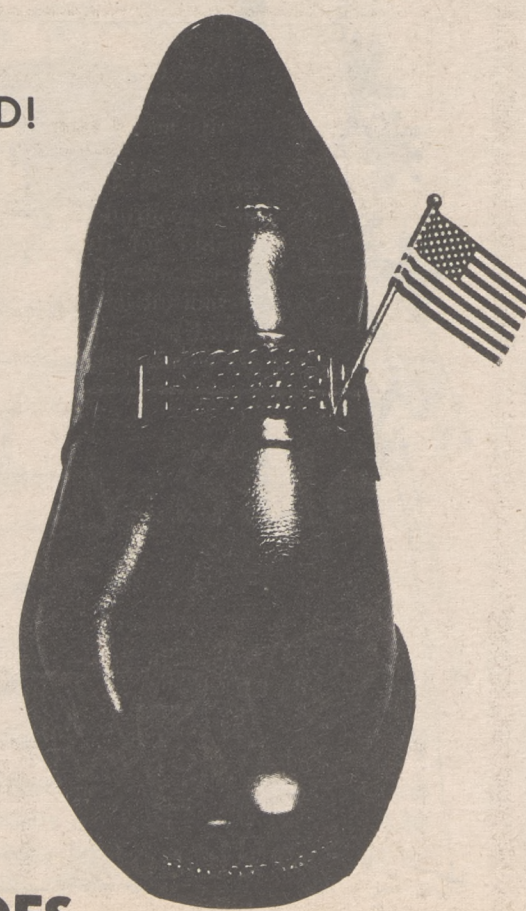
**GET A FABULOUS
100%
HUMAN HAIR
WIG
SPECIAL
\$14⁸⁸
3 DAYS ONLY**
Thurs. - Fri. - Sat.

**PARK
LANE**

FREEMAN

Charlan

**OLE GEORGE
NEVER
HAD IT SO GOOD!**



CHAR - TAN SMOOTH
CALFSKIN - INSTEP
STRAP FOR THE
MOST IN COMFORT!
LEATHER LINED
INSIDE - RUGGED
LEATHER OUTSOLE -

SIZES: 6½-12 D
8½ - 12 B

\$29.00

Huston's SHOES

MEN'S QUALITY FOOTWEAR

PARK LANE CENTRE RENO
Open Monday, Thurs.-Fri. Evenings
BANKAMERICARD AND MASTER CHARGE WELCOME

Culture Exhibit Seen Last Week

Thousands of Park Lane Centre visitors were treated to a unique and exciting exhibit of Negro culture and history last Thursday, Friday and Saturday. Artifacts, crafts and literature were featured in the exhibit, presented in the Pavilion Mall as a part of Negro History Week observance.

Several other areas, such as University of Nevada, featured similar exhibits, intended to bring about a greater awareness of the background and progress of the American Negro.



Thomasine Ruth Hill,
Miss Indian America.

**ALL STORES AT
PARK LANE ARE
OPEN EVERY MON-
DAY, THURSDAY
AND FRIDAY
NIGHTS FOR YOUR
SHOPPING CONVEN-
IENCE!**

She Tours the U.S. To Beat the Drums About 'Red Power'

Thomasine Ruth Hill, an articulate and extraordinarily dignified 21-year-old from Crow Agency, Mont., is the antithesis of most contest winners who end up with a "Miss" before their names.

The current Miss Indian America wears no makeup ("I think it's superficial and a bit sneaky—the individual is hiding behind something"), likes modern clothes "above the knee but not to the hip" but prefers to discuss Indian goals and "Red Power."

"I'm always asked about Red Power," she said. "I do think there is an awakening among Indian youth to become more involved, but there is a good side to power and a bad side. I feel that Indians would no resort to violence to achieve their goals. We've learned from past history that it doesn't pay off."

Miss Hill is a full-blooded and very light-skinned Indian.

"People look at me and say 'You aren't red,'" she commented. "I ask them, 'Do I have to be?'"

The daughter of a Crow father and a Pawnee mother, she is the granddaughter of two chiefs—Chief Big Bear of the Skidee Clan of the Pawnee tribe and Chief Sees-With-His-Ears of the Blacklodge of the Crow tribe.

"I speak very little of either dialect," she said. "The only language my mother and father could communicate in was English."

Her command and use of the English language was one of the reasons she won her title. She was crowned with a headdress of porcupine quills, at the 15th annual Miss Indian America contest held last August in Sheridan, Wyo. There were 36 other contestants, repre-

sending the United States and Canada.

"It's not a beauty contest," she said. "And it's not on a commercial basis."

Judging, by a panel of five non-Indians, is made on a basis of poise, scholastic ability, interest in and dedication to the Indian people, and modern and traditional talents.

Miss Hill's modern talent was speech. She addressed the gathering on "The American Challenge Is the American Indian's Future."

"The Indian needs to understand himself and the part he can play in society without losing his identity," she said.

Her traditional talent was cleaning buckskin.

"We send them to the cleaners nowadays," she admitted. "But I can do it the old way, using two stones."

A compact 5 feet 3½ inches and 118 pounds, Miss Hill rarely wears traditional dress. She has two that she uses on official occasions. One is buckskin, made from four deer killed by her father and brother, designed by her sister and sewn by another sister and herself. A second, decorated with elk's teeth ("the elk symbolizes a brave animal") was made by a relative.

Miss Hill's Indian name is Ah-sowa-she-de-lish ("Everything I do, I do for the good of my people"). Her mother, a cook at a public health hospital, called her "Tomcat" and one of her teachers preferred to call her "Roadrunner."

"I was always running," she said. She hasn't changed much.

"You name it and I speak there," she said, referring to the constant change of scene involved in working for her people and address-

(cont. page 13)

Watches Are Inside Out

A watch's insides, with all those intricate little gears measuring off time, usually exert a certain amount of fascination. But what about the insides when they are doing nothing?

Sondra Schneider of Scarsdale, N.Y., who started out to be a sculptor and is now a designer of costume jewelry, decided that the inert works had an allure quite apart from any ticking-merrily away of delicate parts. And so she has mounted the bare works on rings, pins and bracelets.

For the rings, as might be guessed, tiny wrist watches have contributed their insides. It is the bracelets that are attention-getters. Made of colorless Lucite, they are 3-inch wide cuffs and have watch works that might have belonged to grandfather's timepiece—the kind that was attached to a heavy chain going across his middle—but neither grandfather nor grandmother ever saw anything like these bracelets.

Mrs. Schneider, who has an 11-year-old son, Johnny, and a 9-year-old daughter, Lindsay, started out with glass eyes when she decided to turn from sculpturing, mostly in plastics and lights, to designing jewelry. Her interest in glass eyes came about in this way:

Her husband, Howard, who was then a textile executive, has a passion for mercury glass and, since he was spending a lot of time collecting it, Mrs. Schneider came to the conclusion that she might as well get interested in it, too.

In doing research on her husband's hobby she branched out into a study of glass in general and was entranced when she came across hand-blown glass eyes from Germany. She made herself a ring and the next thing she knew she was in business. She called it Eye Plus. Soon her

husband said good-by to textiles and went into Eye Plus, making it Eye Plus and Company, Incorporated.

Now a niece of Mrs. Schneider's, 10-year-old Ellen Schneider of the Bronx, is also worked for the company, designing jewelry for that amorphous group known as juniors. And the Schneider's Lindsay is turning her 9-year-old know-how to market research. If she shakes her head, a design is likely to die aborning.

Some of the things Lindsay has liked are rings with a doll's head, the real hair tied with a ribbon bow, and a packet of three small lollipops that turn out to be plastic barrettes or pins. The rings will set back a preteen-ager \$2 and the set of lollipops will take

\$2.50 out of her allowance.

But to get back to the pieces for presumed grown-ups:

Sondra Schneider is also using glass eyes on bikini belts—thin chains with a strategically placed ornament for those modest persons who cannot bear to show their navels. The Eye Plus chains are almost invisible and, complete with staring eye, are \$4. An eye ring is \$1 more.

Pieces with watch works are a bit higher. Rings are \$6, pins, \$12.50 and bracelets, \$18.

Among the least expensive items are what Mrs. Schneider calls hand springs: gold-colored ring coils in sizes to fit different fingers, even thumbs. They are \$1, \$1.25, \$1.50 and are intended to be worn several on one hand.

(Continued from page 8)

sing schools, colleges and civic groups.

Miss Hill, one of nine children, was born in Lawrence, Kan., and lived on reservations in North Dakota and Montana before ending up in Crow Agency, where her father is a real estate specialist. She describes the site of her present home as "at the foot of the hysterical Custer's battlefield."

Her interest in travel and meeting people of different cultures began even before she entered college. She spent two years with the "Up With People" program before her first year at Eastern Montana College in Billings. She is now on a year's sabbatical and plans to resume her studies, majoring in political science, at Brown University, R.I., where she has been offered a scholarship.

Miss Hill hopes to use this year to further a number of goals for Indians. Among them are getting educational institutions to provide courses on Indian culture, encouraging docu-

mentaries and articles on Indians, getting her generation involved in advisory committees on reservations, developing more Indian associations and organizing some form of Indian olympics to interest young Indian men.

Miss Hill is accompanied on her trip by Mrs. Susie Yellow Tail, a member of the Crow tribe from Wyola, Mont. Mrs. Yellow Tail, a registered nurse and a member of the Federal Government's Division of Indian Health advisers, calls herself a "sometimes chaperon."

"I fell heir to six little grandchildren and I can't leave them all the time," she said.

Associated with the contest since its earliest days, Mrs. Yellow Tail things that the caliber of the winners has been improving each year.

"When I watch them, I'm so proud of them," she said.

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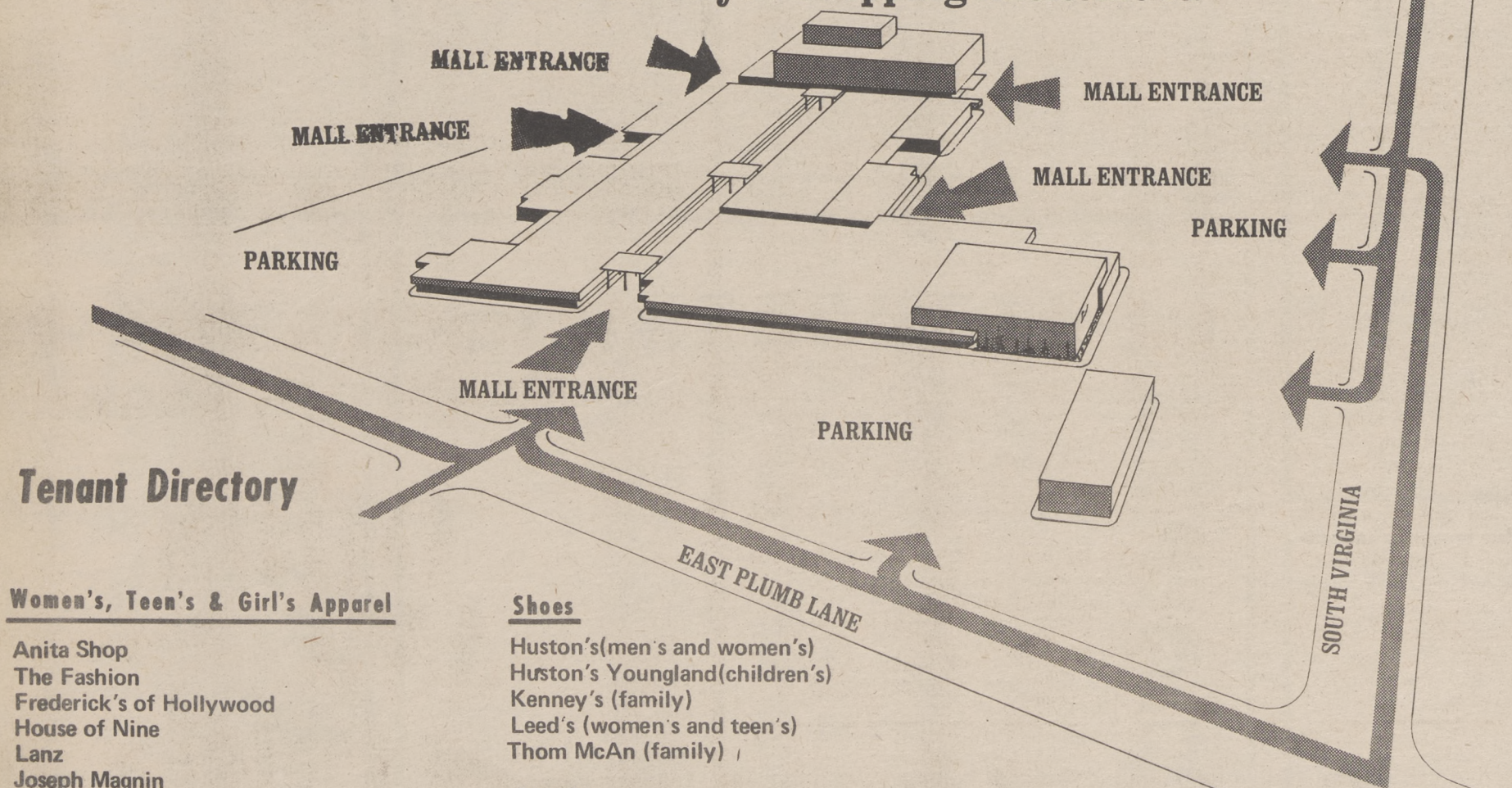
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NATURAL LOOK HAIR FASHION FOR SPRING — For topping the long legged look, from pantsuits to the miniest of skirts, this Natural Kick Coiffure is one of the Natural Look hair styles designed for the spring scene by the official hair fashion committee of the National Hairdressers and Cosmetologists Association. It features the season's most understated wave, a mere shadow, which flows from a high left part

down over the crown and into a soft cover-up of bangs. A very definite wave takes over at the sides, and gives occasion for a series of unrestrained half curls to kick out playfully along the wave's length. This is a style that is particularly easy to live and play with and one that needs no fuss, provided you have a professionally prescribed permanent wave and an expert haircut.



Thelma Ritter, a well-known actress in the Reno area died this month from an apparent heart attack.

The veteran character actress was admitted to Queens General Hospital after being stricken at her home.

The one-time Broadway performer had kept her hand in the trade after retiring to a Long Island home with her husband and two children.

"Whenever 'Mr. District Attorney' needed a psycho, they put in a call for me," she said of her radio career that followed marriage.

When the film director George Seaton came to New York in 1946 to film "Miracle on 34th Street," he called Miss Ritter, a family friend for many years, and asked her to take the role.

Thelma Ritter was nobody's image of an actress. A short, gracious, unassuming and simply dressed woman offstage, she looked and behaved more like a suburban housewife—which she was.

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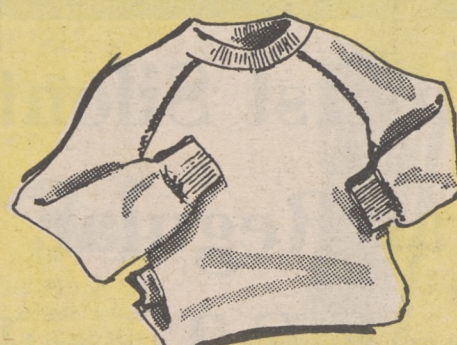
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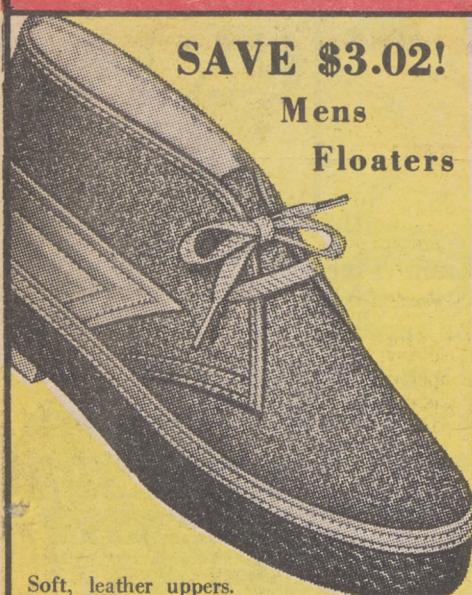
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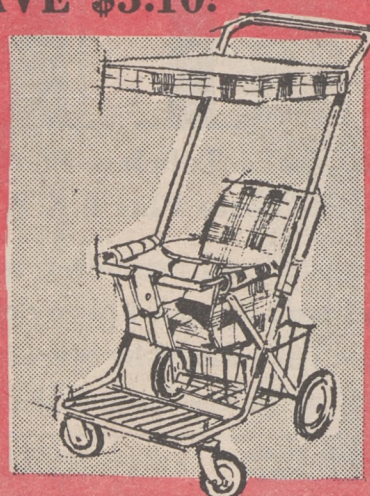
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Soft, leather uppers. Crepe rubber soles and heels. Available in sizes 7-11.
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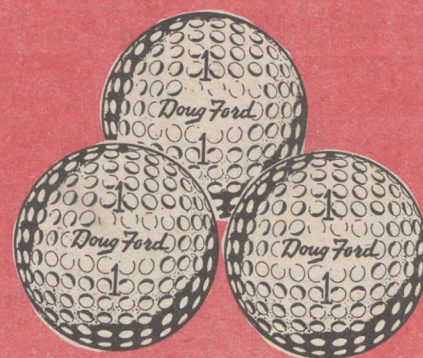
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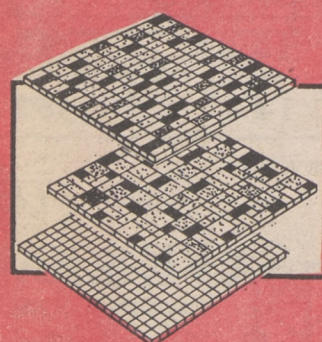
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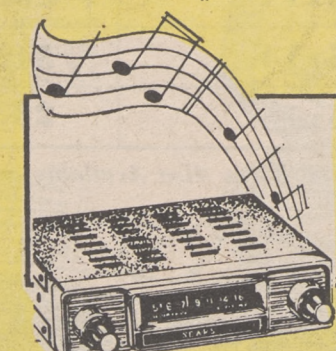
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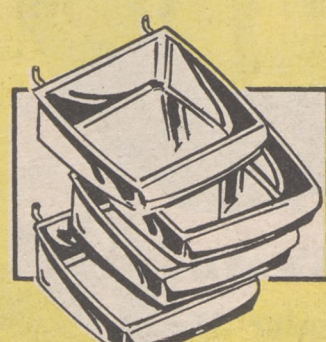
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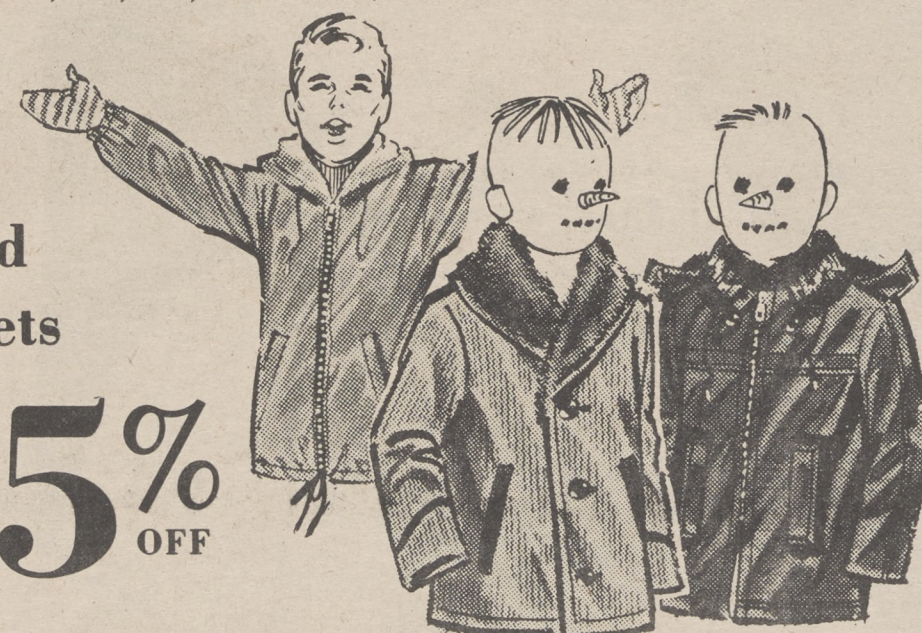
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6.50x13	23.95	11.97	\$1.79
6.95x14	24.95	12.47	\$1.96
7.35x14	26.95	13.47	\$2.07
7.75x14	28.95	14.47	\$2.20
8.25x14	31.95	15.97	\$2.36
7.75x15	28.95	14.47	\$2.21

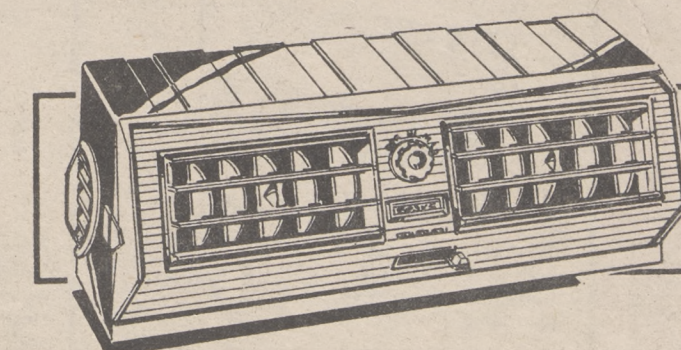
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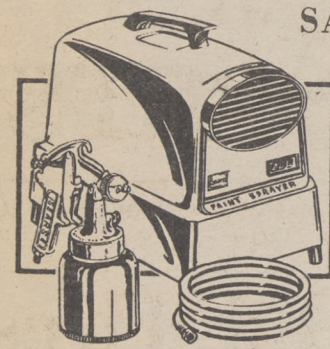
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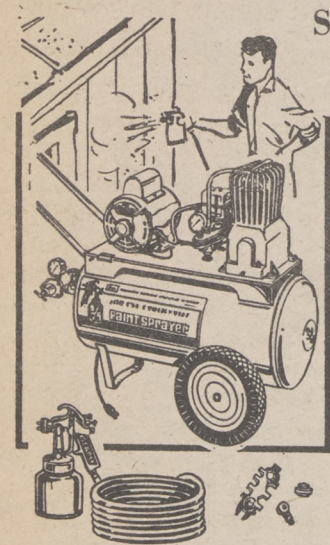
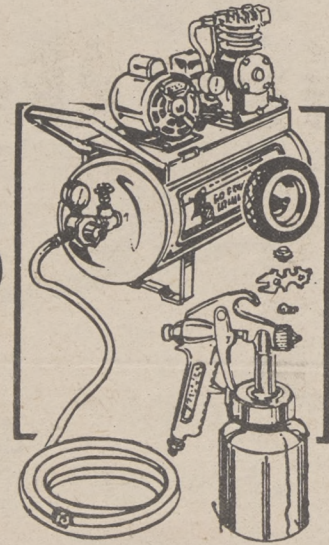
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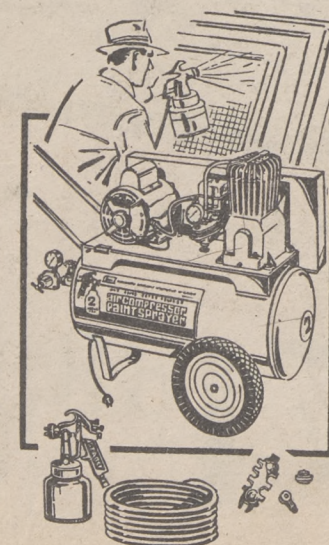
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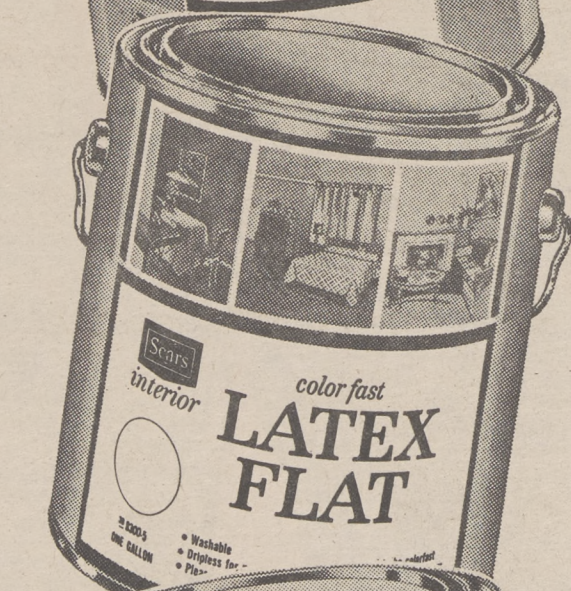
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- Applies smoothly
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SAVE \$5.98! Sears
Guaranteed Latex Paint

Regular \$7.99 gal. **2 gals. \$10** for

- Just ONE COAT covers over any color...even white over black!
- Takes repeated washings without streaking
- Resists spots and stains...surface actually "locks-out" household dirt

NO MONEY DOWN on Sears
Easy Payment Plan

Now Open Wed. Nights to 9:30 P.M. Plus Mon., Thurs., Fri. to 9:30 P.M.

George Washington BIRTHDAY SPECIALS

Sears



Prices Effective
February 19, 20, 21, 22
Wednesday thru Saturday

SAVE \$3.02! His Favorite
Turtleneck in a Fine Knit Shirt

Regular \$10.99

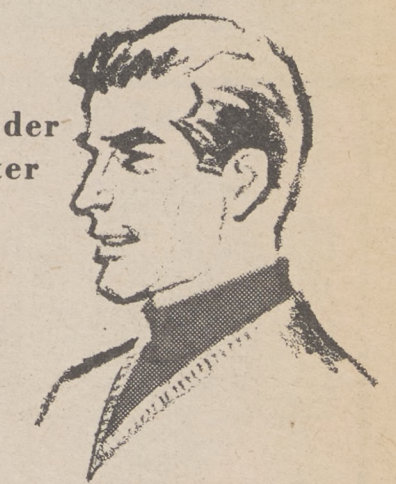
7⁹⁷



Handsome, Fall fashioned versatility for your casual wardrobe. Easy to wear. Long sleeve french cuffs. Full turtleneck. White and assorted colors. Broken sizes small to extra large. Also available Reg. \$5.99 Assorted checks with Turtleneck insert...3.97; Reg. \$8.99 Assorted horizontal stripe turtleneck.....5.97.



Wear under
a Sweater



Wear under
a Coat



CHARGE IT
on Sears
Revolving
Charge

SAVE \$2.98 to \$6.98!
Mens' Short Sleeve Sport Shirts

For casual day or night time wear. Available in solids, stripes and plaids. Sizes small to extra large.

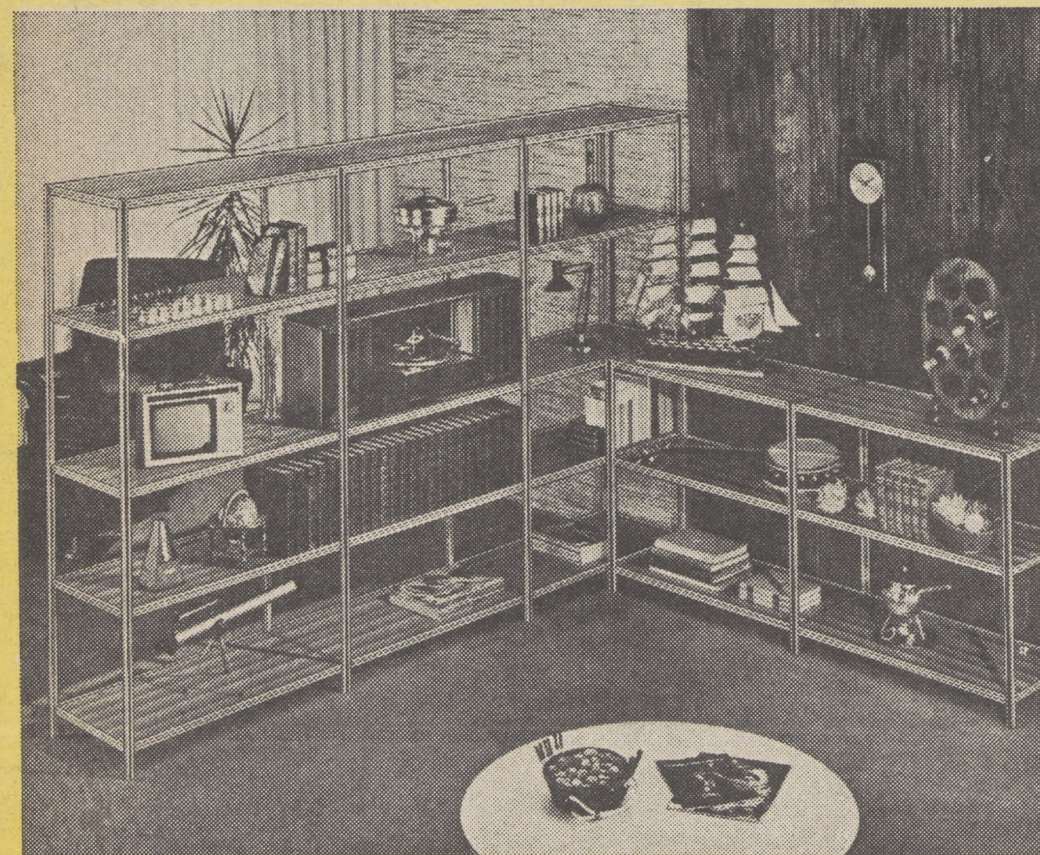
Reg \$3.99 to \$5.99 **2 \$5** for

GEORGE WASHINGTON BIRTHDAY SPECIALS

Sears



Prices Effective Feb. 19, 20, 21, 22--Wed., Thurs., Fri. Sat.



Build a Storage Wall...
SAVE \$2 to \$3.02!
Heavy-Duty Steel Shelving

Regular
\$8.99

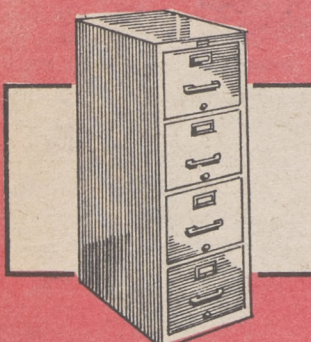
6⁹⁹
4ftx2ft.x10-in.

Stunning new decorator beige enamel finish with accent strips that reverse from black to walnut finish. Units you can expand vertically or horizontally with Share-a-post and with Push-button post joiners.

Height	Width	Depth	Shelves	Regular	Sale
6 ft.	3 ft.	12 in.	5	\$12.99	10.99
6 ft.	6 ft.	12 in.	5	\$22.99	19.99
6 ft.	3 ft.	18 in.	5	\$15.99	13.99
6 ft.	6 ft.	18 in.	6	\$28.99	25.97

NO MONEY DOWN on Sears Easy Payment Plan

SAVE \$7.02!



4-Drawer, 25-in. Letter Size File

Reg. \$63.99 **56⁹⁷**

Drawers open and close with ease. Gray or sand baked-on enamel finish. Follow blocks.

SAVE \$10.02!

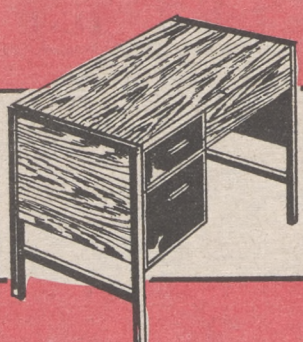


Executive Styled Swivel Chair

Reg. \$59.99 **49⁹⁷**

Adds distinction to any room. Black or olive Naugahyde vinyl contoured back.

SAVE \$9.98!

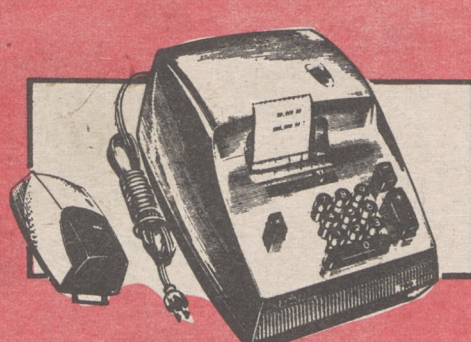


Walnut-Grained Student Desk

Reg. \$59.95 **49⁹⁷**

Highly protective Conolite plastic on top, sides, front over gulf-wood. 20x42x29 1/2-in.

SAVE \$10.02!



Sears Portable Electric Adder

Reg. \$69.99 **59⁹⁷**

Adds 7 columns, totals 8. Features electric clear and repeat keys that save you time; minus-total add-sub-total combination keys.

SAVE \$19.98!

Constellation Portable Typewriters

Reg. \$115.95 **95⁹⁷**

Press the repeat space bar down and the carriage moves until you release...a feature usually only on electric. Pica or elite type. With case.

SAVE \$3.02!

Enamel Steel 2-Dr. File

Reg. \$19.99 **16⁹⁷**

Tan enamel. Helps organize home or office files. Letter-size drawers glide on steel bearings.

SAVE \$1.02 to \$2.02!

Standard Weight Shelving

Reg. \$10.99 **9⁹⁷**



Practical for garage, basement, attic, closet. New strong hidden-hardware construction. You can expand units with Share-a-Post and Twist-Lock post joiners. Other sizes Reg. \$13.99 6'x6'x12"...16.97; Reg. \$13.99 6'x3'x18"...11.97.

Now Open Wed. Nights to 9:30 P.M. Plus Mon., Thurs., Fri. to 9:30 P.M.

George Washington BIRTHDAY SPECIALS

Sears



Prices Effective Feb. 19, 20, 21, 22 - Wed., Thurs., Fri., Sat.

Sears Caress Serofoam Bedding

Sears Price

44⁸⁸
Mattress or foundation



Matching Posture Mate Foundation, Full or Twin, Reg. \$59.95...\$44.88

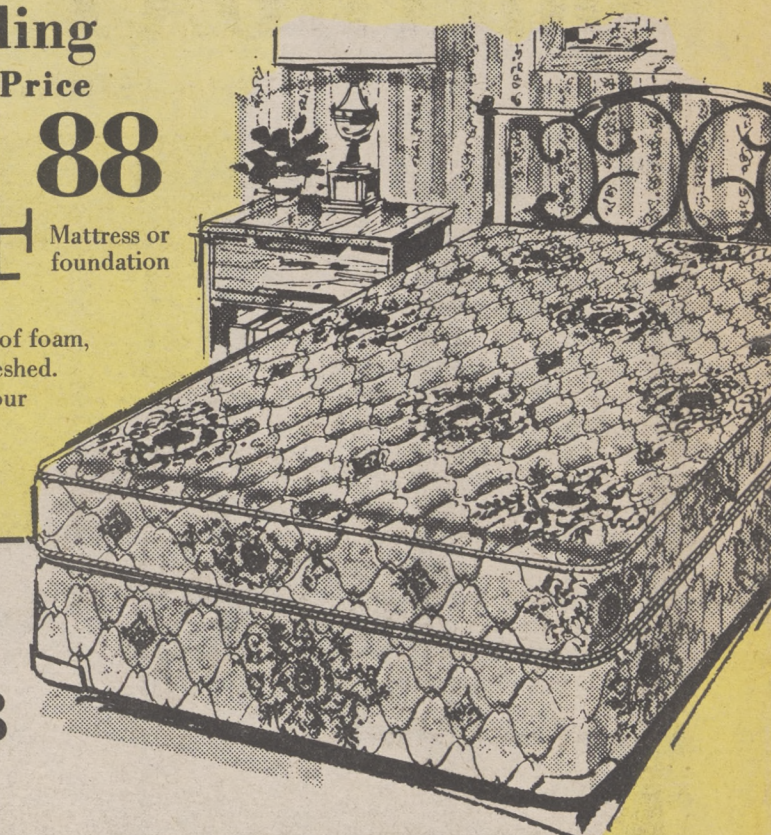
NO MONEY DOWN on Sears Easy Payment Plan

SAVE \$15.07! Quilt-Top Heavy Density Mattresses

Buoyant 5 1/2 in. Serofoam polyurethane mattress adjusts to your body contours to provide you with maximum posture support.

Regular \$69.95 **54⁸⁸**

2-Pc. Queen Size Set, Reg. \$169.88...\$119.90
 3-Pc. King Size Set, Reg. \$259.90...\$219.88



SAVE \$60.02!
 King Size Sets: 76x80-in. Mattress and 2 Foundations, Reg. \$329.90

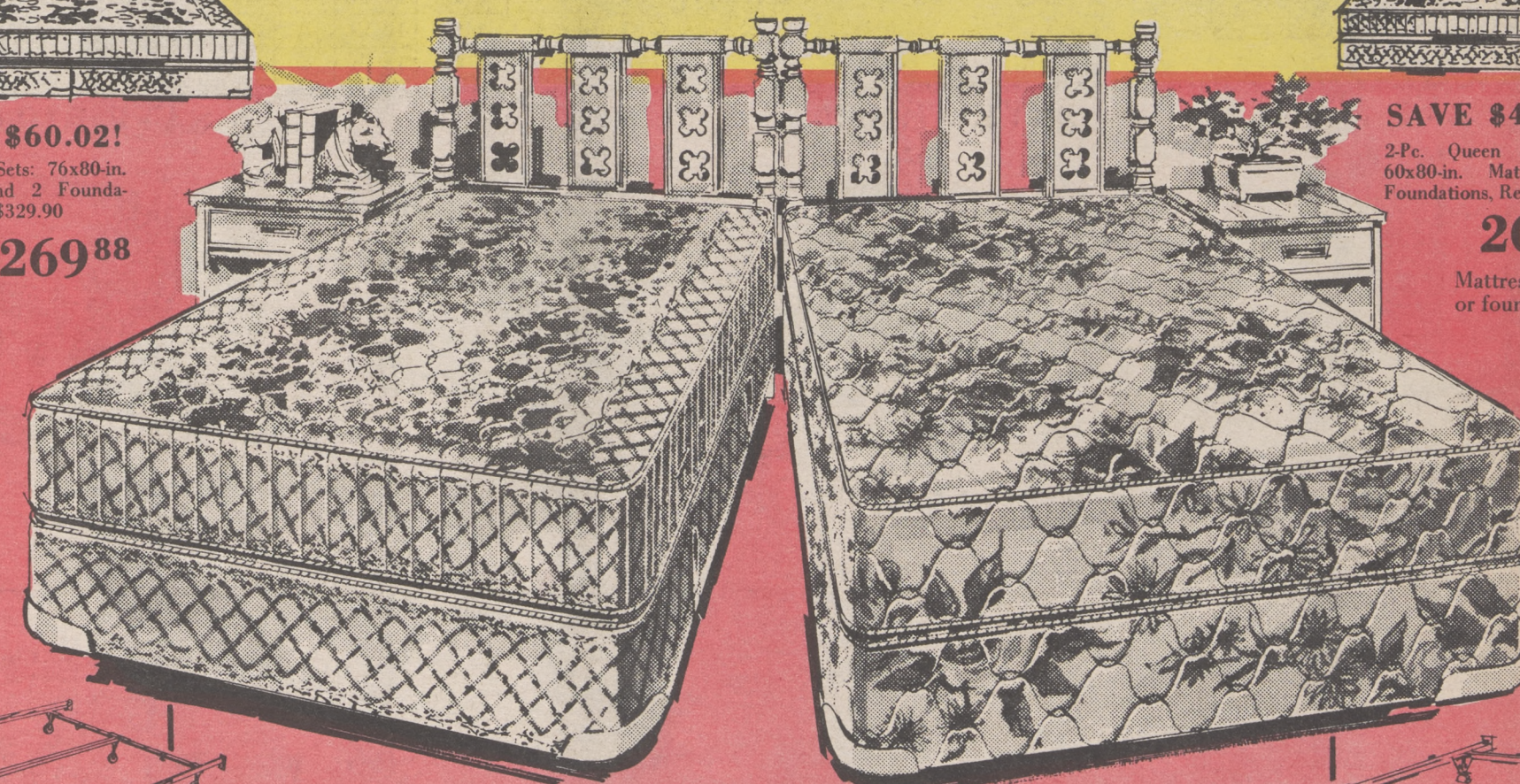
269⁸⁸



SAVE \$40.02!
 2-Pc. Queen Size Set: 60x80-in. Mattress and Foundations, Reg. \$249.90

209⁸⁸

Mattress or foundation



SAVE \$15.07! Luxurious Quilt-Top Latex Innerspring Mattress Sets

Choose the exclusive dimple-top 6-in. foam latex mattress or the resilient innerspring with 920 coils in full size and 640 in twin size. Designed to provide the ultimate in firm posture support. Matching Posture-Mate Foundation, Full or Twin Size, Reg. \$89.95...\$74.88

Regular \$89.95 Full or Twin **74⁸⁸**
 Mattress or foundation

SAVE \$5.07! King-Size Frames 19⁸⁸

Deluxe metal bedframes for both king and queen size bedding. Complete with easy-roll casters and headboard brackets.

SAVE \$4.07! Metal Bedframes Regular \$16.95 12⁸⁸

Standard size bedframes for full and twin size bedding. Complete with easy-roll casters and headboard brackets.